

Global Portable Heaters Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Portable Heaters market size was valued at USD 2032.9 million in 2023 and is forecast to a readjusted size of USD 2743.1 million by 2030 with a CAGR of 4.4% during review period.

A heater is a device that converts electrical energy or other chemical energy into thermal energy, which is used for heating. It works by transferring heat through radiation or convective contact, creating a suitable temperature environment for the user. In most cases, heaters also reduce air humidity. Portable heaters, in particular, can be easily moved by users as they come with pulleys or bottom supports. They are commonly used in residential buildings, offices, hotels, shopping malls, hospitals, schools, train carriages, and other mobile heating purposes. They are also used in simple activity rooms and other civil and public buildings.

Global key players of Portable Heaters include GlenDimplex, Midea, Singfun Electric Group, etc. The top three players hold a share over 25%.

Europe is the largest market, has a share about 35%.

In terms of product type, Convector Heaters is the largest segment, occupied for a share of 85%.

Portable Heaters can be mainly used in Household and Commercial. Household has a share about 83%.

The Global Info Research report includes an overview of the development of the

Portable Heaters industry chain, the market status of Household (Convactor Heaters, Radiant Heaters), Commercial (Convactor Heaters, Radiant Heaters), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Portable Heaters.

Regionally, the report analyzes the Portable Heaters markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Portable Heaters market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Portable Heaters market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Portable Heaters industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Convactor Heaters, Radiant Heaters).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Portable Heaters market.

Regional Analysis: The report involves examining the Portable Heaters market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Portable Heaters market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Portable Heaters:

Company Analysis: Report covers individual Portable Heaters manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Portable Heaters. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to Portable Heaters. It assesses the current state, advancements, and potential future developments in Portable Heaters areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Portable Heaters market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Portable Heaters market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Convactor Heaters

Radiant Heaters

Market segment by Application

Household

Commercial

Major players covered

GlenDimplex

Midea

Dyson

Singfun Electric Group

Hearth & Home Technologies

Panasonic

De'Longhi

Lasko

Honeywell

Gree

Airmate

Twin-Star International (Duraflame)

TCL

Haier

AUX

Vornado

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable Heaters product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Heaters, with price, sales, revenue and global market share of Portable Heaters from 2019 to 2024.

Chapter 3, the Portable Heaters competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Heaters breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Portable Heaters market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable

Heaters.

Chapter 14 and 15, to describe Portable Heaters sales channel, distributors, customers, research findings and conclusion.

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