

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Portable Inverter Generator Market 2018, Forecast to 2023

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Abstracts

Inverter generators are a relatively recent development, made possible by advanced electronic circuitry and high-tech magnets. These are generally 3-phase generators that output AC current like most traditional generators, but that current is then converted to DC, and then “inverted” back to clean AC power that maintains a single phase, pure sine wave at the required voltage and frequency.

Scope of the Report:

This report focuses on the Portable Inverter Generator in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The power output segment includes Under 1000 Watt, 1000-2000 Watt, 2000-3000 Watt, 3000-4000 Watt power generators. Increase in adoption of multipurpose power generation systems is anticipated to fuel the Portable Inverter Generator market growth. The 2-3kW Portable Inverter Generator segment is projected to grow at the highest CAGR, owing to increase in awareness of in-house power backup and rise in need for portable powering systems in outdoor recreational activity. The generators that deliver more than 4kW power are extensively used in industrial sector due to need for higher power supply to run machines and industrial tools, which in turn is expected to drive the Portable Inverter Generator market.

Asia-Pacific is the leading regional market, in terms of growth rate, for Portable Inverter Generator, owing to rapid industrialization in developing countries such as China, Japan, South Korea, and India. Moreover, rapid industrialization in Latin America and Gulf countries is expected to fuel the demand for Portable Inverter Generator, as these

generators are utilized in various construction activities, which include cutting, drilling, lifting, and many others. Easy availability of fossil fuel in Middle East region is one of the key growth factor for Portable Inverter Generator in the region.

The worldwide market for Portable Inverter Generator is expected to grow at a CAGR of roughly 10.2% over the next five years, will reach 2550 million US\$ in 2023, from 1570 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Honda

Yamaha

Generac

Champion

Hyundai

Powermate

Westinghouse

Kipor

Briggs&Stratton

Lifan

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Under 1000 Watt

1000-2000 Watt

2000-3000 Watt

3000-4000 Watt

Others

Market Segment by Applications, can be divided into

Outdoor Sports

Home Use

Outdoor & Construction

Others

There are 15 Chapters to deeply display the global Portable Inverter Generator market.

Chapter 1, to describe Portable Inverter Generator Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Portable Inverter Generator, with sales, revenue, and price of Portable Inverter Generator, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Portable Inverter Generator, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Portable Inverter Generator market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Portable Inverter Generator sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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