

# Global Portable SSD Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Portable SSD market size is expected to reach \$ 3685.1 million by 2029, rising at a market growth of 6.4% CAGR during the forecast period (2023-2029).

The key manufacturers of portable SSD in the world include Western Digital, Kioxia (Toshiba), Kingston, Samsung, Seagate Technology, ADATA, Lexar, Lenovo, Sony and Crucial, among which the top five manufacturers account for more than 70% of the market share, and the largest manufacturer is Western Digital. The global production of portable solid state drives is mainly distributed in Chinese Mainland, Japan, South Korea, China Taiwan, North America and Europe, among which the top three production regions occupy nearly 90% of the market share. At present, Chinese Mainland is the largest production region, accounting for more than 50% of the market share, followed by Japan and South Korea. In terms of products, the relative growth rate of 1TB is faster. At present, the market share exceeds 50%, followed by 500GB. As far as applications are concerned, personal application is the largest application field, accounting for more than 80% of the market share, followed by enterprise application.

Portable SSDs operate identically to internal SSDs, both work with memory and processors to access and store data for long-term use. SSDs use a grid of electrical cells to send and receive stored data, operating just like flash drives.

This report studies the global Portable SSD production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Portable SSD, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Portable SSD that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Portable SSD total production and demand, 2018-2029, (K Units)

Global Portable SSD total production value, 2018-2029, (USD Million)

Global Portable SSD production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Portable SSD consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Portable SSD domestic production, consumption, key domestic manufacturers and share

Global Portable SSD production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Portable SSD production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Portable SSD production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Portable SSD market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Western Digital, Kioxia (Toshiba), Kingston, Samsung, Seagate Technology, ADATA, Lexar, Lenovo and Sony, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Portable SSD market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

#### Global Portable SSD Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Portable SSD Market, Segmentation by Type

500GB

1TB

2TB

Others

#### Global Portable SSD Market, Segmentation by Application

Enterprise

Personal

#### Companies Profiled:

Western Digital

Kioxia (Toshiba)

Kingston

Samsung

Seagate Technology

ADATA

Lexar

Lenovo

Sony

Crucial

#### Key Questions Answered

1. How big is the global Portable SSD market?
2. What is the demand of the global Portable SSD market?
3. What is the year over year growth of the global Portable SSD market?
4. What is the production and production value of the global Portable SSD market?
5. Who are the key producers in the global Portable SSD market?

6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Portable SSD Introduction
- 1.2 World Portable SSD Supply & Forecast
  - 1.2.1 World Portable SSD Production Value (2018 & 2022 & 2029)
  - 1.2.2 World Portable SSD Production (2018-2029)
  - 1.2.3 World Portable SSD Pricing Trends (2018-2029)
- 1.3 World Portable SSD Production by Region (Based on Production Site)
  - 1.3.1 World Portable SSD Production Value by Region (2018-2029)
  - 1.3.2 World Portable SSD Production by Region (2018-2029)
  - 1.3.3 World Portable SSD Average Price by Region (2018-2029)
  - 1.3.4 North America Portable SSD Production (2018-2029)
  - 1.3.5 Europe Portable SSD Production (2018-2029)
  - 1.3.6 China Mainland Portable SSD Production (2018-2029)
  - 1.3.7 Japan Portable SSD Production (2018-2029)
  - 1.3.8 South Korea Portable SSD Production (2018-2029)
  - 1.3.9 China Taiwan Portable SSD Production (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Portable SSD Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Portable SSD Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
  - 1.5.1 Influence of COVID-19
  - 1.5.2 Influence of Russia-Ukraine War

### 2 DEMAND SUMMARY

- 2.1 World Portable SSD Demand (2018-2029)
- 2.2 World Portable SSD Consumption by Region
  - 2.2.1 World Portable SSD Consumption by Region (2018-2023)
  - 2.2.2 World Portable SSD Consumption Forecast by Region (2024-2029)
- 2.3 United States Portable SSD Consumption (2018-2029)
- 2.4 China Portable SSD Consumption (2018-2029)
- 2.5 Europe Portable SSD Consumption (2018-2029)
- 2.6 Japan Portable SSD Consumption (2018-2029)
- 2.7 South Korea Portable SSD Consumption (2018-2029)
- 2.8 ASEAN Portable SSD Consumption (2018-2029)

## 2.9 India Portable SSD Consumption (2018-2029)

### **3 WORLD PORTABLE SSD MANUFACTURERS COMPETITIVE ANALYSIS**

#### 3.1 World Portable SSD Production Value by Manufacturer (2018-2023)

#### 3.2 World Portable SSD Production by Manufacturer (2018-2023)

#### 3.3 World Portable SSD Average Price by Manufacturer (2018-2023)

#### 3.4 Portable SSD Company Evaluation Quadrant

#### 3.5 Industry Rank and Concentration Rate (CR)

##### 3.5.1 Global Portable SSD Industry Rank of Major Manufacturers

##### 3.5.2 Global Concentration Ratios (CR4) for Portable SSD in 2022

##### 3.5.3 Global Concentration Ratios (CR8) for Portable SSD in 2022

#### 3.6 Portable SSD Market: Overall Company Footprint Analysis

##### 3.6.1 Portable SSD Market: Region Footprint

##### 3.6.2 Portable SSD Market: Company Product Type Footprint

##### 3.6.3 Portable SSD Market: Company Product Application Footprint

#### 3.7 Competitive Environment

##### 3.7.1 Historical Structure of the Industry

##### 3.7.2 Barriers of Market Entry

##### 3.7.3 Factors of Competition

#### 3.8 New Entrant and Capacity Expansion Plans

#### 3.9 Mergers, Acquisition, Agreements, and Collaborations

### **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

#### 4.1 United States VS China: Portable SSD Production Value Comparison

##### 4.1.1 United States VS China: Portable SSD Production Value Comparison (2018 & 2022 & 2029)

##### 4.1.2 United States VS China: Portable SSD Production Value Market Share Comparison (2018 & 2022 & 2029)

#### 4.2 United States VS China: Portable SSD Production Comparison

##### 4.2.1 United States VS China: Portable SSD Production Comparison (2018 & 2022 & 2029)

##### 4.2.2 United States VS China: Portable SSD Production Market Share Comparison (2018 & 2022 & 2029)

#### 4.3 United States VS China: Portable SSD Consumption Comparison

##### 4.3.1 United States VS China: Portable SSD Consumption Comparison (2018 & 2022 & 2029)

##### 4.3.2 United States VS China: Portable SSD Consumption Market Share Comparison

(2018 & 2022 & 2029)

#### 4.4 United States Based Portable SSD Manufacturers and Market Share, 2018-2023

4.4.1 United States Based Portable SSD Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Portable SSD Production Value (2018-2023)

4.4.3 United States Based Manufacturers Portable SSD Production (2018-2023)

#### 4.5 China Based Portable SSD Manufacturers and Market Share

4.5.1 China Based Portable SSD Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Portable SSD Production Value (2018-2023)

4.5.3 China Based Manufacturers Portable SSD Production (2018-2023)

#### 4.6 Rest of World Based Portable SSD Manufacturers and Market Share, 2018-2023

4.6.1 Rest of World Based Portable SSD Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Portable SSD Production Value (2018-2023)

4.6.3 Rest of World Based Manufacturers Portable SSD Production (2018-2023)

## 5 MARKET ANALYSIS BY TYPE

### 5.1 World Portable SSD Market Size Overview by Type: 2018 VS 2022 VS 2029

#### 5.2 Segment Introduction by Type

5.2.1 500GB

5.2.2 1TB

5.2.3 2TB

5.2.4 Others

#### 5.3 Market Segment by Type

5.3.1 World Portable SSD Production by Type (2018-2029)

5.3.2 World Portable SSD Production Value by Type (2018-2029)

5.3.3 World Portable SSD Average Price by Type (2018-2029)

## 6 MARKET ANALYSIS BY APPLICATION

### 6.1 World Portable SSD Market Size Overview by Application: 2018 VS 2022 VS 2029

#### 6.2 Segment Introduction by Application

6.2.1 Enterprise

6.2.2 Personal

#### 6.3 Market Segment by Application

6.3.1 World Portable SSD Production by Application (2018-2029)

6.3.2 World Portable SSD Production Value by Application (2018-2029)



### 6.3.3 World Portable SSD Average Price by Application (2018-2029)

## 7 COMPANY PROFILES

### 7.1 Western Digital

#### 7.1.1 Western Digital Details

#### 7.1.2 Western Digital Major Business

#### 7.1.3 Western Digital Portable SSD Product and Services

#### 7.1.4 Western Digital Portable SSD Production, Price, Value, Gross Margin and Market Share (2018-2023)

#### 7.1.5 Western Digital Recent Developments/Updates

#### 7.1.6 Western Digital Competitive Strengths & Weaknesses

### 7.2 Kioxia (Toshiba)

#### 7.2.1 Kioxia (Toshiba) Details

#### 7.2.2 Kioxia (Toshiba) Major Business

#### 7.2.3 Kioxia (Toshiba) Portable SSD Product and Services

#### 7.2.4 Kioxia (Toshiba) Portable SSD Production, Price, Value, Gross Margin and Market Share (2018-2023)

#### 7.2.5 Kioxia (Toshiba) Recent Developments/Updates

#### 7.2.6 Kioxia (Toshiba) Competitive Strengths & Weaknesses

### 7.3 Kingston

#### 7.3.1 Kingston Details

#### 7.3.2 Kingston Major Business

#### 7.3.3 Kingston Portable SSD Product and Services

#### 7.3.4 Kingston Portable SSD Production, Price, Value, Gross Margin and Market Share (2018-2023)

#### 7.3.5 Kingston Recent Developments/Updates

#### 7.3.6 Kingston Competitive Strengths & Weaknesses

### 7.4 Samsung

#### 7.4.1 Samsung Details

#### 7.4.2 Samsung Major Business

#### 7.4.3 Samsung Portable SSD Product and Services

#### 7.4.4 Samsung Portable SSD Production, Price, Value, Gross Margin and Market Share (2018-2023)

#### 7.4.5 Samsung Recent Developments/Updates

#### 7.4.6 Samsung Competitive Strengths & Weaknesses

### 7.5 Seagate Technology

#### 7.5.1 Seagate Technology Details

#### 7.5.2 Seagate Technology Major Business

- 7.5.3 Seagate Technology Portable SSD Product and Services
- 7.5.4 Seagate Technology Portable SSD Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.5.5 Seagate Technology Recent Developments/Updates
- 7.5.6 Seagate Technology Competitive Strengths & Weaknesses
- 7.6 ADATA
  - 7.6.1 ADATA Details
  - 7.6.2 ADATA Major Business
  - 7.6.3 ADATA Portable SSD Product and Services
  - 7.6.4 ADATA Portable SSD Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.6.5 ADATA Recent Developments/Updates
  - 7.6.6 ADATA Competitive Strengths & Weaknesses
- 7.7 Lexar
  - 7.7.1 Lexar Details
  - 7.7.2 Lexar Major Business
  - 7.7.3 Lexar Portable SSD Product and Services
  - 7.7.4 Lexar Portable SSD Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.7.5 Lexar Recent Developments/Updates
  - 7.7.6 Lexar Competitive Strengths & Weaknesses
- 7.8 Lenovo
  - 7.8.1 Lenovo Details
  - 7.8.2 Lenovo Major Business
  - 7.8.3 Lenovo Portable SSD Product and Services
  - 7.8.4 Lenovo Portable SSD Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.8.5 Lenovo Recent Developments/Updates
  - 7.8.6 Lenovo Competitive Strengths & Weaknesses
- 7.9 Sony
  - 7.9.1 Sony Details
  - 7.9.2 Sony Major Business
  - 7.9.3 Sony Portable SSD Product and Services
  - 7.9.4 Sony Portable SSD Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.9.5 Sony Recent Developments/Updates
  - 7.9.6 Sony Competitive Strengths & Weaknesses
- 7.10 Crucial
  - 7.10.1 Crucial Details

- 7.10.2 Crucial Major Business
- 7.10.3 Crucial Portable SSD Product and Services
- 7.10.4 Crucial Portable SSD Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.10.5 Crucial Recent Developments/Updates
- 7.10.6 Crucial Competitive Strengths & Weaknesses

## **8 INDUSTRY CHAIN ANALYSIS**

- 8.1 Portable SSD Industry Chain
- 8.2 Portable SSD Upstream Analysis
  - 8.2.1 Portable SSD Core Raw Materials
  - 8.2.2 Main Manufacturers of Portable SSD Core Raw Materials
- 8.3 Midstream Analysis
- 8.4 Downstream Analysis
- 8.5 Portable SSD Production Mode
- 8.6 Portable SSD Procurement Model
- 8.7 Portable SSD Industry Sales Model and Sales Channels
  - 8.7.1 Portable SSD Sales Model
  - 8.7.2 Portable SSD Typical Customers

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Portable SSD Production Value by Region (2018, 2022 and 2029) & (USD Million)

Table 2. World Portable SSD Production Value by Region (2018-2023) & (USD Million)

Table 3. World Portable SSD Production Value by Region (2024-2029) & (USD Million)

Table 4. World Portable SSD Production Value Market Share by Region (2018-2023)

Table 5. World Portable SSD Production Value Market Share by Region (2024-2029)

Table 6. World Portable SSD Production by Region (2018-2023) & (K Units)

Table 7. World Portable SSD Production by Region (2024-2029) & (K Units)

Table 8. World Portable SSD Production Market Share by Region (2018-2023)

Table 9. World Portable SSD Production Market Share by Region (2024-2029)

Table 10. World Portable SSD Average Price by Region (2018-2023) & (US\$/Unit)

Table 11. World Portable SSD Average Price by Region (2024-2029) & (US\$/Unit)

Table 12. Portable SSD Major Market Trends

Table 13. World Portable SSD Consumption Growth Rate Forecast by Region (2018 & 2022 & 2029) & (K Units)

Table 14. World Portable SSD Consumption by Region (2018-2023) & (K Units)

Table 15. World Portable SSD Consumption Forecast by Region (2024-2029) & (K Units)

Table 16. World Portable SSD Production Value by Manufacturer (2018-2023) & (USD Million)

Table 17. Production Value Market Share of Key Portable SSD Producers in 2022

Table 18. World Portable SSD Production by Manufacturer (2018-2023) & (K Units)

Table 19. Production Market Share of Key Portable SSD Producers in 2022

Table 20. World Portable SSD Average Price by Manufacturer (2018-2023) & (US\$/Unit)

Table 21. Global Portable SSD Company Evaluation Quadrant

Table 22. World Portable SSD Industry Rank of Major Manufacturers, Based on Production Value in 2022

Table 23. Head Office and Portable SSD Production Site of Key Manufacturer

Table 24. Portable SSD Market: Company Product Type Footprint

Table 25. Portable SSD Market: Company Product Application Footprint

Table 26. Portable SSD Competitive Factors

Table 27. Portable SSD New Entrant and Capacity Expansion Plans

Table 28. Portable SSD Mergers & Acquisitions Activity

Table 29. United States VS China Portable SSD Production Value Comparison, (2018 &

2022 & 2029) & (USD Million)

Table 30. United States VS China Portable SSD Production Comparison, (2018 & 2022 & 2029) & (K Units)

Table 31. United States VS China Portable SSD Consumption Comparison, (2018 & 2022 & 2029) & (K Units)

Table 32. United States Based Portable SSD Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Portable SSD Production Value, (2018-2023) & (USD Million)

Table 34. United States Based Manufacturers Portable SSD Production Value Market Share (2018-2023)

Table 35. United States Based Manufacturers Portable SSD Production (2018-2023) & (K Units)

Table 36. United States Based Manufacturers Portable SSD Production Market Share (2018-2023)

Table 37. China Based Portable SSD Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Portable SSD Production Value, (2018-2023) & (USD Million)

Table 39. China Based Manufacturers Portable SSD Production Value Market Share (2018-2023)

Table 40. China Based Manufacturers Portable SSD Production (2018-2023) & (K Units)

Table 41. China Based Manufacturers Portable SSD Production Market Share (2018-2023)

Table 42. Rest of World Based Portable SSD Manufacturers, Headquarters and Production Site (States, Country)

Table 43. Rest of World Based Manufacturers Portable SSD Production Value, (2018-2023) & (USD Million)

Table 44. Rest of World Based Manufacturers Portable SSD Production Value Market Share (2018-2023)

Table 45. Rest of World Based Manufacturers Portable SSD Production (2018-2023) & (K Units)

Table 46. Rest of World Based Manufacturers Portable SSD Production Market Share (2018-2023)

Table 47. World Portable SSD Production Value by Type, (USD Million), 2018 & 2022 & 2029

Table 48. World Portable SSD Production by Type (2018-2023) & (K Units)

Table 49. World Portable SSD Production by Type (2024-2029) & (K Units)

- Table 50. World Portable SSD Production Value by Type (2018-2023) & (USD Million)
- Table 51. World Portable SSD Production Value by Type (2024-2029) & (USD Million)
- Table 52. World Portable SSD Average Price by Type (2018-2023) & (US\$/Unit)
- Table 53. World Portable SSD Average Price by Type (2024-2029) & (US\$/Unit)
- Table 54. World Portable SSD Production Value by Application, (USD Million), 2018 & 2022 & 2029
- Table 55. World Portable SSD Production by Application (2018-2023) & (K Units)
- Table 56. World Portable SSD Production by Application (2024-2029) & (K Units)
- Table 57. World Portable SSD Production Value by Application (2018-2023) & (USD Million)
- Table 58. World Portable SSD Production Value by Application (2024-2029) & (USD Million)
- Table 59. World Portable SSD Average Price by Application (2018-2023) & (US\$/Unit)
- Table 60. World Portable SSD Average Price by Application (2024-2029) & (US\$/Unit)
- Table 61. Western Digital Basic Information, Manufacturing Base and Competitors
- Table 62. Western Digital Major Business
- Table 63. Western Digital Portable SSD Product and Services
- Table 64. Western Digital Portable SSD Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 65. Western Digital Recent Developments/Updates
- Table 66. Western Digital Competitive Strengths & Weaknesses
- Table 67. Kioxia (Toshiba) Basic Information, Manufacturing Base and Competitors
- Table 68. Kioxia (Toshiba) Major Business
- Table 69. Kioxia (Toshiba) Portable SSD Product and Services
- Table 70. Kioxia (Toshiba) Portable SSD Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 71. Kioxia (Toshiba) Recent Developments/Updates
- Table 72. Kioxia (Toshiba) Competitive Strengths & Weaknesses
- Table 73. Kingston Basic Information, Manufacturing Base and Competitors
- Table 74. Kingston Major Business
- Table 75. Kingston Portable SSD Product and Services
- Table 76. Kingston Portable SSD Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 77. Kingston Recent Developments/Updates
- Table 78. Kingston Competitive Strengths & Weaknesses
- Table 79. Samsung Basic Information, Manufacturing Base and Competitors
- Table 80. Samsung Major Business
- Table 81. Samsung Portable SSD Product and Services
- Table 82. Samsung Portable SSD Production (K Units), Price (US\$/Unit), Production

Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 83. Samsung Recent Developments/Updates

Table 84. Samsung Competitive Strengths & Weaknesses

Table 85. Seagate Technology Basic Information, Manufacturing Base and Competitors

Table 86. Seagate Technology Major Business

Table 87. Seagate Technology Portable SSD Product and Services

Table 88. Seagate Technology Portable SSD Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 89. Seagate Technology Recent Developments/Updates

Table 90. Seagate Technology Competitive Strengths & Weaknesses

Table 91. ADATA Basic Information, Manufacturing Base and Competitors

Table 92. ADATA Major Business

Table 93. ADATA Portable SSD Product and Services

Table 94. ADATA Portable SSD Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 95. ADATA Recent Developments/Updates

Table 96. ADATA Competitive Strengths & Weaknesses

Table 97. Lexar Basic Information, Manufacturing Base and Competitors

Table 98. Lexar Major Business

Table 99. Lexar Portable SSD Product and Services

Table 100. Lexar Portable SSD Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 101. Lexar Recent Developments/Updates

Table 102. Lexar Competitive Strengths & Weaknesses

Table 103. Lenovo Basic Information, Manufacturing Base and Competitors

Table 104. Lenovo Major Business

Table 105. Lenovo Portable SSD Product and Services

Table 106. Lenovo Portable SSD Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 107. Lenovo Recent Developments/Updates

Table 108. Lenovo Competitive Strengths & Weaknesses

Table 109. Sony Basic Information, Manufacturing Base and Competitors

Table 110. Sony Major Business

Table 111. Sony Portable SSD Product and Services

Table 112. Sony Portable SSD Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 113. Sony Recent Developments/Updates

Table 114. Crucial Basic Information, Manufacturing Base and Competitors

Table 115. Crucial Major Business

Table 116. Crucial Portable SSD Product and Services

Table 117. Crucial Portable SSD Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 118. Global Key Players of Portable SSD Upstream (Raw Materials)

Table 119. Portable SSD Typical Customers

Table 120. Portable SSD Typical Distributors



## List Of Figures

### LIST OF FIGURES

- Figure 1. Portable SSD Picture
- Figure 2. World Portable SSD Production Value: 2018 & 2022 & 2029, (USD Million)
- Figure 3. World Portable SSD Production Value and Forecast (2018-2029) & (USD Million)
- Figure 4. World Portable SSD Production (2018-2029) & (K Units)
- Figure 5. World Portable SSD Average Price (2018-2029) & (US\$/Unit)
- Figure 6. World Portable SSD Production Value Market Share by Region (2018-2029)
- Figure 7. World Portable SSD Production Market Share by Region (2018-2029)
- Figure 8. North America Portable SSD Production (2018-2029) & (K Units)
- Figure 9. Europe Portable SSD Production (2018-2029) & (K Units)
- Figure 10. China Mainland Portable SSD Production (2018-2029) & (K Units)
- Figure 11. Japan Portable SSD Production (2018-2029) & (K Units)
- Figure 12. South Korea Portable SSD Production (2018-2029) & (K Units)
- Figure 13. China Taiwan Portable SSD Production (2018-2029) & (K Units)
- Figure 14. Portable SSD Market Drivers
- Figure 15. Factors Affecting Demand
- Figure 16. World Portable SSD Consumption (2018-2029) & (K Units)
- Figure 17. World Portable SSD Consumption Market Share by Region (2018-2029)
- Figure 18. United States Portable SSD Consumption (2018-2029) & (K Units)
- Figure 19. China Portable SSD Consumption (2018-2029) & (K Units)
- Figure 20. Europe Portable SSD Consumption (2018-2029) & (K Units)
- Figure 21. Japan Portable SSD Consumption (2018-2029) & (K Units)
- Figure 22. South Korea Portable SSD Consumption (2018-2029) & (K Units)
- Figure 23. ASEAN Portable SSD Consumption (2018-2029) & (K Units)
- Figure 24. India Portable SSD Consumption (2018-2029) & (K Units)
- Figure 25. Producer Shipments of Portable SSD by Manufacturer Revenue (\$MM) and Market Share (%): 2022
- Figure 26. Global Four-firm Concentration Ratios (CR4) for Portable SSD Markets in 2022
- Figure 27. Global Four-firm Concentration Ratios (CR8) for Portable SSD Markets in 2022
- Figure 28. United States VS China: Portable SSD Production Value Market Share Comparison (2018 & 2022 & 2029)
- Figure 29. United States VS China: Portable SSD Production Market Share Comparison (2018 & 2022 & 2029)

Figure 30. United States VS China: Portable SSD Consumption Market Share Comparison (2018 & 2022 & 2029)

Figure 31. United States Based Manufacturers Portable SSD Production Market Share 2022

Figure 32. China Based Manufacturers Portable SSD Production Market Share 2022

Figure 33. Rest of World Based Manufacturers Portable SSD Production Market Share 2022

Figure 34. World Portable SSD Production Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 35. World Portable SSD Production Value Market Share by Type in 2022

Figure 36. 500GB

Figure 37. 1TB

Figure 38. 2TB

Figure 39. Others

Figure 40. World Portable SSD Production Market Share by Type (2018-2029)

Figure 41. World Portable SSD Production Value Market Share by Type (2018-2029)

Figure 42. World Portable SSD Average Price by Type (2018-2029) & (US\$/Unit)

Figure 43. World Portable SSD Production Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 44. World Portable SSD Production Value Market Share by Application in 2022

Figure 45. Enterprise

Figure 46. Personal

Figure 47. World Portable SSD Production Market Share by Application (2018-2029)

Figure 48. World Portable SSD Production Value Market Share by Application (2018-2029)

Figure 49. World Portable SSD Average Price by Application (2018-2029) & (US\$/Unit)

Figure 50. Portable SSD Industry Chain

Figure 51. Portable SSD Procurement Model

Figure 52. Portable SSD Sales Model

Figure 53. Portable SSD Sales Channels, Direct Sales, and Distribution

Figure 54. Methodology

Figure 55. Research Process and Data Source

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