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Global Portable Power Devices Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Portable Power Devices market size was valued at USD 1003.2 million in 2023 and is forecast to a readjusted size of USD 1559.8 million by 2030 with a CAGR of 6.5% during review period.

A portable power bank is a small device used as backup power for charging various devices, such as phones, laptops, cameras, and more.

The Global Info Research report includes an overview of the development of the Portable Power Devices industry chain, the market status of Smartphone (Li-ion, Nickel Metal Hydride), Tablet (Li-ion, Nickel Metal Hydride), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Portable Power Devices.

Regionally, the report analyzes the Portable Power Devices markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Portable Power Devices market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Portable Power Devices market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Portable Power Devices industry.

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The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Li-ion, Nickel Metal Hydride).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Portable Power Devices market.

Regional Analysis: The report involves examining the Portable Power Devices market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Portable Power Devices market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Portable Power Devices:

Company Analysis: Report covers individual Portable Power Devices manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Portable Power Devices This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Smartphone, Tablet).

Technology Analysis: Report covers specific technologies relevant to Portable Power Devices. It assesses the current state, advancements, and potential future developments in Portable Power Devices areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers,

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the report present insights into the competitive landscape of the Portable Power Devices market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Portable Power Devices market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

- Li-ion
- Nickel Metal Hydride
- Li-Polymer
- Nickel Cadmium

Market segment by Application

- Smartphone
- Tablet
- Portable Devices
- Others

Major players covered

- Altair Nanomaterials

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Angstrom Power

Asahi Glass

Ballard

Ceramic Fuel Cells

GrafTech International

Heliocentris Fuel Cells

Johnson Matthey

Manhattan Scientifics

Masterflex

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable Power Devices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Power Devices, with price, sales,

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revenue and global market share of Portable Power Devices from 2019 to 2024.

Chapter 3, the Portable Power Devices competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Power Devices breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Portable Power Devices market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable Power Devices.

Chapter 14 and 15, to describe Portable Power Devices sales channel, distributors, customers, research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Portable Power Devices
1.2 Market Estimation Caveats and Base Year
1.3 Market Analysis by Type
  1.3.1 Overview: Global Portable Power Devices Consumption Value by Type: 2019 Versus 2023 Versus 2030
  1.3.2 Li-ion
  1.3.3 Nickel Metal Hydride
  1.3.4 Li-Polymer
  1.3.5 Nickel Cadmium
1.4 Market Analysis by Application
  1.4.1 Overview: Global Portable Power Devices Consumption Value by Application: 2019 Versus 2023 Versus 2030
  1.4.2 Smartphone
  1.4.3 Tablet
  1.4.4 Portable Devices
  1.4.5 Others
1.5 Global Portable Power Devices Market Size & Forecast
  1.5.1 Global Portable Power Devices Consumption Value (2019 & 2023 & 2030)
  1.5.2 Global Portable Power Devices Sales Quantity (2019-2030)
  1.5.3 Global Portable Power Devices Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Altair Nanomaterials
  2.1.1 Altair Nanomaterials Details
  2.1.2 Altair Nanomaterials Major Business
  2.1.3 Altair Nanomaterials Portable Power Devices Product and Services
  2.1.4 Altair Nanomaterials Portable Power Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  2.1.5 Altair Nanomaterials Recent Developments/Updates
2.2 Angstrom Power
  2.2.1 Angstrom Power Details
  2.2.2 Angstrom Power Major Business
  2.2.3 Angstrom Power Portable Power Devices Product and Services
  2.2.4 Angstrom Power Portable Power Devices Sales Quantity, Average Price,

+44 20 8123 2220
info@marketpublishers.com

Revenue, Gross Margin and Market Share (2019-2024)
2.2.5 Angstrom Power Recent Developments/Updates
2.3 Asahi Glass
2.3.1 Asahi Glass Details
2.3.2 Asahi Glass Major Business
2.3.3 Asahi Glass Portable Power Devices Product and Services
2.3.4 Asahi Glass Portable Power Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.3.5 Asahi Glass Recent Developments/Updates
2.4 Ballard
2.4.1 Ballard Details
2.4.2 Ballard Major Business
2.4.3 Ballard Portable Power Devices Product and Services
2.4.4 Ballard Portable Power Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.4.5 Ballard Recent Developments/Updates
2.5 Ceramic Fuel Cells
2.5.1 Ceramic Fuel Cells Details
2.5.2 Ceramic Fuel Cells Major Business
2.5.3 Ceramic Fuel Cells Portable Power Devices Product and Services
2.5.4 Ceramic Fuel Cells Portable Power Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.5.5 Ceramic Fuel Cells Recent Developments/Updates
2.6 GrafTech International
2.6.1 GrafTech International Details
2.6.2 GrafTech International Major Business
2.6.3 GrafTech International Portable Power Devices Product and Services
2.6.4 GrafTech International Portable Power Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.6.5 GrafTech International Recent Developments/Updates
2.7 Heliocentris Fuel Cells
2.7.1 Heliocentris Fuel Cells Details
2.7.2 Heliocentris Fuel Cells Major Business
2.7.3 Heliocentris Fuel Cells Portable Power Devices Product and Services
2.7.4 Heliocentris Fuel Cells Portable Power Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.7.5 Heliocentris Fuel Cells Recent Developments/Updates
2.8 Johnson Matthey
2.8.1 Johnson Matthey Details

+44 20 8123 2220
info@marketpublishers.com

2.8.2 Johnson Matthey Major Business
2.8.3 Johnson Matthey Portable Power Devices Product and Services
2.8.4 Johnson Matthey Portable Power Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.8.5 Johnson Matthey Recent Developments/Updates
2.9 Manhattan Scientifics
2.9.1 Manhattan Scientifics Details
2.9.2 Manhattan Scientifics Major Business
2.9.3 Manhattan Scientifics Portable Power Devices Product and Services
2.9.4 Manhattan Scientifics Portable Power Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.9.5 Manhattan Scientifics Recent Developments/Updates
2.10 Masterflex
2.10.1 Masterflex Details
2.10.2 Masterflex Major Business
2.10.3 Masterflex Portable Power Devices Product and Services
2.10.4 Masterflex Portable Power Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.10.5 Masterflex Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PORTABLE POWER DEVICES BY MANUFACTURER

3.1 Global Portable Power Devices Sales Quantity by Manufacturer (2019-2024)
3.2 Global Portable Power Devices Revenue by Manufacturer (2019-2024)
3.3 Global Portable Power Devices Average Price by Manufacturer (2019-2024)
3.4 Market Share Analysis (2023)
3.4.1 Producer Shipments of Portable Power Devices by Manufacturer Revenue ($MM) and Market Share (%): 2023
3.4.2 Top 3 Portable Power Devices Manufacturer Market Share in 2023
3.4.2 Top 6 Portable Power Devices Manufacturer Market Share in 2023
3.5 Portable Power Devices Market: Overall Company Footprint Analysis
3.5.1 Portable Power Devices Market: Region Footprint
3.5.2 Portable Power Devices Market: Company Product Type Footprint
3.5.3 Portable Power Devices Market: Company Product Application Footprint
3.6 New Market Entrants and Barriers to Market Entry
3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

+44 20 8123 2220
info@marketpublishers.com

4.1 Global Portable Power Devices Market Size by Region
4.1.1 Global Portable Power Devices Sales Quantity by Region (2019-2030)
4.1.2 Global Portable Power Devices Consumption Value by Region (2019-2030)
4.1.3 Global Portable Power Devices Average Price by Region (2019-2030)
4.2 North America Portable Power Devices Consumption Value (2019-2030)
4.3 Europe Portable Power Devices Consumption Value (2019-2030)
4.4 Asia-Pacific Portable Power Devices Consumption Value (2019-2030)
4.5 South America Portable Power Devices Consumption Value (2019-2030)
4.6 Middle East and Africa Portable Power Devices Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Portable Power Devices Sales Quantity by Type (2019-2030)
5.2 Global Portable Power Devices Consumption Value by Type (2019-2030)
5.3 Global Portable Power Devices Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Portable Power Devices Sales Quantity by Application (2019-2030)
6.2 Global Portable Power Devices Consumption Value by Application (2019-2030)
6.3 Global Portable Power Devices Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Portable Power Devices Sales Quantity by Type (2019-2030)
7.2 North America Portable Power Devices Sales Quantity by Application (2019-2030)
7.3 North America Portable Power Devices Market Size by Country
7.3.1 North America Portable Power Devices Sales Quantity by Country (2019-2030)
7.3.2 North America Portable Power Devices Consumption Value by Country (2019-2030)
7.3.3 United States Market Size and Forecast (2019-2030)
7.3.4 Canada Market Size and Forecast (2019-2030)
7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Portable Power Devices Sales Quantity by Type (2019-2030)
8.2 Europe Portable Power Devices Sales Quantity by Application (2019-2030)

+44 20 8123 2220
info@marketpublishers.com

8.3 Europe Portable Power Devices Market Size by Country
8.3.1 Europe Portable Power Devices Sales Quantity by Country (2019-2030)
8.3.2 Europe Portable Power Devices Consumption Value by Country (2019-2030)
8.3.3 Germany Market Size and Forecast (2019-2030)
8.3.4 France Market Size and Forecast (2019-2030)
8.3.5 United Kingdom Market Size and Forecast (2019-2030)
8.3.6 Russia Market Size and Forecast (2019-2030)
8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Portable Power Devices Sales Quantity by Type (2019-2030)
9.2 Asia-Pacific Portable Power Devices Sales Quantity by Application (2019-2030)
9.3 Asia-Pacific Portable Power Devices Market Size by Region
9.3.1 Asia-Pacific Portable Power Devices Sales Quantity by Region (2019-2030)
9.3.2 Asia-Pacific Portable Power Devices Consumption Value by Region (2019-2030)
9.3.3 China Market Size and Forecast (2019-2030)
9.3.4 Japan Market Size and Forecast (2019-2030)
9.3.5 Korea Market Size and Forecast (2019-2030)
9.3.6 India Market Size and Forecast (2019-2030)
9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Portable Power Devices Sales Quantity by Type (2019-2030)
10.2 South America Portable Power Devices Sales Quantity by Application (2019-2030)
10.3 South America Portable Power Devices Market Size by Country
10.3.1 South America Portable Power Devices Sales Quantity by Country (2019-2030)
10.3.2 South America Portable Power Devices Consumption Value by Country (2019-2030)
10.3.3 Brazil Market Size and Forecast (2019-2030)
10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Portable Power Devices Sales Quantity by Type (2019-2030)
11.2 Middle East & Africa Portable Power Devices Sales Quantity by Application (2019-2030)

+44 20 8123 2220
info@marketpublishers.com

11.3 Middle East & Africa Portable Power Devices Market Size by Country
11.3.1 Middle East & Africa Portable Power Devices Sales Quantity by Country (2019-2030)
11.3.2 Middle East & Africa Portable Power Devices Consumption Value by Country (2019-2030)
11.3.3 Turkey Market Size and Forecast (2019-2030)
11.3.4 Egypt Market Size and Forecast (2019-2030)
11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Portable Power Devices Market Drivers
12.2 Portable Power Devices Market Restraints
12.3 Portable Power Devices Trends Analysis
12.4 Porters Five Forces Analysis
12.4.1 Threat of New Entrants
12.4.2 Bargaining Power of Suppliers
12.4.3 Bargaining Power of Buyers
12.4.4 Threat of Substitutes
12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Portable Power Devices and Key Manufacturers
13.2 Manufacturing Costs Percentage of Portable Power Devices
13.3 Portable Power Devices Production Process
13.4 Portable Power Devices Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel
14.1.1 Direct to End-User
14.1.2 Distributors
14.2 Portable Power Devices Typical Distributors
14.3 Portable Power Devices Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

+44 20 8123 2220
info@marketpublishers.com

16 APPENDIX

16.1 Methodology
16.2 Research Process and Data Source
16.3 Disclaimer

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Global Portable Power Devices Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
Table 2. Global Portable Power Devices Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
Table 3. Altair Nanomaterials Basic Information, Manufacturing Base and Competitors
Table 4. Altair Nanomaterials Major Business
Table 5. Altair Nanomaterials Portable Power Devices Product and Services
Table 6. Altair Nanomaterials Portable Power Devices Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 7. Altair Nanomaterials Recent Developments/Updates
Table 8. Angstrom Power Basic Information, Manufacturing Base and Competitors
Table 9. Angstrom Power Major Business
Table 10. Angstrom Power Portable Power Devices Product and Services
Table 11. Angstrom Power Portable Power Devices Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 12. Angstrom Power Recent Developments/Updates
Table 13. Asahi Glass Basic Information, Manufacturing Base and Competitors
Table 14. Asahi Glass Major Business
Table 15. Asahi Glass Portable Power Devices Product and Services
Table 16. Asahi Glass Portable Power Devices Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 17. Asahi Glass Recent Developments/Updates
Table 18. Ballard Basic Information, Manufacturing Base and Competitors
Table 19. Ballard Major Business
Table 20. Ballard Portable Power Devices Product and Services
Table 21. Ballard Portable Power Devices Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 22. Ballard Recent Developments/Updates
Table 23. Ceramic Fuel Cells Basic Information, Manufacturing Base and Competitors
Table 24. Ceramic Fuel Cells Major Business
Table 25. Ceramic Fuel Cells Portable Power Devices Product and Services
Table 26. Ceramic Fuel Cells Portable Power Devices Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

Table 27. Ceramic Fuel Cells Recent Developments/Updates
Table 28. GrafTech International Basic Information, Manufacturing Base and Competitors
Table 29. GrafTech International Major Business
Table 30. GrafTech International Portable Power Devices Product and Services
Table 31. GrafTech International Portable Power Devices Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 32. GrafTech International Recent Developments/Updates
Table 33. Heliocentris Fuel Cells Basic Information, Manufacturing Base and Competitors
Table 34. Heliocentris Fuel Cells Major Business
Table 35. Heliocentris Fuel Cells Portable Power Devices Product and Services
Table 36. Heliocentris Fuel Cells Portable Power Devices Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 37. Heliocentris Fuel Cells Recent Developments/Updates
Table 38. Johnson Matthey Basic Information, Manufacturing Base and Competitors
Table 39. Johnson Matthey Major Business
Table 40. Johnson Matthey Portable Power Devices Product and Services
Table 41. Johnson Matthey Portable Power Devices Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 42. Johnson Matthey Recent Developments/Updates
Table 43. Manhattan Scientifics Basic Information, Manufacturing Base and Competitors
Table 44. Manhattan Scientifics Major Business
Table 45. Manhattan Scientifics Portable Power Devices Product and Services
Table 46. Manhattan Scientifics Portable Power Devices Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 47. Manhattan Scientifics Recent Developments/Updates
Table 48. Masterflex Basic Information, Manufacturing Base and Competitors
Table 49. Masterflex Major Business
Table 50. Masterflex Portable Power Devices Product and Services
Table 51. Masterflex Portable Power Devices Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 52. Masterflex Recent Developments/Updates
Table 53. Global Portable Power Devices Sales Quantity by Manufacturer (2019-2024) & (K Units)

+44 20 8123 2220
info@marketpublishers.com

Table 54. Global Portable Power Devices Revenue by Manufacturer (2019-2024) & (USD Million)
Table 55. Global Portable Power Devices Average Price by Manufacturer (2019-2024) & (USD/Unit)
Table 56. Market Position of Manufacturers in Portable Power Devices, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
Table 57. Head Office and Portable Power Devices Production Site of Key Manufacturer
Table 58. Portable Power Devices Market: Company Product Type Footprint
Table 59. Portable Power Devices Market: Company Product Application Footprint
Table 60. Portable Power Devices New Market Entrants and Barriers to Market Entry
Table 61. Portable Power Devices Mergers, Acquisition, Agreements, and Collaborations
Table 62. Global Portable Power Devices Sales Quantity by Region (2019-2024) & (K Units)
Table 63. Global Portable Power Devices Sales Quantity by Region (2025-2030) & (K Units)
Table 64. Global Portable Power Devices Consumption Value by Region (2019-2024) & (USD Million)
Table 65. Global Portable Power Devices Consumption Value by Region (2025-2030) & (USD Million)
Table 66. Global Portable Power Devices Average Price by Region (2019-2024) & (USD/Unit)
Table 67. Global Portable Power Devices Average Price by Region (2025-2030) & (USD/Unit)
Table 68. Global Portable Power Devices Sales Quantity by Type (2019-2024) & (K Units)
Table 69. Global Portable Power Devices Sales Quantity by Type (2025-2030) & (K Units)
Table 70. Global Portable Power Devices Consumption Value by Type (2019-2024) & (USD Million)
Table 71. Global Portable Power Devices Consumption Value by Type (2025-2030) & (USD Million)
Table 72. Global Portable Power Devices Average Price by Type (2019-2024) & (USD/Unit)
Table 73. Global Portable Power Devices Average Price by Type (2025-2030) & (USD/Unit)
Table 74. Global Portable Power Devices Sales Quantity by Application (2019-2024) & (K Units)
Table 75. Global Portable Power Devices Sales Quantity by Application (2025-2030) &

+44 20 8123 2220
info@marketpublishers.com

(K Units)
Table 76. Global Portable Power Devices Consumption Value by Application (2019-2024) & (USD Million)
Table 77. Global Portable Power Devices Consumption Value by Application (2025-2030) & (USD Million)
Table 78. Global Portable Power Devices Average Price by Application (2019-2024) & (USD/Unit)
Table 79. Global Portable Power Devices Average Price by Application (2025-2030) & (USD/Unit)
Table 80. North America Portable Power Devices Sales Quantity by Type (2019-2024) & (K Units)
Table 81. North America Portable Power Devices Sales Quantity by Type (2025-2030) & (K Units)
Table 82. North America Portable Power Devices Sales Quantity by Application (2019-2024) & (K Units)
Table 83. North America Portable Power Devices Sales Quantity by Application (2025-2030) & (K Units)
Table 84. North America Portable Power Devices Sales Quantity by Country (2019-2024) & (K Units)
Table 85. North America Portable Power Devices Sales Quantity by Country (2025-2030) & (K Units)
Table 86. North America Portable Power Devices Consumption Value by Country (2019-2024) & (USD Million)
Table 87. North America Portable Power Devices Consumption Value by Country (2025-2030) & (USD Million)
Table 88. Europe Portable Power Devices Sales Quantity by Type (2019-2024) & (K Units)
Table 89. Europe Portable Power Devices Sales Quantity by Type (2025-2030) & (K Units)
Table 90. Europe Portable Power Devices Sales Quantity by Application (2019-2024) & (K Units)
Table 91. Europe Portable Power Devices Sales Quantity by Application (2025-2030) & (K Units)
Table 92. Europe Portable Power Devices Sales Quantity by Country (2019-2024) & (K Units)
Table 93. Europe Portable Power Devices Sales Quantity by Country (2025-2030) & (K Units)
Table 94. Europe Portable Power Devices Consumption Value by Country (2019-2024) & (USD Million)

+44 20 8123 2220
info@marketpublishers.com

Table 95. Europe Portable Power Devices Consumption Value by Country (2025-2030) & (USD Million)
Table 96. Asia-Pacific Portable Power Devices Sales Quantity by Type (2019-2024) & (K Units)
Table 97. Asia-Pacific Portable Power Devices Sales Quantity by Type (2025-2030) & (K Units)
Table 98. Asia-Pacific Portable Power Devices Sales Quantity by Application (2019-2024) & (K Units)
Table 99. Asia-Pacific Portable Power Devices Sales Quantity by Application (2025-2030) & (K Units)
Table 100. Asia-Pacific Portable Power Devices Sales Quantity by Region (2019-2024) & (K Units)
Table 101. Asia-Pacific Portable Power Devices Sales Quantity by Region (2025-2030) & (K Units)
Table 102. Asia-Pacific Portable Power Devices Consumption Value by Region (2019-2024) & (USD Million)
Table 103. Asia-Pacific Portable Power Devices Consumption Value by Region (2025-2030) & (USD Million)
Table 104. South America Portable Power Devices Sales Quantity by Type (2019-2024) & (K Units)
Table 105. South America Portable Power Devices Sales Quantity by Type (2025-2030) & (K Units)
Table 106. South America Portable Power Devices Sales Quantity by Application (2019-2024) & (K Units)
Table 107. South America Portable Power Devices Sales Quantity by Application (2025-2030) & (K Units)
Table 108. South America Portable Power Devices Sales Quantity by Country (2019-2024) & (K Units)
Table 109. South America Portable Power Devices Sales Quantity by Country (2025-2030) & (K Units)
Table 110. South America Portable Power Devices Consumption Value by Country (2019-2024) & (USD Million)
Table 111. South America Portable Power Devices Consumption Value by Country (2025-2030) & (USD Million)
Table 112. Middle East & Africa Portable Power Devices Sales Quantity by Type (2019-2024) & (K Units)
Table 113. Middle East & Africa Portable Power Devices Sales Quantity by Type (2025-2030) & (K Units)
Table 114. Middle East & Africa Portable Power Devices Sales Quantity by Application

+44 20 8123 2220
info@marketpublishers.com

(2019-2024) & (K Units)
Table 115. Middle East & Africa Portable Power Devices Sales Quantity by Application (2025-2030) & (K Units)
Table 116. Middle East & Africa Portable Power Devices Sales Quantity by Region (2019-2024) & (K Units)
Table 117. Middle East & Africa Portable Power Devices Sales Quantity by Region (2025-2030) & (K Units)
Table 118. Middle East & Africa Portable Power Devices Consumption Value by Region (2019-2024) & (USD Million)
Table 119. Middle East & Africa Portable Power Devices Consumption Value by Region (2025-2030) & (USD Million)
Table 120. Portable Power Devices Raw Material
Table 121. Key Manufacturers of Portable Power Devices Raw Materials
Table 122. Portable Power Devices Typical Distributors
Table 123. Portable Power Devices Typical Customers

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Portable Power Devices Picture
Figure 2. Global Portable Power Devices Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
Figure 3. Global Portable Power Devices Consumption Value Market Share by Type in 2023
Figure 4. Li-ion Examples
Figure 5. Nickel Metal Hydride Examples
Figure 6. Li-Polymer Examples
Figure 7. Nickel Cadmium Examples
Figure 8. Global Portable Power Devices Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
Figure 9. Global Portable Power Devices Consumption Value Market Share by Application in 2023
Figure 10. Smartphone Examples
Figure 11. Tablet Examples
Figure 12. Portable Devices Examples
Figure 13. Others Examples
Figure 14. Global Portable Power Devices Consumption Value, (USD Million): 2019 & 2023 & 2030
Figure 15. Global Portable Power Devices Consumption Value and Forecast (2019-2030) & (USD Million)
Figure 16. Global Portable Power Devices Sales Quantity (2019-2030) & (K Units)
Figure 17. Global Portable Power Devices Average Price (2019-2030) & (USD/Unit)
Figure 18. Global Portable Power Devices Sales Quantity Market Share by Manufacturer in 2023
Figure 19. Global Portable Power Devices Consumption Value Market Share by Manufacturer in 2023
Figure 20. Producer Shipments of Portable Power Devices by Manufacturer Sales Quantity ($MM) and Market Share (%): 2023
Figure 21. Top 3 Portable Power Devices Manufacturer (Consumption Value) Market Share in 2023
Figure 22. Top 6 Portable Power Devices Manufacturer (Consumption Value) Market Share in 2023
Figure 23. Global Portable Power Devices Sales Quantity Market Share by Region (2019-2030)

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Figure 24. Global Portable Power Devices Consumption Value Market Share by Region (2019-2030)
Figure 25. North America Portable Power Devices Consumption Value (2019-2030) & (USD Million)
Figure 26. Europe Portable Power Devices Consumption Value (2019-2030) & (USD Million)
Figure 27. Asia-Pacific Portable Power Devices Consumption Value (2019-2030) & (USD Million)
Figure 28. South America Portable Power Devices Consumption Value (2019-2030) & (USD Million)
Figure 29. Middle East & Africa Portable Power Devices Consumption Value (2019-2030) & (USD Million)
Figure 30. Global Portable Power Devices Sales Quantity Market Share by Type (2019-2030)
Figure 31. Global Portable Power Devices Consumption Value Market Share by Type (2019-2030)
Figure 32. Global Portable Power Devices Average Price by Type (2019-2030) & (USD/Unit)
Figure 33. Global Portable Power Devices Sales Quantity Market Share by Application (2019-2030)
Figure 34. Global Portable Power Devices Consumption Value Market Share by Application (2019-2030)
Figure 35. Global Portable Power Devices Average Price by Application (2019-2030) & (USD/Unit)
Figure 36. North America Portable Power Devices Sales Quantity Market Share by Type (2019-2030)
Figure 37. North America Portable Power Devices Sales Quantity Market Share by Application (2019-2030)
Figure 38. North America Portable Power Devices Sales Quantity Market Share by Country (2019-2030)
Figure 39. North America Portable Power Devices Consumption Value Market Share by Country (2019-2030)
Figure 40. United States Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 41. Canada Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 42. Mexico Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 43. Europe Portable Power Devices Sales Quantity Market Share by Type

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(2019-2030)
Figure 44. Europe Portable Power Devices Sales Quantity Market Share by Application (2019-2030)
Figure 45. Europe Portable Power Devices Sales Quantity Market Share by Country (2019-2030)
Figure 46. Europe Portable Power Devices Consumption Value Market Share by Country (2019-2030)
Figure 47. Germany Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 48. France Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 49. United Kingdom Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 50. Russia Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 51. Italy Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 52. Asia-Pacific Portable Power Devices Sales Quantity Market Share by Type (2019-2030)
Figure 53. Asia-Pacific Portable Power Devices Sales Quantity Market Share by Application (2019-2030)
Figure 54. Asia-Pacific Portable Power Devices Sales Quantity Market Share by Region (2019-2030)
Figure 55. Asia-Pacific Portable Power Devices Consumption Value Market Share by Region (2019-2030)
Figure 56. China Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 57. Japan Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 58. Korea Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 59. India Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 60. Southeast Asia Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 61. Australia Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 62. South America Portable Power Devices Sales Quantity Market Share by Type (2019-2030)

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Figure 63. South America Portable Power Devices Sales Quantity Market Share by Application (2019-2030)
Figure 64. South America Portable Power Devices Sales Quantity Market Share by Country (2019-2030)
Figure 65. South America Portable Power Devices Consumption Value Market Share by Country (2019-2030)
Figure 66. Brazil Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 67. Argentina Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 68. Middle East & Africa Portable Power Devices Sales Quantity Market Share by Type (2019-2030)
Figure 69. Middle East & Africa Portable Power Devices Sales Quantity Market Share by Application (2019-2030)
Figure 70. Middle East & Africa Portable Power Devices Sales Quantity Market Share by Region (2019-2030)
Figure 71. Middle East & Africa Portable Power Devices Consumption Value Market Share by Region (2019-2030)
Figure 72. Turkey Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 73. Egypt Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 74. Saudi Arabia Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 75. South Africa Portable Power Devices Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 76. Portable Power Devices Market Drivers
Figure 77. Portable Power Devices Market Restraints
Figure 78. Portable Power Devices Market Trends
Figure 79. Porters Five Forces Analysis
Figure 80. Manufacturing Cost Structure Analysis of Portable Power Devices in 2023
Figure 81. Manufacturing Process Analysis of Portable Power Devices
Figure 82. Portable Power Devices Industrial Chain
Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors
Figure 84. Direct Channel Pros & Cons
Figure 85. Indirect Channel Pros & Cons
Figure 86. Methodology
Figure 87. Research Process and Data Source

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