

Global Portable Solar Charger Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Portable Solar Charger market size was valued at USD 296.3 million in 2023 and is forecast to a readjusted size of USD 1465.1 million by 2030 with a CAGR of 25.6% during review period.

The portable solar charger makes use of the non-renewable energy sources making it eco-friendly and it does not emit any type of toxic substances as the energy used by the charger is from the sun's energy. They are small, wearable and handy thus can easily carried by the consumers.

It is expected that global demand for photovoltaic products will remain high in the next few years. According to our PV & Solar Research Center, by the end of 2022, the global cumulative installed photovoltaic power generation capacity is about 1180 GW. According to the data of China Photovoltaic Industry Association, the global newly installed photovoltaic capacity in 2022 is about 230 GW, and this number in 2023 is predicted to be 280-330 GW. According to the data of the Ministry of Industry and Information Technology, the total output value of China's photovoltaic industry exceeded 1.4 trillion yuan in 2022. From the perspective of production value, mainland China is still the global center of the PV industry. According to the International Energy Agency, China market share in all key products of the supply chain have exceeded 80%. Among them, the production capacity of silicon wafers, solar cells, and components accounts for as high as 98%, 85% and 77%, respectively. According to the data released by the European Photovoltaic Association, 27 EU countries gained a new PV installed capacity of 41.4 GW in 2022. According to the report of the US Solar Energy Industries Association (SEIA), the US held a new PV installed capacity of less than 19 GW in 2022. But it is estimated that from 2023, the average annual growth rate

of new photovoltaic installed capacity will exceed 21%. In terms of Japan, based on data from Fitch and the US Energy Information Administration (EIA), in 2022, Japan's newly installed photovoltaic capacity was 3.314 GW.

The Global Info Research report includes an overview of the development of the Portable Solar Charger industry chain, the market status of Individual (Mono-crystalline solar chargers, Amorphous solar chargers), Defense (Mono-crystalline solar chargers, Amorphous solar chargers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Portable Solar Charger.

Regionally, the report analyzes the Portable Solar Charger markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Portable Solar Charger market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Portable Solar Charger market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Portable Solar Charger industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Mono-crystalline solar chargers, Amorphous solar chargers).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Portable Solar Charger market.

Regional Analysis: The report involves examining the Portable Solar Charger market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Portable Solar Charger market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Portable Solar Charger:

Company Analysis: Report covers individual Portable Solar Charger manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Portable Solar Charger. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Individual, Defense).

Technology Analysis: Report covers specific technologies relevant to Portable Solar Charger. It assesses the current state, advancements, and potential future developments in Portable Solar Charger areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Portable Solar Charger market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Portable Solar Charger market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Mono-crystalline solar chargers

Amorphous solar chargers

Poly-crystalline solar chargers

Hybrid solar chargers

Market segment by Application

Individual

Defense

Major players covered

Shenzhen Hello Tech Energy

EcoFlow

Goal Zero

PowerFilm Solar

Shenzhen Poweroak Newener

Dometic

Aopeng Energy

Anker

Renogy

Westinghouse

Rockpals

Nanjing Hongyuan Renewable Energy Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable Solar Charger product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Solar Charger, with price, sales, revenue and global market share of Portable Solar Charger from 2019 to 2024.

Chapter 3, the Portable Solar Charger competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Solar Charger breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Portable Solar Charger market forecast, by regions, type and application,

with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable Solar Charger.

Chapter 14 and 15, to describe Portable Solar Charger sales channel, distributors, customers, research findings and conclusion.

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