

Global Portable Energy Storage System Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Portable Energy Storage System market size is expected to reach \$ 5901 million by 2032, rising at a market growth of 15.6% CAGR during the forecast period (2026-2032).

Portable Energy Storage System is a portable power supply device that integrates energy storage, power conversion, output control, and safety protection to provide stable electricity for outdoor activities, emergency backup, mobile work, and distributed power scenarios. Compared with simple power banks or traditional portable power products, it offers stronger output capability, longer operating time, higher safety, broader device compatibility, and better intelligent energy management. In 2025, production was approximately 5.55 million units and the average price was USD 373 per unit. The industry's capacity utilization rate in 2025 was about 60% and the average gross margin was around 43%. Upstream, the key inputs include battery cells, inverters and power modules, PCBs, and power management chips, with representative suppliers such as CATL, BYD, EVE Energy, LG Energy Solution, Panasonic, Infineon Technologies, Texas Instruments, STMicroelectronics, Shenzhen Suntak Circuit Technology, and Kinwong Electronic providing core energy storage, power conversion, and electronic control components. The midstream segment focuses on battery pack integration, inverter system design, battery management system development, thermal management, structural design, safety protection, software control, and certification testing, which determine output stability, charging efficiency, portability, safety, and user experience. Downstream, Portable Energy Storage System is mainly sold through online and offline sales channels, with representative channel companies including Amazon, Walmart, Costco, Target, Best Buy, Home Depot, JD.com, Tmall, and Rakuten.

Portable Energy Storage System will gain more use as outdoor activities, emergency backup power, mobile work, and small distributed energy scenarios require flexible and reliable electricity supply. Its role is expanding from simple charging support to multi-device power output, household backup, and solar-compatible off-grid use. Future development will be driven by camping consumption, home emergency preparedness, mobile professional equipment, and renewable energy integration, with product upgrades focusing on higher safety, faster charging, lighter design, longer cycle life, and smarter energy management.

This report studies the global Portable Energy Storage System production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Portable Energy Storage System and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Portable Energy Storage System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Portable Energy Storage System total production and demand, 2021-2032, (K Units)

Global Portable Energy Storage System total production value, 2021-2032, (USD Million)

Global Portable Energy Storage System production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Portable Energy Storage System consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Portable Energy Storage System domestic production, consumption, key domestic manufacturers and share

Global Portable Energy Storage System production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Portable Energy Storage System production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Portable Energy Storage System production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Portable Energy Storage System market based on the following parameters - company overview, production, value, price, gross

margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include EcoFlow (China), Shenzhen Hello Tech Energy (China), PowerOak (China), GOAL ZERO (USA), JVC (Japan), Allpowers Industrial International Limited (China), Westinghouse (USA), Shenzhen DBK Electronics (China), Pisen (China), ANKER (China), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Portable Energy Storage System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Portable Energy Storage System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Portable Energy Storage System Market, Segmentation by Type:

Below 500Wh

500Wh-1000Wh

Above 1000Wh

Global Portable Energy Storage System Market, Segmentation by Output Power:

Output Power?1kW

1KW?Output Power?2KW

2KW?Output Power?3KW

Others

Global Portable Energy Storage System Market, Segmentation by Battery:

NMC Battery

LFP Battery

Others

Global Portable Energy Storage System Market, Segmentation by Sales Channel:

Online Sales

Offline Sales

Companies Profiled:

EcoFlow (China)

Shenzhen Hello Tech Energy (China)

PowerOak (China)

GOAL ZERO (USA)

JVC (Japan)

Allpowers Industrial International Limited (China)

Westinghouse (USA)

Shenzhen DBK Electronics (China)

Pisen (China)

ANKER (China)

YOOBAO (China)

Zendure (USA)

K?nner & S?hnen (Germany)

Key Questions Answered:

1. How big is the global Portable Energy Storage System market?
2. What is the demand of the global Portable Energy Storage System market?
3. What is the year over year growth of the global Portable Energy Storage System market?
4. What is the production and production value of the global Portable Energy Storage System market?
5. Who are the key producers in the global Portable Energy Storage System market?
6. What are the growth factors driving the market demand?

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