

Global Portable Neck Massager Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

Portable cervical spine massager (neck-mounted cervical spine massager) has the advantages of compact size, easy portability, and long battery life. (neck-mounted cervical spine massager) has the advantages of compact size, easy portability, and long battery life.

According to our (Global Info Research) latest study, the global Portable Neck Massager market size was valued at US\$ million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of %during review period.

This report is a detailed and comprehensive analysis for global Portable Neck Massager market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Portable Neck Massager market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Portable Neck Massager market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030



Global Portable Neck Massager market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Portable Neck Massager market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Portable Neck Massager

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Portable Neck Massager market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include OSIM International Pte. Ltd., HoMedics, Blaupunkt, COFO, Gessmarket, Ecomed, Zyllion, Qutek, Beurer, Panasonic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Portable Neck Massager market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

TENS Single Pulse



EMS Single Pulse

TENS+EMS Double Pulse

Market segment by Application

E-commerce

Offline

Major players covered

OSIM International Pte. Ltd.
HoMedics
Blaupunkt
COFO
Gessmarket
Ecomed
Zyllion
Qutek
Beurer
Panasonic
Curador
PGG

Philips



SiaaSoo AUX Haier Breo Bear SKG LERAVAN ROTAI Ogawa Westinghouse Desleep

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:



Chapter 1, to describe Portable Neck Massager product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Neck Massager, with price, sales quantity, revenue, and global market share of Portable Neck Massager from 2019 to 2024.

Chapter 3, the Portable Neck Massager competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Neck Massager breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024.and Portable Neck Massager market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable Neck Massager.

Chapter 14 and 15, to describe Portable Neck Massager sales channel, distributors, customers, research findings and conclusion.



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