

Global Portable Electronics Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Portable Electronics market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Portable Electronic Devices (PEDs) are electronic devices and gadgets such as mobile phones, notebook computers, tablets, laptop computers, etc., that are commonly used.

Major factor driving the growth of portable electronics market is the growing need for portability feature and growing technological advancements. Owing to the presence of microprocessors, the devices manufactured today are small and are also light in weight and portable in nature. Declining prices of electronics is another major factor driving the growth of portable electronics market.

The Global Info Research report includes an overview of the development of the Portable Electronics industry chain, the market status of Online Stores (Laptops, 2-in-1 PCs), Brick and Mortar Stores (Laptops, 2-in-1 PCs), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Portable Electronics.

Regionally, the report analyzes the Portable Electronics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Portable Electronics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Portable Electronics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Portable Electronics industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Laptops, 2-in-1 PCs).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Portable Electronics market.

Regional Analysis: The report involves examining the Portable Electronics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Portable Electronics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Portable Electronics:

Company Analysis: Report covers individual Portable Electronics manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Portable Electronics This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Stores, Brick and Mortar Stores).

Technology Analysis: Report covers specific technologies relevant to Portable Electronics. It assesses the current state, advancements, and potential future developments in Portable Electronics areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Portable Electronics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Portable Electronics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Laptops

2-in-1 PCs

Tablets

Smart Watches

Headphones

Detachable Keyboards

Stylus

Wireless Mice

Portable Hard Drives & Memory

Market segment by Application

Online Stores

Brick and Mortar Stores

Major players covered

Microsoft

Lenovo

Dell

HP

ASUS

MSI

Samsung

Acer

Apple

Huawei

Xiaomi

LG

Hasee

Western Digital

Seagate

SanDisk

Toshiba

Wacom

Atmel

Songtak

Adonit

Synaptics

Griffin Technology

Waltop

XP Pen

HuntWave

FiftyThree

GoSmart

Lynktec

Logitech

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable Electronics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Electronics, with price, sales, revenue and global market share of Portable Electronics from 2019 to 2024.

Chapter 3, the Portable Electronics competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Electronics breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Portable Electronics market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable Electronics.

Chapter 14 and 15, to describe Portable Electronics sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Portable Electronics

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Portable Electronics Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Laptops

1.3.3 2-in-1 PCs

1.3.4 Tablets

1.3.5 Smart Watches

1.3.6 Headphones

1.3.7 Detachable Keyboards

1.3.8 Stylus

1.3.9 Wireless Mice

1.3.10 Portable Hard Drives & Memory

1.4 Market Analysis by Application

1.4.1 Overview: Global Portable Electronics Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Online Stores

1.4.3 Brick and Mortar Stores

1.5 Global Portable Electronics Market Size & Forecast

1.5.1 Global Portable Electronics Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Portable Electronics Sales Quantity (2019-2030)

1.5.3 Global Portable Electronics Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Microsoft

2.1.1 Microsoft Details

2.1.2 Microsoft Major Business

2.1.3 Microsoft Portable Electronics Product and Services

2.1.4 Microsoft Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Microsoft Recent Developments/Updates

2.2 Lenovo

2.2.1 Lenovo Details

- 2.2.2 Lenovo Major Business
- 2.2.3 Lenovo Portable Electronics Product and Services
- 2.2.4 Lenovo Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Lenovo Recent Developments/Updates
- 2.3 Dell
 - 2.3.1 Dell Details
 - 2.3.2 Dell Major Business
 - 2.3.3 Dell Portable Electronics Product and Services
 - 2.3.4 Dell Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Dell Recent Developments/Updates
- 2.4 HP
 - 2.4.1 HP Details
 - 2.4.2 HP Major Business
 - 2.4.3 HP Portable Electronics Product and Services
 - 2.4.4 HP Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 HP Recent Developments/Updates
- 2.5 ASUS
 - 2.5.1 ASUS Details
 - 2.5.2 ASUS Major Business
 - 2.5.3 ASUS Portable Electronics Product and Services
 - 2.5.4 ASUS Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 ASUS Recent Developments/Updates
- 2.6 MSI
 - 2.6.1 MSI Details
 - 2.6.2 MSI Major Business
 - 2.6.3 MSI Portable Electronics Product and Services
 - 2.6.4 MSI Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 MSI Recent Developments/Updates
- 2.7 Samsung
 - 2.7.1 Samsung Details
 - 2.7.2 Samsung Major Business
 - 2.7.3 Samsung Portable Electronics Product and Services
 - 2.7.4 Samsung Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Samsung Recent Developments/Updates

2.8 Acer

2.8.1 Acer Details

2.8.2 Acer Major Business

2.8.3 Acer Portable Electronics Product and Services

2.8.4 Acer Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Acer Recent Developments/Updates

2.9 Apple

2.9.1 Apple Details

2.9.2 Apple Major Business

2.9.3 Apple Portable Electronics Product and Services

2.9.4 Apple Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Apple Recent Developments/Updates

2.10 Huawei

2.10.1 Huawei Details

2.10.2 Huawei Major Business

2.10.3 Huawei Portable Electronics Product and Services

2.10.4 Huawei Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Huawei Recent Developments/Updates

2.11 Xiaomi

2.11.1 Xiaomi Details

2.11.2 Xiaomi Major Business

2.11.3 Xiaomi Portable Electronics Product and Services

2.11.4 Xiaomi Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Xiaomi Recent Developments/Updates

2.12 LG

2.12.1 LG Details

2.12.2 LG Major Business

2.12.3 LG Portable Electronics Product and Services

2.12.4 LG Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 LG Recent Developments/Updates

2.13 Hasee

2.13.1 Hasee Details

2.13.2 Hasee Major Business

- 2.13.3 Hasee Portable Electronics Product and Services
- 2.13.4 Hasee Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.13.5 Hasee Recent Developments/Updates
- 2.14 Western Digital
 - 2.14.1 Western Digital Details
 - 2.14.2 Western Digital Major Business
 - 2.14.3 Western Digital Portable Electronics Product and Services
 - 2.14.4 Western Digital Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 Western Digital Recent Developments/Updates
- 2.15 Seagate
 - 2.15.1 Seagate Details
 - 2.15.2 Seagate Major Business
 - 2.15.3 Seagate Portable Electronics Product and Services
 - 2.15.4 Seagate Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Seagate Recent Developments/Updates
- 2.16 SanDisk
 - 2.16.1 SanDisk Details
 - 2.16.2 SanDisk Major Business
 - 2.16.3 SanDisk Portable Electronics Product and Services
 - 2.16.4 SanDisk Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 SanDisk Recent Developments/Updates
- 2.17 Toshiba
 - 2.17.1 Toshiba Details
 - 2.17.2 Toshiba Major Business
 - 2.17.3 Toshiba Portable Electronics Product and Services
 - 2.17.4 Toshiba Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Toshiba Recent Developments/Updates
- 2.18 Wacom
 - 2.18.1 Wacom Details
 - 2.18.2 Wacom Major Business
 - 2.18.3 Wacom Portable Electronics Product and Services
 - 2.18.4 Wacom Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 Wacom Recent Developments/Updates

2.19 Atmel

2.19.1 Atmel Details

2.19.2 Atmel Major Business

2.19.3 Atmel Portable Electronics Product and Services

2.19.4 Atmel Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.19.5 Atmel Recent Developments/Updates

2.20 Songtak

2.20.1 Songtak Details

2.20.2 Songtak Major Business

2.20.3 Songtak Portable Electronics Product and Services

2.20.4 Songtak Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 Songtak Recent Developments/Updates

2.21 Adonit

2.21.1 Adonit Details

2.21.2 Adonit Major Business

2.21.3 Adonit Portable Electronics Product and Services

2.21.4 Adonit Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.21.5 Adonit Recent Developments/Updates

2.22 Synaptics

2.22.1 Synaptics Details

2.22.2 Synaptics Major Business

2.22.3 Synaptics Portable Electronics Product and Services

2.22.4 Synaptics Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.22.5 Synaptics Recent Developments/Updates

2.23 Griffin Technology

2.23.1 Griffin Technology Details

2.23.2 Griffin Technology Major Business

2.23.3 Griffin Technology Portable Electronics Product and Services

2.23.4 Griffin Technology Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.23.5 Griffin Technology Recent Developments/Updates

2.24 Waltop

2.24.1 Waltop Details

2.24.2 Waltop Major Business

2.24.3 Waltop Portable Electronics Product and Services

2.24.4 Waltop Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.24.5 Waltop Recent Developments/Updates

2.25 XP Pen

2.25.1 XP Pen Details

2.25.2 XP Pen Major Business

2.25.3 XP Pen Portable Electronics Product and Services

2.25.4 XP Pen Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.25.5 XP Pen Recent Developments/Updates

2.26 HuntWave

2.26.1 HuntWave Details

2.26.2 HuntWave Major Business

2.26.3 HuntWave Portable Electronics Product and Services

2.26.4 HuntWave Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.26.5 HuntWave Recent Developments/Updates

2.27 FiftyThree

2.27.1 FiftyThree Details

2.27.2 FiftyThree Major Business

2.27.3 FiftyThree Portable Electronics Product and Services

2.27.4 FiftyThree Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.27.5 FiftyThree Recent Developments/Updates

2.28 GoSmart

2.28.1 GoSmart Details

2.28.2 GoSmart Major Business

2.28.3 GoSmart Portable Electronics Product and Services

2.28.4 GoSmart Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.28.5 GoSmart Recent Developments/Updates

2.29 Lynktec

2.29.1 Lynktec Details

2.29.2 Lynktec Major Business

2.29.3 Lynktec Portable Electronics Product and Services

2.29.4 Lynktec Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.29.5 Lynktec Recent Developments/Updates

2.30 Logitech

- 2.30.1 Logitech Details
- 2.30.2 Logitech Major Business
- 2.30.3 Logitech Portable Electronics Product and Services
- 2.30.4 Logitech Portable Electronics Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.30.5 Logitech Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PORTABLE ELECTRONICS BY MANUFACTURER

- 3.1 Global Portable Electronics Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Portable Electronics Revenue by Manufacturer (2019-2024)
- 3.3 Global Portable Electronics Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Portable Electronics by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Portable Electronics Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Portable Electronics Manufacturer Market Share in 2023
- 3.5 Portable Electronics Market: Overall Company Footprint Analysis
 - 3.5.1 Portable Electronics Market: Region Footprint
 - 3.5.2 Portable Electronics Market: Company Product Type Footprint
 - 3.5.3 Portable Electronics Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Portable Electronics Market Size by Region
 - 4.1.1 Global Portable Electronics Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Portable Electronics Consumption Value by Region (2019-2030)
 - 4.1.3 Global Portable Electronics Average Price by Region (2019-2030)
- 4.2 North America Portable Electronics Consumption Value (2019-2030)
- 4.3 Europe Portable Electronics Consumption Value (2019-2030)
- 4.4 Asia-Pacific Portable Electronics Consumption Value (2019-2030)
- 4.5 South America Portable Electronics Consumption Value (2019-2030)
- 4.6 Middle East and Africa Portable Electronics Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Portable Electronics Sales Quantity by Type (2019-2030)
- 5.2 Global Portable Electronics Consumption Value by Type (2019-2030)
- 5.3 Global Portable Electronics Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Portable Electronics Sales Quantity by Application (2019-2030)
- 6.2 Global Portable Electronics Consumption Value by Application (2019-2030)
- 6.3 Global Portable Electronics Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Portable Electronics Sales Quantity by Type (2019-2030)
- 7.2 North America Portable Electronics Sales Quantity by Application (2019-2030)
- 7.3 North America Portable Electronics Market Size by Country
 - 7.3.1 North America Portable Electronics Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Portable Electronics Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Portable Electronics Sales Quantity by Type (2019-2030)
- 8.2 Europe Portable Electronics Sales Quantity by Application (2019-2030)
- 8.3 Europe Portable Electronics Market Size by Country
 - 8.3.1 Europe Portable Electronics Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Portable Electronics Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Portable Electronics Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Portable Electronics Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Portable Electronics Market Size by Region

- 9.3.1 Asia-Pacific Portable Electronics Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Portable Electronics Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Portable Electronics Sales Quantity by Type (2019-2030)
- 10.2 South America Portable Electronics Sales Quantity by Application (2019-2030)
- 10.3 South America Portable Electronics Market Size by Country
 - 10.3.1 South America Portable Electronics Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Portable Electronics Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Portable Electronics Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Portable Electronics Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Portable Electronics Market Size by Country
 - 11.3.1 Middle East & Africa Portable Electronics Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Portable Electronics Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Portable Electronics Market Drivers
- 12.2 Portable Electronics Market Restraints

12.3 Portable Electronics Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Portable Electronics and Key Manufacturers

13.2 Manufacturing Costs Percentage of Portable Electronics

13.3 Portable Electronics Production Process

13.4 Portable Electronics Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Portable Electronics Typical Distributors

14.3 Portable Electronics Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

List Of Figures

LIST OF FIGURES

I would like to order

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