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Global POS Terminals Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global POS Terminals market size was valued at USD 47820 million in 2023 and is forecast to a readjusted size of USD 182150 million by 2030 with a CAGR of 21.1% during review period.

The point of sale (POS) or point of purchase (POP) is the time and place where a retail transaction is completed. At the point of sale, the merchant would calculate the amount owed by the customer and indicate the amount, and may prepare an invoice for the customer (which may be a cash register printout), and indicate the options for the customer to make payment. It is also the point at which a customer makes a payment to the merchant in exchange for goods or after provision of a service. After receiving payment, the merchant may issue a receipt for the transaction, which is usually printed, but is increasingly being dispensed with or sent electronically.

POS Terminals is a computerized replacement for a cash register. The POS system can include the ability to record and track customer orders, process credit and debit cards, connect to other systems in a network, and manage inventory. Generally, a POS terminal has as its core a personal computer, which is provided with application-specific programs and I/O devices for the particular environment in which it will serve. A POS system for a restaurant, for example, is likely to have all menu items stored in a database that can be queried for information in a number of ways. POS terminals are used in most industries that have a point of sale such as a service desk, including Entertainment, Healthcare, Hospitality, and Retail.

Increasingly, POS terminals are also Web-enabled, which makes remote training, and operation possible, as well as inventory tracking across geographically-dispersed locations.

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Global POS Terminals key players include Ingenico, Verifone, PAX, Newland Payment, LIANDI, etc. Global top five manufacturers hold a share over 65%.

Asia-Pacific is the largest market, with a share about 65%, followed by Europe, and North America, both have a share over 10 percent.

In terms of product, Fixed POS Terminals is the largest segment, with a share nearly 65%. And in terms of application, the largest application is Financial Institutions, followed by Third-Party Payment Institutions, etc.

The Global Info Research report includes an overview of the development of the POS Terminals industry chain, the market status of Financial Institutions (Fixed POS Terminals, Wireless POS Terminals), Third-Party Payment Institutions (Fixed POS Terminals, Wireless POS Terminals), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of POS Terminals.

Regionally, the report analyzes the POS Terminals markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global POS Terminals market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the POS Terminals market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the POS Terminals industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Fixed POS Terminals, Wireless POS Terminals).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and

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market dynamics. This analysis helps in understanding the key drivers and challenges influencing the POS Terminals market.

Regional Analysis: The report involves examining the POS Terminals market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the POS Terminals market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to POS Terminals:

Company Analysis: Report covers individual POS Terminals manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards POS Terminals This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Financial Institutions, Third-Party Payment Institutions).

Technology Analysis: Report covers specific technologies relevant to POS Terminals. It assesses the current state, advancements, and potential future developments in POS Terminals areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the POS Terminals market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

POS Terminals market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for

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consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

- Fixed POS Terminals
- Wireless POS Terminals
- Mobile POS and etc.

Market segment by Application

- Financial Institutions
- Third-Party Payment Institutions
- Other

Major players covered

- Ingenico
- Verifone
- PAX
- Newland Payment
- LIANDI
- Xin Guo Du
- New POS Technology
- Bitel
- CyberNet

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Castles Technology

SZZT

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe POS Terminals product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of POS Terminals, with price, sales, revenue and global market share of POS Terminals from 2019 to 2024.

Chapter 3, the POS Terminals competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the POS Terminals breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

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to 2023.and POS Terminals market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of POS Terminals.

Chapter 14 and 15, to describe POS Terminals sales channel, distributors, customers, research findings and conclusion.

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