

Global Portable Power Bank Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Portable Power Bank market size is expected to reach \$ 3576 million by 2032, rising at a market growth of 1.1% CAGR during the forecast period (2026-2032).

Global core portable power bank manufacturers include Anker, MI, Romoss, Samsung, ZAGG and Intex Technologies. The top five manufacturers account for approximately 18% of the global share. MI is the world's largest portable power bank manufacturer, with a market share of approximately 8%.

China, North America and Europe are the world's major portable power bank production regions, with a total market share of approximately 90%.

In terms of product types, portable power banks with 10,000 mAh

This report studies the global Portable Power Bank production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Portable Power Bank and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Portable Power Bank that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Portable Power Bank total production and demand, 2021-2032, (K Units)

Global Portable Power Bank total production value, 2021-2032, (USD Million)

Global Portable Power Bank production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Portable Power Bank consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Portable Power Bank domestic production, consumption, key domestic manufacturers and share

Global Portable Power Bank production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Portable Power Bank production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Portable Power Bank production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Portable Power Bank market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Anker, MI, Romoss, Samsung, ZAGG, Intex Technologies, Pisen, Sony, Baseus, Pineng, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Portable Power Bank market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Portable Power Bank Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Portable Power Bank Market, Segmentation by Type:

Battery Capacity <10,000 mAh

10,000 mAh

Battery Capacity >20,000 mAh

Global Portable Power Bank Market, Segmentation by Sales Channel:

Offline

Online

Companies Profiled:

Anker

MI

Romoss

Samsung

ZAGG

Intex Technologies

Pisen

Sony

Baseus

Pineng

Huawei

Sunvalley

Yoobao

Key Questions Answered:

1. How big is the global Portable Power Bank market?
2. What is the demand of the global Portable Power Bank market?
3. What is the year over year growth of the global Portable Power Bank market?
4. What is the production and production value of the global Portable Power Bank market?
5. Who are the key producers in the global Portable Power Bank market?
6. What are the growth factors driving the market demand?

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