

Global Portable Folding Beach Chairs Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Portable Folding Beach Chairs market size is expected to reach \$ 475 million by 2032, rising at a market growth of 8.1% CAGR during the forecast period (2026-2032).

In 2025, global Portable Folding Beach Chair production reached approximately 6,293 k units , with an average global market price of around US\$ 43.19 per unit. Gross margin is about 43%. The cost is 24.61 usd. Production capacity 8,000 k units. Portable Folding Beach Chairs are lightweight seating products designed for beaches, camping, backyard leisure, outdoor travel, and vacation scenarios. They are typically made with aluminum alloy, steel tube, or lightweight plastic frames, combined with Oxford fabric, polyester fabric, or mesh seating materials. These chairs feature foldability, compact storage, easy portability, low weight, and convenient use. Some models also include armrests, cup holders, headrests, sunshades, or adjustable backrests to improve outdoor comfort. Portable folding beach chairs are mainly used by individual consumers, outdoor product brands, resorts, beach attractions, and retail channels, making them a common category within outdoor leisure furniture.

Portable folding beach chairs represent a mature but still growing category within outdoor leisure furniture. Market demand is mainly driven by beach tourism, camping activities, backyard leisure, and household outdoor consumption. Competition is shifting from low-cost basic models toward lightweight structures, ergonomic comfort, quick-folding designs, multifunctional features, and weather-resistant materials. North America and Europe remain mature consumption markets with stronger acceptance of branded and mid-to-high-end products, while China has advantages in manufacturing and growing domestic demand, though price competition remains intense. Future competitiveness will depend on material upgrades, differentiated design, scenario-

based marketing, and stronger online retail channels.

This report studies the global Portable Folding Beach Chairs production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Portable Folding Beach Chairs and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Portable Folding Beach Chairs that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Portable Folding Beach Chairs total production and demand, 2021-2032, (K Units)

Global Portable Folding Beach Chairs total production value, 2021-2032, (USD Million)

Global Portable Folding Beach Chairs production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Portable Folding Beach Chairs consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Portable Folding Beach Chairs domestic production, consumption, key domestic manufacturers and share

Global Portable Folding Beach Chairs production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Portable Folding Beach Chairs production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Portable Folding Beach Chairs production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Portable Folding Beach Chairs market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Helinox, The Coleman Company, GCI Outdoor, ALPS Brands, KIJARO, ShelterLogic Group, KingCamp, Telescope Casual Furniture, JGR Copa, Deltess Corp., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Portable Folding Beach Chairs market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Portable Folding Beach Chairs Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Portable Folding Beach Chairs Market, Segmentation by Type:

Leather

Stainless Steel Material

Plastic Material

Others

Global Portable Folding Beach Chairs Market, Segmentation by Structure:

Armless

With Armrests

Global Portable Folding Beach Chairs Market, Segmentation by Weight:

Under 1 Kg

1?2 Kg

2?4 Kg

Over 4 Kg

Global Portable Folding Beach Chairs Market, Segmentation by Application:

Online

Offline

Companies Profiled:

Helinox

The Coleman Company

GCI Outdoor

ALPS Brands

KIJARO

ShelterLogic Group

KingCamp

Telescope Casual Furniture

JGR Copa

Deltess Corp.

Naturehike

Lawn Chair USA

Oase Outdoors

Kamp-Rite

SunnyFeel

Tanxianzhe Outdoors

Comefly Outdoor Co., Ltd.

Zhejiang Yuanren Outdoor Products Co., Ltd.

Fire-Maple

Ikea

Cascade Mountain Tech

Zhejiang SUNSHINE Leisure Products Co., Ltd.

YongKang King Nike Metal Products Co., Ltd.

Anywhere Chair Company

Cape Cod Beach Chair Company

Goleader Technology (Zhejiang) Co., Ltd.

Key Questions Answered:

1. How big is the global Portable Folding Beach Chairs market?
2. What is the demand of the global Portable Folding Beach Chairs market?
3. What is the year over year growth of the global Portable Folding Beach Chairs market?
4. What is the production and production value of the global Portable Folding Beach Chairs market?
5. Who are the key producers in the global Portable Folding Beach Chairs market?
6. What are the growth factors driving the market demand?

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