

Global POS Terminals Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global POS Terminals market size is expected to reach \$ 22510 million by 2032, rising at a market growth of 9.7% CAGR during the forecast period (2026-2032).

The point of sale (POS) or point of purchase (POP) is the time and place where a retail transaction is completed. At the point of sale, the merchant would calculate the amount owed by the customer and indicate the amount, and may prepare an invoice for the customer (which may be a cash register printout), and indicate the options for the customer to make payment. It is also the point at which a customer makes a payment to the merchant in exchange for goods or after provision of a service. After receiving payment, the merchant may issue a receipt for the transaction, which is usually printed, but is increasingly being dispensed with or sent electronically. POS Terminals is a computerized replacement for a cash register. The POS system can include the ability to record and track customer orders, process credit and debit cards, connect to other systems in a network, and manage inventory. Generally, a POS terminal has as its core a personal computer, which is provided with application-specific programs and I/O devices for the particular environment in which it will serve. A POS system for a restaurant, for example, is likely to have all menu items stored in a database that can be queried for information in a number of ways. POS terminals are used in most industries that have a point of sale such as a service desk, including Entertainment, Healthcare, Hospitality, and Retail. Increasingly, POS terminals are also Web-enabled, which makes remote training, and operation possible, as well as inventory tracking across geographically-dispersed locations.

The key drivers of the POS (Point of Sale) terminals market is the growing trend towards digital payment methods. With the increasing adoption of smartphones and the rise of e-commerce, consumers prefer contactless and cashless transactions. This shift

has encouraged retailers, restaurants, and other businesses to integrate POS terminals to enhance customer experience and streamline payment processing. Additionally, the implementation of advanced technologies like cloud-based solutions, AI, and IoT in POS terminals further boosts operational efficiency and enables real-time data analytics, driving the market's growth.

A significant challenge in the POS terminals market is the security concerns associated with data breaches and cyberattacks. Since POS systems handle sensitive customer information such as credit card details, they are a prime target for hackers. Businesses must invest in secure encryption technologies and compliance with regulations such as PCI DSS (Payment Card Industry Data Security Standard) to protect against potential vulnerabilities. Additionally, the high initial costs for small and medium-sized enterprises to adopt and maintain advanced POS systems can also pose a barrier to widespread implementation.

Global POS Terminals key players include Ingenico, Verifone, PAX, Newland Payment, LIANDI, etc. Global top five manufacturers hold a share over 65%. Asia-Pacific is the largest market, with a share about 65%.

This report studies the global POS Terminals production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for POS Terminals and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of POS Terminals that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global POS Terminals total production and demand, 2021-2032, (K Units)

Global POS Terminals total production value, 2021-2032, (USD Million)

Global POS Terminals production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global POS Terminals consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: POS Terminals domestic production, consumption, key domestic manufacturers and share

Global POS Terminals production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global POS Terminals production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global POS Terminals production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global POS Terminals market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ingenico, Verifone, PAX, Newland Payment, LIANDI, Xin Guo Du, New POS Technology, Bitel, CyberNet, Castles Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World POS Terminals market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global POS Terminals Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global POS Terminals Market, Segmentation by Type:

Traditional POS Terminal

Smart POS Terminal

Global POS Terminals Market, Segmentation by Application:

Financial Institutions

Third-Party Payment Institutions

Other

Companies Profiled:

Ingenico

Verifone

PAX

Newland Payment

LIANDI

Xin Guo Du

New POS Technology

Bitel

CyberNet

Castles Technology

SZZT

Magic Cube Electronics

NCR

Fujian Centerm Information

Key Questions Answered:

1. How big is the global POS Terminals market?
2. What is the demand of the global POS Terminals market?
3. What is the year over year growth of the global POS Terminals market?
4. What is the production and production value of the global POS Terminals market?
5. Who are the key producers in the global POS Terminals market?
6. What are the growth factors driving the market demand?

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