

# Global POS Machines Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global POS Machines market size was valued at US\$ 5384 million in 2025 and is forecast to a readjusted size of US\$ 8441 million by 2032 with a CAGR of 7.0% during review period.

In 2025, global POS Machines production reached approximately 80,500 k units with an average global market price of around US\$ 65 per unit, and a gross profit margin of approximately 20%-40%. POS Machines are point-of-sale terminals that combine transaction processing, payment acceptance, and sales data capture at checkout. They typically include a computing unit, touch display or keypad, receipt printer, barcode scanner connectivity, and secure payment interfaces such as magnetic stripe, EMV chip, and NFC contactless. Modern POS devices often run dedicated operating systems and integrate with cloud software for inventory, pricing, loyalty, staff management, and analytics. By connecting merchants to payment networks and back-office systems, POS machines improve checkout speed, reduce cash handling, enable digital receipts, and provide real-time operational visibility across retail, restaurants, and service businesses. The industrial chain of POS Machines includes upstream components such as processors, memory, secure elements, card reader modules, NFC chips, displays, touch panels, batteries, printers, scanners, communications modules, housings, and power supplies. Midstream activities cover terminal design, assembly, firmware development, payment application integration, security and EMV compliance testing, quality control, and device management software. Downstream demand comes from retail, grocery, hospitality, fuel stations, transportation, and field-service merchants, plus financial acquirers and system integrators. Supporting services include deployment, payment onboarding, maintenance, spare parts, software subscriptions, cybersecurity updates, and lifecycle replacement.

The POS machine market is driven by the shift to cashless payments, omnichannel retailing, and digital operations in small and large merchants. Replacement demand remains strong as devices upgrade to support EMV, contactless, QR wallets, and faster connectivity. Growth is also supported by cloud POS adoption, which pulls hardware refresh cycles and increases demand for Android-based smart terminals with app ecosystems. Buyers increasingly evaluate total cost of ownership, emphasizing reliability, battery life for mobile use, printer durability, security compliance, and remote device management. Competitive focus is moving toward integrated solutions that bundle hardware, payment acceptance, and software subscriptions, improving merchant stickiness. However, pricing pressure is rising due to commoditization of basic terminals and intense competition, pushing suppliers to differentiate with value-added services, vertical features, and better lifecycle support. Overall, steady growth is expected with continued digitization of commerce and expansion of contactless usage.

This report is a detailed and comprehensive analysis for global POS Machines market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global POS Machines market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global POS Machines market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global POS Machines market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global POS Machines market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

## **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for POS Machines

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global POS Machines market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Verifone, Newland NPT, Ingenico (Worldline), PAX Technology, BBPOS, Centerm, NCR Voyix, New POS Technology, Posiflex Technology, Shenzhen Xinguodu Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

POS Machines market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Smart POS

Non-smart POS

### Market segment by Convenience

Desktop Type

Mobile Type

### Market segment by System

Tablet-based POS Systems

Cloud-based POS Systems

Others

#### Market segment by Application

Retail & Consumer Goods

Travel & Hospitality

Manufacturing

Media & Entertainment

Healthcare

BFSI

Others

#### Major players covered

Verifone

Newland NPT

Ingenico (Worldline)

PAX Technology

BBPOS

Centerm

NCR Voyix

New POS Technology

Posiflex Technology

Shenzhen Xinguodu Technology

Beijing Shenzhou Anfu Technology

Wuhan Tianyu Information

MoreFun Electronic Technology

SZZT

Bitel

Datecs

Miura Systems

ADVANTECH-AURES

PayCore

Square

Touch Dynamic

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe POS Machines product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of POS Machines, with price, sales quantity, revenue, and global market share of POS Machines from 2021 to 2026.

Chapter 3, the POS Machines competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the POS Machines breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and POS Machines market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of POS Machines.

Chapter 14 and 15, to describe POS Machines sales channel, distributors, customers, research findings and conclusion.

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