

# Global Portable RFID Barcode Printers Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Portable RFID Barcode Printers market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Portable RFID Barcode Printers are portable printers that are equipped with RFID (Radio Frequency Identification) technology. These printers allow users to print tags, labels, or stickers with embedded RFID tags while on the go.

Portable RFID Barcode Printers are typically compact and lightweight, designed for easy transportation and usage in various environments. They often have built-in wireless connectivity options such as Bluetooth, Wi-Fi, or cellular data, which enable mobile devices to easily connect and transfer data to the printer. With mobile RFID printers, users can print and encode RFID tags directly from their smartphones, tablets, or other mobile devices. This eliminates the need for a stationary RFID printer or a wired connection to a computer. The printed RFID tags can then be used for asset tracking, inventory management, access control, or any other application that requires RFID technology. These printers usually offer fast printing speeds, high-quality printing, and support for a wide range of RFID tag types, including various frequencies (e.g., HF, UHF) and different form factors (e.g., labels, wristbands, cards). They may also come with software or mobile apps that provide easy integration and customization options for printing and encoding RFID tags. Mobile RFID printers are commonly used in industries

such as retail, logistics, healthcare, and manufacturing, where mobility and real-time data collection are essential. They provide a flexible and convenient solution for on-demand RFID tag printing in various on-site or field applications.

This report is a detailed and comprehensive analysis for global Portable RFID Barcode Printers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Portable RFID Barcode Printers market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable RFID Barcode Printers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable RFID Barcode Printers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable RFID Barcode Printers market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2020-2025

#### The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Portable RFID Barcode Printers
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Portable RFID Barcode Printers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zebra, Honeywell, atlasRFIDstore,

SATO, TOSHIBA TEC, PTS Mobile, Kodys, ValuTrack, Primera, Lexmark, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Portable RFID Barcode Printers market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

UHF

HF

### Market segment by Application

Supermarket

Retail

### Major players covered

Zebra

Honeywell

atlasRFIDstore

SATO

TOSHIBA TEC

PTS Mobile

Kodys

ValuTrack

Primera

Lexmark

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable RFID Barcode Printers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable RFID Barcode Printers, with price, sales quantity, revenue, and global market share of Portable RFID Barcode Printers from 2020 to 2025.

Chapter 3, the Portable RFID Barcode Printers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable RFID Barcode Printers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Portable RFID Barcode Printers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable RFID Barcode Printers.

Chapter 14 and 15, to describe Portable RFID Barcode Printers sales channel, distributors, customers, research findings and conclusion.

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