

# Global Portable Inverter Generator Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Portable Inverter Generator market size was valued at US\$ 2937 million in 2024 and is forecast to a readjusted size of USD 5669 million by 2031 with a CAGR of 10.0% during review period.

Inverter generators are a relatively recent development, made possible by advanced electronic circuitry and high-tech magnets. These are generally 3-phase generators that output AC current like most traditional generators, but that current is then converted to DC, and then “inverted” back to clean AC power that maintains a single phase, pure sine wave at the required voltage and frequency.

When compared to conventional generators, inverter generators are a recent development, made entirely of high tech magnets and electronic circuitry. They basically output AC energy like all other types of generators do, but do it in a 3 phase form. While outputting the AC current, they convert the current to DC form, and then invert it back to AC current while it is pure and smooth; in a pure sine wave. Inverter generators are incredibly smaller in size when compared to their counterparts. They also produce relatively good amounts of power, although conventional generators beat them in terms of fuel storage capabilities, obviously resulting in more power. Don't get it wrong though, as inverter generators uses modern technology to maximize their use of fuel and running time, thereby producing much more power in the long run. They also run at varying speeds, thereby increasing their efficiency.

Conventional generators on the other hand run at a constant speed, but they lack features such as sound dampening technology, quiet engines or mufflers. They also

come in varying watts, ranging from 500w to 50,000w with the higher watt generators producing much more energy to run big industries and companies.

Key players are mainly from North America, which profiled in the report are Honda Power Equipment, Yamaha, Generac, Champion, Hyundai, Powermate, Westinghouse, Kipor, Briggs&Stratton and Lifan, totally got about 45% market shares.

North America is the largest consumption place, with a consumption market share nearly 25%. Following North America, Europe is the second largest consumption place with the consumption market share of 23%.

This report is a detailed and comprehensive analysis for global Portable Inverter Generator market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Portable Inverter Generator market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Portable Inverter Generator market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Portable Inverter Generator market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Portable Inverter Generator market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Portable Inverter Generator

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Portable Inverter Generator market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Honda, Yamaha, Generac, Champion, Hyundai, Powermate, Westinghouse, Kipor, Briggs&Stratton, Lifan, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Portable Inverter Generator market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Below 1000 Watt

1000-2000 Watt

2000-3000 Watt

3000-4000 Watt

Others

### Market segment by Application

Outdoor Sports

Home Use

Outdoor & Construction

Others

#### Major players covered

Honda

Yamaha

Generac

Champion

Hyundai

Powermate

Westinghouse

Kipor

Briggs&Stratton

Lifan

#### Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable Inverter Generator product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Inverter Generator, with price, sales quantity, revenue, and global market share of Portable Inverter Generator from 2020 to 2025.

Chapter 3, the Portable Inverter Generator competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Inverter Generator breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Portable Inverter Generator market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable Inverter Generator.

Chapter 14 and 15, to describe Portable Inverter Generator sales channel, distributors, customers, research findings and conclusion.

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