

Global Portable Recording and Playback AIO Device Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Portable Recording and Playback AIO Device market size is expected to reach \$ 398 million by 2032, rising at a market growth of 6.9% CAGR during the forecast period (2026-2032).

In 2025, global Portable Recording and Playback AIO Device production reached approximately 152 k units, the average price is 1600 usd/unit. A Portable Recording and Playback AIO Device is a multifunctional device that integrates multiple functions such as recording, video recording, and transmission. It is designed to be lightweight, easy to carry, and can quickly and conveniently record, edit, live stream, and publish content. It is suitable for various occasions such as education, conferences, online courses, activities, sports events, etc.

Market Concentration and Key Players:

Internationally, the market concentration of portable recording and broadcasting integrated machine is relatively high, mainly concentrated in China, among which the important manufacturers in China include Guangzhou Aowei Electronic Technology and Jieshi Feitong.

Manufacturing Processes and Market Trends:

The manufacturing process of portable recording and broadcasting machine focuses on high-integration hardware stacking and embedded software optimization. It is necessary to complete the precise layout of motherboard, codec chip, heat dissipation module and interface circuit in compact space. The core difficulty lies in thermal management and electromagnetic compatibility design when multi-channel audio and video signals are

processed concurrently. Meanwhile, it combines integrated touch screen and industrial-grade shell to ensure the structural stability and durability of the equipment during mobile carrying and frequent disassembly.

The current market trend is transforming from single hardware sales to 'software and hardware integration + scene service.' Products are accelerated to integrate into vertical fields such as education recording, enterprise training, event live broadcasting and telemedicine. Lightweight and long battery life become standard. Wireless connection gradually replaces some wired deployment to lower the operation threshold. The embedding of artificial intelligence technology makes automatic broadcasting, voice tracking and Face Recognition more popular. Further liberate manpower and improve content production efficiency. In addition, with the deepening of 5G network coverage and the maturity of cloud production process, the deep integration of portable recording and broadcasting equipment and cloud platform will lead to more new modes of distributed collaboration and cross-regional content production.

This report studies the global Portable Recording and Playback AIO Device production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Portable Recording and Playback AIO Device and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Portable Recording and Playback AIO Device that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Portable Recording and Playback AIO Device total production and demand, 2021-2032, (K Units)

Global Portable Recording and Playback AIO Device total production value, 2021-2032, (USD Million)

Global Portable Recording and Playback AIO Device production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Portable Recording and Playback AIO Device consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Portable Recording and Playback AIO Device domestic production, consumption, key domestic manufacturers and share

Global Portable Recording and Playback AIO Device production by manufacturer,

production, price, value and market share 2021-2026, (USD Million) & (K Units)
Global Portable Recording and Playback AIO Device production by Definition,
production, value, CAGR, 2021-2032, (USD Million) & (K Units)
Global Portable Recording and Playback AIO Device production by Application,
production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Portable Recording and Playback AIO Device market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Datavideo (China Taiwan), Epiphan Video (Canada), Blackmagic Design (Australia), Vizrt (Norway), Matrox Video (Canada), AJA Video Systems (USA), LiveU (Israel), YoloLiv (USA), Guangzhou Alvea Electronic Technology (China), Ifreecomm (China), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Portable Recording and Playback AIO Device market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Definition, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Portable Recording and Playback AIO Device Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Portable Recording and Playback AIO Device Market, Segmentation by Definition:

High Definition Type

4K/8K Type

Global Portable Recording and Playback AIO Device Market, Segmentation by Number of Roads:

One Channel

Twin Channel

4-channel

6 rChannel and Above

Global Portable Recording and Playback AIO Device Market, Segmentation by Caster:

Manual Operation

Voluntarily

Semi-automatic

Global Portable Recording and Playback AIO Device Market, Segmentation by Application:

Education

Press Interviews

Conferences & Meetings

Shows & Events

Others

Companies Profiled:

Datavideo (China Taiwan)

Epiphan Video (Canada)

Blackmagic Design (Australia)

Vizrt (Norway)

Matrox Video (Canada)

AJA Video Systems (USA)

LiveU (Israel)

YoloLiv (USA)

Guangzhou Alvea Electronic Technology (China)

Ifreecomm (China)

Wonmega (China)

Guangzhou Unblocked Information Technology (China)

Beiji Huanying Technology (China)

Tecohoo (China)

EVAK Technology (China)

Baishi Shixun (China)

Shiante (China)

Nanjing Melovil Electronic Technology (China)

Beijing Wenxiang Information Technology (China)

Chengdu Xunwei Information Technology (China)

Guangdong Baolun Electronics (China)

Shenzhen Zhiwei Intelligent Technology (China)

Key Questions Answered:

1. How big is the global Portable Recording and Playback AIO Device market?
2. What is the demand of the global Portable Recording and Playback AIO Device market?
3. What is the year over year growth of the global Portable Recording and Playback AIO Device market?
4. What is the production and production value of the global Portable Recording and Playback AIO Device market?
5. Who are the key producers in the global Portable Recording and Playback AIO Device market?
6. What are the growth factors driving the market demand?

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