

# Global Positional Tracking Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Positional Tracking market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Positional tracking is a technology that allows a device to estimate its position relative to the environment around it. It uses a combination of hardware and software to achieve the detection of its absolute position. Positional tracking is an essential technology for virtual reality (VR), making it possible to track movement with six degrees of freedom (6DOF). It has to be noted that head tracking is not the same as positional tracking. While head tracking only registers the rotation of the head (Rotational tracking), with movements such as pitch, yaw, and roll, positional tracking registers the exact position of the headset in space, recognizing forward/backward, up/down and left/right movement. Positional tracking VR technology brings various benefits to the VR experience. It can change the viewpoint of the user to reflect different actions like jumping, ducking, or leaning forward; allow for an exact representation of the user's hands and other objects in the virtual environment; increase the connection between the physical and virtual world by, for example, using hand position to move virtual objects by touch; and detect gestures by analyzing position over time. It also applies in augmented reality (AR).

This report studies the global Positional Tracking demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Positional Tracking, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Positional Tracking that contribute

to its increasing demand across many markets.

## Highlights and key features of the study

Global Positional Tracking total market, 2018-2029, (USD Million)

Global Positional Tracking total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Positional Tracking total market, key domestic companies and share, (USD Million)

Global Positional Tracking revenue by player and market share 2018-2023, (USD Million)

Global Positional Tracking total market by Type, CAGR, 2018-2029, (USD Million)

Global Positional Tracking total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Positional Tracking market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Intersense, Meta Platforms(Oculus VR), Indotraq, VIVE, Microsoft, Nintendo, Sony, Google and VentureBeat, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Positional Tracking market

## Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

## Global Positional Tracking Market, By Region:

*Global Positional Tracking Supply, Demand and Key Producers, 2023-2029*

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Positional Tracking Market, Segmentation by Type

Acoustic Tracking

Wireless Tracking

Inertial Tracking

Magnetic Tracking

Optical Tracking

#### Global Positional Tracking Market, Segmentation by Application

Virtual Reality(VR)

Augmented Reality(AR)

#### Companies Profiled:

Intersense

Meta Platforms(Oculus VR)

Indotraq

VIVE

Microsoft

Nintendo

Sony

Google

VentureBeat

NaturalPoint,Inc

## Key Questions Answered

1. How big is the global Positional Tracking market?
2. What is the demand of the global Positional Tracking market?
3. What is the year over year growth of the global Positional Tracking market?
4. What is the total value of the global Positional Tracking market?
5. Who are the major players in the global Positional Tracking market?
6. What are the growth factors driving the market demand?

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