

Global POS Machines Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G9D6EA612275EN.html>

Date: April 2026

Pages: 171

Price: US\$ 4,480.00 (Single User License)

ID: G9D6EA612275EN

Abstracts

The global POS Machines market size is expected to reach \$ 8441 million by 2032, rising at a market growth of 7.0% CAGR during the forecast period (2026-2032).

In 2025, global POS Machines production reached approximately 80,500 k units with an average global market price of around US\$ 65 per unit, and a gross profit margin of approximately 20%-40%. POS Machines are point-of-sale terminals that combine transaction processing, payment acceptance, and sales data capture at checkout. They typically include a computing unit, touch display or keypad, receipt printer, barcode scanner connectivity, and secure payment interfaces such as magnetic stripe, EMV chip, and NFC contactless. Modern POS devices often run dedicated operating systems and integrate with cloud software for inventory, pricing, loyalty, staff management, and analytics. By connecting merchants to payment networks and back-office systems, POS machines improve checkout speed, reduce cash handling, enable digital receipts, and provide real-time operational visibility across retail, restaurants, and service businesses. The industrial chain of POS Machines includes upstream components such as processors, memory, secure elements, card reader modules, NFC chips, displays, touch panels, batteries, printers, scanners, communications modules, housings, and power supplies. Midstream activities cover terminal design, assembly, firmware development, payment application integration, security and EMV compliance testing, quality control, and device management software. Downstream demand comes from retail, grocery, hospitality, fuel stations, transportation, and field-service merchants, plus financial acquirers and system integrators. Supporting services include deployment, payment onboarding, maintenance, spare parts, software subscriptions, cybersecurity updates, and lifecycle replacement.

The POS machine market is driven by the shift to cashless payments, omnichannel

retailing, and digital operations in small and large merchants. Replacement demand remains strong as devices upgrade to support EMV, contactless, QR wallets, and faster connectivity. Growth is also supported by cloud POS adoption, which pulls hardware refresh cycles and increases demand for Android-based smart terminals with app ecosystems. Buyers increasingly evaluate total cost of ownership, emphasizing reliability, battery life for mobile use, printer durability, security compliance, and remote device management. Competitive focus is moving toward integrated solutions that bundle hardware, payment acceptance, and software subscriptions, improving merchant stickiness. However, pricing pressure is rising due to commoditization of basic terminals and intense competition, pushing suppliers to differentiate with value-added services, vertical features, and better lifecycle support. Overall, steady growth is expected with continued digitization of commerce and expansion of contactless usage.

This report studies the global POS Machines production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for POS Machines and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of POS Machines that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global POS Machines total production and demand, 2021-2032, (K Units)

Global POS Machines total production value, 2021-2032, (USD Million)

Global POS Machines production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global POS Machines consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: POS Machines domestic production, consumption, key domestic manufacturers and share

Global POS Machines production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global POS Machines production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global POS Machines production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global POS Machines market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Verifone, Newland NPT, Ingenico (Worldline), PAX Technology, BBPOS, Centerm, NCR Voyix, New POS Technology, Posiflex Technology, Shenzhen Xinguodu Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World POS Machines market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global POS Machines Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global POS Machines Market, Segmentation by Type:

Smart POS

Non-smart POS

Global POS Machines Market, Segmentation by Convenience:

Desktop Type

Mobile Type

Global POS Machines Market, Segmentation by System:

Tablet-based POS Systems

Cloud-based POS Systems

Others

Global POS Machines Market, Segmentation by Application:

Retail & Consumer Goods

Travel & Hospitality

Manufacturing

Media & Entertainment

Healthcare

BFSI

Others

Companies Profiled:

Verifone

Newland NPT

Ingenico (Worldline)

PAX Technology

BBPOS

Centerm

NCR Voyix

New POS Technology

Posiflex Technology

Shenzhen Xinguodu Technology

Beijing Shenzhou Anfu Technology

Wuhan Tianyu Information

MoreFun Electronic Technology

SZZT

Bitel

Datecs

Miura Systems

ADVANTECH-AURES

PayCore

Square

Touch Dynamic

Key Questions Answered:

1. How big is the global POS Machines market?
2. What is the demand of the global POS Machines market?
3. What is the year over year growth of the global POS Machines market?
4. What is the production and production value of the global POS Machines market?
5. Who are the key producers in the global POS Machines market?
6. What are the growth factors driving the market demand?

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