

Global Portable Flexible Screen Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G359A2B60E16EN.html>

Date: August 2026

Pages: 137

Price: US\$ 4,480.00 (Single User License)

ID: G359A2B60E16EN

Abstracts

The global Portable Flexible Screen market size is expected to reach \$ 979 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

In 2025, the global production volume of portable flexible screens reached 1.318 million units, with an average selling price of US\$510 per unit. The global annual production capacity for portable flexible screens was approximately 2.2 million units, with a gross margin of about 30.7%. A portable flexible screen (also known as a mobile smart screen) is a movable large-screen terminal device that integrates multiple functions, including those of a smart tablet, smart TV, learning machine, and fitness mirror. Its core features include: a screen size typically ranging from 18 to 32 inches, a dedicated stand that supports lifting, rotating, and angle adjustment, universal wheels at the base, battery-powered operation, and a built-in smart operating system with support for touch interaction, voice control, and wireless screen casting. This product breaks the limitations of traditional TVs that are fixed in one location, allowing users to move it freely to various scenarios within the home (such as the living room, bedroom, or kitchen) or outdoors, to meet diverse needs including video streaming, learning, fitness, office work, and entertainment. The upstream of portable flexible screens includes IPS-LCD panels, touch sensors, and main control chips. The midstream consists of portable flexible screen manufacturers, and the downstream primarily covers home entertainment, health management, and home learning applications.

As an emerging category in the smart hardware sector, the portable flexible screen (also known as a mobile smart screen) is currently in a rapid market introduction phase. By integrating the functions of multiple devices such as smart tablets, TVs, and learning machines, and breaking the location limitations of traditional screens through movable stands and flexible adjustment designs, the product precisely addresses the demand for

multi-scenario home use. At present, a relatively complete collaborative system has been formed across the upstream and downstream of the industry chain, with stable supply of core components such as panels and chips in the upstream, scalable production capacity in the midstream manufacturing sector, and continuously growing consumer awareness in the downstream market. In terms of product evolution, the market is moving toward larger screen sizes, higher resolutions, and enhanced interactivity, while the integration of AI technologies has opened up new possibilities for application scenarios such as fitness guidance and smart home control. Overall, the portable flexible screen market is at a critical stage of transitioning from early adoption to mass-market acceptance, with broad prospects for future growth.

This report studies the global Portable Flexible Screen production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Portable Flexible Screen and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Portable Flexible Screen that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Portable Flexible Screen total production and demand, 2021-2032, (K Units)

Global Portable Flexible Screen total production value, 2021-2032, (USD Million)

Global Portable Flexible Screen production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Portable Flexible Screen consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Portable Flexible Screen domestic production, consumption, key domestic manufacturers and share

Global Portable Flexible Screen production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Portable Flexible Screen production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Portable Flexible Screen production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Portable Flexible Screen market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include LG, EIMIO, Samsung, HUSHIDA, ELC, Lohua Optoelectronics Technology, XIAODU Technology, KTC, XIAOMI, Changhong, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Portable Flexible Screen market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Portable Flexible Screen Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Portable Flexible Screen Market, Segmentation by Type:

18 ? 21 Inches

22 ? 32 Inches

Others

Global Portable Flexible Screen Market, Segmentation by Display Mode:

Landscape Mode

Portrait Mode

Global Portable Flexible Screen Market, Segmentation by Camera Position:

Built-in Camera

External Camera

Global Portable Flexible Screen Market, Segmentation by Application:

Home Entertainment

Health Management

Home Learning

Others

Companies Profiled:

LG

EIMIO

Samsung

HUSHIDA

ELC

Lohua Optoelectronics Technology

XIAODU Technology

KTC

XIAOMI

Changhong

Dangbei

KONKA

Skyworth Group

Hisense

Alibaba

Shenzhen Horion Intelligent Technology

Baseus

Anhui innchip Technology

Key Questions Answered:

1. How big is the global Portable Flexible Screen market?
2. What is the demand of the global Portable Flexible Screen market?
3. What is the year over year growth of the global Portable Flexible Screen market?
4. What is the production and production value of the global Portable Flexible Screen market?
5. Who are the key producers in the global Portable Flexible Screen market?
6. What are the growth factors driving the market demand?

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