

# Global Portable Moxibustion Instrument Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Portable Moxibustion Instrument market size is expected to reach \$ 2162 million by 2032, rising at a market growth of 7.9% CAGR during the forecast period (2026-2032).

In 2025, global shipments of portable moxibustion instruments are estimated at approximately 18.6 million units, with an average selling price of about USD 68 per unit. Portable moxibustion instruments are compact therapeutic devices that integrate traditional moxibustion principles with modern electric heating, temperature control, and safety protection technologies. They are designed to apply localized thermal stimulation to acupuncture points or specific body areas to promote circulation, relieve pain, and improve sub-health conditions. Compared with traditional moxibustion, portable devices offer advantages such as small size, ease of use, precise temperature control, and suitability for home and personal use. They are widely adopted in home healthcare, rehabilitation therapy, and preventive wellness management, representing a key extension of moxibustion into consumer-oriented healthcare.

From a market perspective, the portable moxibustion instrument market is in a phase of rapid adoption, with its user base expanding from middle-aged and elderly consumers to younger individuals experiencing sub-health conditions and home-office workers. Products are predominantly electric-heating and smart temperature-controlled devices, spanning mass-market to mid-range health product price segments. Industry trends point toward increased intelligence, modular design, and multifunctional integration, such as app connectivity for temperature management, session timing, and usage tracking, alongside ongoing improvements in ergonomic design and wearing comfort. Market consensus suggests that driven by the integration of traditional Chinese therapy concepts with home health management, portable moxibustion instruments offer strong consumer appeal and repeat-purchase potential. While competition is intensifying, manufacturers with technological, safety, and branding advantages are expected to

benefit from ongoing market standardization and consumption upgrading. This report studies the global Portable Moxibustion Instrument production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Portable Moxibustion Instrument and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Portable Moxibustion Instrument that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Portable Moxibustion Instrument total production and demand, 2021-2032, (K Units)

Global Portable Moxibustion Instrument total production value, 2021-2032, (USD Million)

Global Portable Moxibustion Instrument production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Portable Moxibustion Instrument consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Portable Moxibustion Instrument domestic production, consumption, key domestic manufacturers and share

Global Portable Moxibustion Instrument production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Portable Moxibustion Instrument production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Portable Moxibustion Instrument production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Portable Moxibustion Instrument market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sedatelec, Beijing Jianmin Moxibustion Technology Co., Ltd., Hainenda Medical Industry Group, Qiqihar Xianghe Traditional Chinese Medicine Equipment Co., Ltd., Shanxi Aikang Medical Device Co., Ltd., Shenyang Tianren Heyi Technology Co., Ltd., Foshan Leawell Medical Technology, Jiangsu Xingxin Medical Equipment Co., Ltd., Henan Xiangyu Medical Equipment Co., Ltd., Shanghai Aikang Intelligent Medical Technology Co., Ltd., etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Portable Moxibustion Instrument market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Portable Moxibustion Instrument Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Portable Moxibustion Instrument Market, Segmentation by Type:

Contactless Type

Contact Type

Global Portable Moxibustion Instrument Market, Segmentation by Power Supply:

Rechargeable Moxibustion Instrument

Plug-in Moxibustion Instrument

Global Portable Moxibustion Instrument Market, Segmentation by Control Method:

Manual-Control Moxibustion Instrument

Intelligent-Control Moxibustion Instrument

Global Portable Moxibustion Instrument Market, Segmentation by Application:

Home

Commercial

Medical

**Companies Profiled:**

Sedatelec

Beijing Jianmin Moxibustion Technology Co., Ltd.

Hainenda Medical Industry Group

Qiqihar Xianghe Traditional Chinese Medicine Equipment Co., Ltd.

Shanxi Aikang Medical Device Co., Ltd.

Shenyang Tianren Heyi Technology Co., Ltd.

Foshan Leawell Medical Technology

Jiangsu Xingxin Medical Equipment Co., Ltd.

Henan Xiangyu Medical Equipment Co., Ltd.

Shanghai Aikang Intelligent Medical Technology Co., Ltd.

Guangzhou Aishang Health Technology Co., Ltd.

Shenzhen Aike Intelligent Technology Co., Ltd.

**Key Questions Answered:**

1. How big is the global Portable Moxibustion Instrument market?
2. What is the demand of the global Portable Moxibustion Instrument market?
3. What is the year over year growth of the global Portable Moxibustion Instrument market?
4. What is the production and production value of the global Portable Moxibustion Instrument market?
5. Who are the key producers in the global Portable Moxibustion Instrument market?
6. What are the growth factors driving the market demand?

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