

# Global Portable Wireless Charging Power Bank Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Portable Wireless Charging Power Bank market size was valued at USD 4412.1 million in 2022 and is forecast to a readjusted size of USD 13580 million by 2029 with a CAGR of 17.4% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Wireless mobile power refers to equipment and devices with built-in batteries, which obtain power through wireless induction for charging. Wireless charging technology originates from wireless power transmission technology. Its working principle uses the principle of induction cooker. When the current passes through the coil, a magnetic field will be generated; and the generated magnetic field will form a voltage. After the voltage, a current will be generated. With the current, it can be charged, and now this technology has been used in wireless mobile power. Wireless charging, also known as inductive charging and non-contact inductive charging, uses near-field induction, that is, inductive coupling, to send energy from the power supply device (charger) to the device that uses the power, and the device uses the received energy to The battery is charged and simultaneously used for its own operation. Basically, because the charger and the power-consuming equipment transmit energy through inductive coupling, there is no need to use wires to connect the two, so both the charger and the power-consuming equipment can have no exposed conductive contacts. That's more convenient than wired charging. A mobile power supply is a portable charger that can be carried around, can store electric energy, and is mainly used for charging consumer electronic products (such as mobile phones, laptops) such as handheld mobile devices. It is especially used in occasions where there is no external power supply. Its main components include: a battery for electric energy storage, a circuit for stabilizing the output voltage (DC-DC

converter), and a charger circuit for charging the built-in battery. The emergence of mobile power comes from the emergence of smart phones, which are much more powerful than their predecessors, and the frequent use of users causes a sharp increase in power consumption.

This report is a detailed and comprehensive analysis for global Portable Wireless Charging Power Bank market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

#### Key Features:

Global Portable Wireless Charging Power Bank market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Portable Wireless Charging Power Bank market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Portable Wireless Charging Power Bank market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Portable Wireless Charging Power Bank market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Portable Wireless Charging Power Bank

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Portable Wireless Charging Power Bank market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Romoss, Philips, Pisen, Huawei and MI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

### Market Segmentation

Portable Wireless Charging Power Bank market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Electromagnetic Induction

Radio Wave

Electromagnetic Resonance

#### Market segment by Application

Smart Phone

Tablets And Laptops

Earphone

Camera

Others

## Major players covered

Romoss

Philips

Pisen

Huawei

MI

YOOBAO

AIGO

ZMI

Baseus

Anker

Meizu

Smart Power

Mophie

Sony

Splashpower

WildCharge

Fulton Innovation

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable Wireless Charging Power Bank product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Wireless Charging Power Bank, with price, sales, revenue and global market share of Portable Wireless Charging Power Bank from 2018 to 2023.

Chapter 3, the Portable Wireless Charging Power Bank competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Wireless Charging Power Bank breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Portable Wireless Charging Power Bank market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable Wireless Charging Power Bank.

Chapter 14 and 15, to describe Portable Wireless Charging Power Bank sales channel, distributors, customers, research findings and conclusion.

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