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Global POS Hardware Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global POS Hardware market size was valued at USD 9738.4 million in 2023 and is forecast to a readjusted size of USD 19740 million by 2030 with a CAGR of 10.6% during review period.

The full name of POS is the point of sale information management system. It is a terminal reader equipped with barcode or OCR code technology and has cash or barter line cashier functions.Its main task is to provide data services and management functions for commodity and media transactions, and to conduct non-cash settlement. The POS machine is a terminal reader equipped with bar code or OCR code technology, which consists of a host part, a password keyboard, a power adapter and a printing part.

POS hardware is mainly divided into wireless, mobile and fixed POS devices. In 2020, wireless POS devices will account for about 57% of the market share.

Mainly used in retail, hotel and catering, etc. In 2020, retail sales will account for about 54% of the market share.

Globally, the concentration of major manufacturers is relatively high. The top five manufacturers (Ingenico, Huierfeng, NCR, PAX Global Technology, Newland Pay) account for about 74% of the entire market share

China has maintained the highest demand in recent years, accounting for about 42% of the entire market demand in 2020

The Global Info Research report includes an overview of the development of the POS

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Hardware industry chain, the market status of Retail (Wireless POS Equipment, Mobile POS Device), Hotel and Catering (Wireless POS Equipment, Mobile POS Device), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of POS Hardware.

Regionally, the report analyzes the POS Hardware markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global POS Hardware market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the POS Hardware market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the POS Hardware industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Wireless POS Equipment, Mobile POS Device).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the POS Hardware market.

Regional Analysis: The report involves examining the POS Hardware market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the POS Hardware market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to POS Hardware:

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Company Analysis: Report covers individual POS Hardware manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards POS Hardware This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail, Hotel and Catering).

Technology Analysis: Report covers specific technologies relevant to POS Hardware. It assesses the current state, advancements, and potential future developments in POS Hardware areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the POS Hardware market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

POS Hardware market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Wireless POS Equipment

Mobile POS Device

Fixed POS Device

Market segment by Application

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Retail

Hotel and Catering

Others

Major players covered

Ingenico

Verifone

NCR

Pax Technology

NPT

NEWPOS

NEXGO

Centerm

Castles Tech

CyberNet

Bitel

SZZT

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

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Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe POS Hardware product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of POS Hardware, with price, sales, revenue and global market share of POS Hardware from 2019 to 2024.

Chapter 3, the POS Hardware competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the POS Hardware breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and POS Hardware market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of POS Hardware.

Chapter 14 and 15, to describe POS Hardware sales channel, distributors, customers, research findings and conclusion.

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