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Global Portable FM/AM Radio Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Portable FM/AM Radio market size is expected to reach $ 442 million by 2032, rising at a market growth of 2.0% CAGR during the forecast period (2026-2032).

A portable FM/AM radio is a compact, lightweight electronic device designed for receiving over-the-air radio broadcasts while on the go. It operates across two primary broadcasting bands: Amplitude Modulation (AM), which is ideal for long-distance reception due to its ability to bounce off the ionosphere, and Frequency Modulation (FM), which offers superior sound clarity and stereo quality for local stations. These devices are typically powered by batteries (disposable or rechargeable) and feature essential components such as a telescopic antenna, built-in speakers, and a headphone jack. Renowned for their reliability, portable radios serve as vital tools for emergency communications, outdoor adventures, and personal entertainment without the need for an internet connection.

Traditional radios, which exist as home appliances, have grown slowly overall and have entered the industrial sunset. Traditional radio R & D and manufacturing major manufacturers, such as Grundig, Panda and other manufacturers have already used the advantages of the original brand to expand new product areas, and even fully transformed to try to regain vitality. Nowadays, the main force that promotes the progress of the radio industry is small and medium-sized, professional radio manufacturers, such as Tecsun, Sangean, and core technology such as dedicated chips behind them.

In 2025, the global production of portable FM/AM radios reached 15 million units, with a unit price of $25 per unit and a gross profit margin of 30%.

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Report Scope

This report studies the global Portable FM/AM Radio production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Portable FM/AM Radio and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Portable FM/AM Radio that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Portable FM/AM Radio total production and demand, 2021-2032, (Units)

Global Portable FM/AM Radio total production value, 2021-2032, (USD Million)

Global Portable FM/AM Radio production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Portable FM/AM Radio consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Portable FM/AM Radio domestic production, consumption, key domestic manufacturers and share

Global Portable FM/AM Radio production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Portable FM/AM Radio production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Portable FM/AM Radio production by End Users, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Portable FM/AM Radio market based on

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the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sangean, Sony, Panasonic, Muzen Audio, ANJAN, Tecsun, PHILIPS, GOLDYIP, Degen, PANDA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Portable FM/AM Radio market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Units) and average price (US$/Unit) by manufacturer, by Type, and by End Users. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Portable FM/AM Radio Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

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Market Segmentation

Global Portable FM/AM Radio Market, Segmentation by Type:

Analog

Digital/DSP

Global Portable FM/AM Radio Market, Segmentation by Function:

Basic Radio

Bluetooth Radio

Solar Powered Radio

Others

Global Portable FM/AM Radio Market, Segmentation by End Users:

Commercial Use

Home Use

Companies Profiled:

Sangean

Sony

Panasonic

Muzen Audio

ANJAN

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Tecsun

PHILIPS

GOLDYIP

Degen

PANDA

Kaito

Insignia

Key Questions Answered

1. How big is the global Portable FM/AM Radio market?
2. What is the demand of the global Portable FM/AM Radio market?
3. What is the year over year growth of the global Portable FM/AM Radio market?
4. What is the total value of the global Portable FM/AM Radio market?
5. Who are the Major Players in the global Portable FM/AM Radio market?
6. What are the growth factors driving the market demand?

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