

Global Portable GNSS Receiver Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Portable GNSS Receiver market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

Portable GNSS (Global Navigation Satellite System) receiver is a compact handheld device used to receive signals from satellite constations such as GPS, GLONASS, BeiDou, and Galileo. It accurately determines the geographical position, velocity, and precise time using data from multiple satellites, making it an essential tool in geospatial mapping, surveying, and navigation. These devices are equipped with advanced satellite tracking technology, multiple frequency bands, and advanced signal processing algorithms, enabling them to provide high-precision positioning data in diverse environments, including urban canyons, forests, and construction sites, making them ideal for field-based applications.

The industry trend for portable GNSS receivers is characterized by ongoing advancements in precision, portability, and connectivity. There's a notable focus on integrating multi-constellation and multi-frequency capabilities, enhancing positioning accuracy and reliability in challenging environments. Additionally, the industry trend involves the development of rugged, lightweight designs, improved battery life, and seamless integration with mobile devices and cloud-based services, catering to the increasing demand for convenient, efficient, and connected field data collection and navigation solutions. The industry is also moving towards integrating advanced GNSS augmentation systems and real-time kinematic (RTK) technology to enable sub-centimeter level accuracy for various professional applications.

The Global Info Research report includes an overview of the development of the Portable GNSS Receiver industry chain, the market status of Agriculture (Wired Receiver, Wireless Receiver), Aviation (Wired Receiver, Wireless Receiver), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Portable GNSS Receiver.

Regionally, the report analyzes the Portable GNSS Receiver markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Portable GNSS Receiver market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Portable GNSS Receiver market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Portable GNSS Receiver industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Wired Receiver, Wireless Receiver).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Portable GNSS Receiver market.

Regional Analysis: The report involves examining the Portable GNSS Receiver market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Portable GNSS Receiver market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Portable GNSS Receiver:

Company Analysis: Report covers individual Portable GNSS Receiver manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Portable GNSS Receiver. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Agriculture, Aviation).

Technology Analysis: Report covers specific technologies relevant to Portable GNSS Receiver. It assesses the current state, advancements, and potential future developments in Portable GNSS Receiver areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Portable GNSS Receiver market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Portable GNSS Receiver market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Wired Receiver

Wireless Receiver

Market segment by Application

Agriculture

Aviation

Car

Others

Major players covered

Walker RTK

Geo-matching

DATAGNSS

GPS GLOBAL SOLUTIONS

Precision Laser & Instrument

Eos Positioning Systems

Trimble

AllTerra Central

Geneq

Canal Geomatics

ComNav Technology

Qianxun Spatial Intelligence

Clounet Technology Group Limited

Hi-Target

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable GNSS Receiver product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable GNSS Receiver, with price, sales, revenue and global market share of Portable GNSS Receiver from 2018 to 2023.

Chapter 3, the Portable GNSS Receiver competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable GNSS Receiver breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Portable GNSS Receiver market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable GNSS Receiver.

Chapter 14 and 15, to describe Portable GNSS Receiver sales channel, distributors, customers, research findings and conclusion.

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