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Global POS RFID Reader Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global POS RFID Reader market size was valued at US$ 1253 million in 2025 and is forecast to a readjusted size of US$ 1734 million by 2032 with a CAGR of 4.7% during review period.

A POS RFID reader is a type of radio frequency identification device used in retail, catering, and payment scenarios to read or write RFID-tagged products, devices, or payment tools. It enables fast scanning, identity recognition, and data management, and typically supports multiple frequency bands, interfaces, and protocols for real-time interaction with POS systems or backend databases.

In 2025, the global production of POS RFID readers was 2.97 million units, with an average price of US$410 per unit.

POS RFID readers are point-of-sale devices integrated with radio-frequency identification (RFID) technology, used to read and write RFID tags for rapid product identification, inventory management, payment settlement, and anti-theft tracking. The upstream mainly includes suppliers of RF chips and modules, microcontrollers and embedded systems, PCB and sensor components, as well as providers of device design and manufacturing equipment. Downstream applications focus on retail, logistics and supply chain management, smart stores, vending machines, and payment scenarios, with high requirements for reading accuracy, distance, response speed, durability, and security.

The development trend focuses on multi-frequency compatibility, improving reading accuracy and speed, supporting big data and cloud management, mobile and

lightweight designs, deep integration with POS systems and inventory management software, and enhanced anti-interference and data security features. Driving factors include retail automation and smart store upgrades, increasing demand for supply chain visibility, the popularity of contactless payments, and declining RFID costs. Challenges include relatively high hardware manufacturing costs, high demands for stable reading and anti-interference performance in complex environments, system integration and software compatibility, and varying industry standards. Gross margins are relatively high due to technical content and customization demand, typically ranging from 25% to 40%, with higher margins for high-end commercial and customized products, although margins may gradually decline as production scales and market competition intensifies.

This report is a detailed and comprehensive analysis for global POS RFID Reader market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global POS RFID Reader market size and forecasts, in consumption value ($ Million), sales quantity (Units), and average selling prices (US$/Unit), 2021-2032

Global POS RFID Reader market size and forecasts by region and country, in consumption value ($ Million), sales quantity (Units), and average selling prices (US$/Unit), 2021-2032

Global POS RFID Reader market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (Units), and average selling prices (US$/Unit), 2021-2032

Global POS RFID Reader market shares of main players, shipments in revenue ($ Million), sales quantity (Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

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To assess the growth potential for POS RFID Reader

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global POS RFID Reader market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zebra, Honeywell, Datalogic, Impinj, Checkpoint Systems, Nedap, FEIG, Brady?Nordic ID?, Identiv, CAEN RFID, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

POS RFID Reader market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

LF?125?134 kHz?

HF?13.56 MHz?

UHF?860?960 MHz?

Market segment by Interface Type

USB

RS232

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Bluetooth

Wi-Fi

Market segment by Function

Read-Only

Read/Write

Market segment by Structure

Handheld

Fixed

Embedded

Market segment by Application

Retail POS Systems

Catering Checkout Management

Logistics and Warehouse Management

Access Control and Identity Recognition

Other

Major players covered

Zebra

Honeywell

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Datalogic

Impinj

Checkpoint Systems

Nedap

FEIG

Brady?Nordic ID?

Identiv

CAEN RFID

Novanta?JADAK / ThingMagic?

Elatec

Advanced Card Systems

Feitian Technologies

ID TECH

Technology Solutions

CipherLab

UROVO

Newland

Chainway

Unitech

Invengo

Chafon

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe POS RFID Reader product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of POS RFID Reader, with price, sales quantity, revenue, and global market share of POS RFID Reader from 2021 to 2026.

Chapter 3, the POS RFID Reader competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the POS RFID Reader breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

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to 2026.and POS RFID Reader market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of POS RFID Reader.

Chapter 14 and 15, to describe POS RFID Reader sales channel, distributors, customers, research findings and conclusion.

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