

Global Portable Household Energy Storage Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Portable Household Energy Storage market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

As the demand for renewable energy sources such as solar and wind power increases, portable home energy storage is a key component in storing and utilizing these energies, which can help individuals and households capture, store and use renewable energy, providing more sustainable and independent energy solutions. Coupled with the emphasis on renewable energy and energy storage by the government and environmental protection agencies, it provides more policy support and impetus for portable household energy storage devices. Rising environmental awareness is also driving the demand for green energy solutions, and portable home energy storage devices fit into this trend.

According to the data of GGII, China's household energy storage lithium battery shipments will reach 25GWh in 2022, a year-on-year increase of more than 3.5 times. In 2022, the conflict between Russia and Ukraine will intensify energy anxiety, and the demand for household energy storage will grow rapidly. Since 2021, the European market has been affected by rising energy prices, the price of electricity for residents has risen rapidly, and the economy of energy storage has been reflected, and the market is very hot. In 2021, Germany will add 145,000 sets of household photovoltaics, with an installed capacity of 1.27GWh, a year-on-year increase of 49%.

It is expected that global home energy storage will maintain rapid growth in the next few years, with the largest demand in the European and American markets, followed by China, Japan, etc. The market will present greater business opportunities in the future.

Portable household energy storage refers to an energy storage device that can be carried and used to provide convenient power supply for individuals or families. These devices are typically charged using renewable energy sources, such as solar or wind power, or grid power, and can then supply power when needed.

Portable household energy storage devices usually use lithium-ion batteries or other rechargeable battery technologies as the energy storage medium. They have compact size and lightweight design for portability and mobility.

This report studies the global Portable Household Energy Storage demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Portable Household Energy Storage, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Portable Household Energy Storage that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Portable Household Energy Storage total market, 2018-2029, (USD Million)

Global Portable Household Energy Storage total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Portable Household Energy Storage total market, key domestic companies and share, (USD Million)

Global Portable Household Energy Storage revenue by player and market share 2018-2023, (USD Million)

Global Portable Household Energy Storage total market by Type, CAGR, 2018-2029, (USD Million)

Global Portable Household Energy Storage total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Portable Household Energy Storage

market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tesla, Sonnen, AlphaESS, Contemporary Amperex Technology Co. Limited, Pylon Technologies Co.,Ltd., BYD Company Limited, Anker Innovations Technology Co.,Ltd., Guangzhou Great Power Energy and Technology Co.,Ltd. and Shenzhen Hello Tech Energy Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Portable Household Energy Storage market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Portable Household Energy Storage Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Portable Household Energy Storage Market, Segmentation by Type

Square 50Ah-100Ah

Soft bag 30Ah-80Ah

Cylindrical 10Ah-50Ah

Global Portable Household Energy Storage Market, Segmentation by Application

Camping

Travel

Power Failure Backup

Outdoor Activities

Others

Companies Profiled:

Tesla

Sonnen

AlphaESS

Contemporary Amperex Technology Co. Limited

Pylon Technologies Co.,Ltd.

BYD Company Limited

Anker Innovations Technology Co.,Ltd.

Guangzhou Great Power Energy and Technology Co.,Ltd.

Shenzhen Hello Tech Energy Co., Ltd.

EcoFlow

Goal Zero

Energy

Changzhou Yuandong Plastic Scientific And Technology Co. Ltd.

Xiamen Haichen Energy Storage Development Co., Ltd.

Hunan Times United New Energy Co., Ltd

ZhongTian Energy Storage Technology Co.,Ltd.

Ruipu Energy Co., Ltd.

Shenzhen Poweroak Newener Co., Ltd.

Key Questions Answered

1. How big is the global Portable Household Energy Storage market?
2. What is the demand of the global Portable Household Energy Storage market?
3. What is the year over year growth of the global Portable Household Energy Storage market?
4. What is the total value of the global Portable Household Energy Storage market?
5. Who are the major players in the global Portable Household Energy Storage market?
6. What are the growth factors driving the market demand?

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