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Global Portable SSD Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/GC18F7FFF49EEN.html
Date: January 2024
Pages: 115
Price: US$ 3,480.00 (Single User License)
ID: GC18F7FFF49EEN

Abstracts

According to our (Global Info Research) latest study, the global Portable SSD market size was valued at USD 2388.2 million in 2023 and is forecast to a readjusted size of USD 3685.1 million by 2030 with a CAGR of 6.4% during review period.

Portable SSDs operate identically to internal SSDs, both work with memory and processors to access and store data for long-term use. SSDs use a grid of electrical cells to send and receive stored data, operating just like flash drives.

The key manufacturers of portable SSD in the world include Western Digital, Kioxia (Toshiba), Kingston, Samsung, Seagate Technology, ADATA, Lexar, Lenovo, Sony and Crucial, among which the top five manufacturers account for more than 70% of the market share, and the largest manufacturer is Western Digital. The global production of portable solid state drives is mainly distributed in Chinese Mainland, Japan, South Korea, China Taiwan, North America and Europe, among which the top three production regions occupy nearly 90% of the market share. At present, Chinese Mainland is the largest production region, accounting for more than 50% of the market share, followed by Japan and South Korea. In terms of products, the relative growth rate of 1TB is faster. At present, the market share exceeds 50%, followed by 500GB. As far as applications are concerned, personal application is the largest application field, accounting for more than 80% of the market share, followed by enterprise application.

The Global Info Research report includes an overview of the development of the Portable SSD industry chain, the market status of Enterprise (500GB, 1TB), Personal (500GB, 1TB), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Portable SSD.

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Regionally, the report analyzes the Portable SSD markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Portable SSD market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Portable SSD market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Portable SSD industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 500GB, 1TB).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Portable SSD market.

Regional Analysis: The report involves examining the Portable SSD market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Portable SSD market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Portable SSD:

Company Analysis: Report covers individual Portable SSD manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

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Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Portable SSD This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Enterprise, Personal).

Technology Analysis: Report covers specific technologies relevant to Portable SSD. It assesses the current state, advancements, and potential future developments in Portable SSD areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Portable SSD market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Portable SSD market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

500GB

1TB

2TB

Others

Market segment by Application

Enterprise

Personal

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Major players covered

- Western Digital
- Kioxia (Toshiba)
- Kingston
- Samsung
- Seagate Technology
- ADATA
- Lexar
- Lenovo
- Sony
- Crucial

Market segment by region, regional analysis covers

- North America (United States, Canada and Mexico)
- Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
- Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
- South America (Brazil, Argentina, Colombia, and Rest of South America)
- Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

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The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable SSD product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable SSD, with price, sales, revenue and global market share of Portable SSD from 2019 to 2024.

Chapter 3, the Portable SSD competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable SSD breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Portable SSD market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable SSD.

Chapter 14 and 15, to describe Portable SSD sales channel, distributors, customers, research findings and conclusion.

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