

Global Portable Electric Heater Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Portable Electric Heater market size was valued at USD 299.4 million in 2023 and is forecast to a readjusted size of USD 407.4 million by 2030 with a CAGR of 4.5% during review period.

A portable electric heater is a device used to heat a single, small area; central heating is used to heat many connected areas, such as the rooms of a house. Space heaters are powered by electricity or a burnable fuel, such as natural Gas, propane, fuel oil, or wood pellets. Moreover, most of portable space heaters are usually electric, because a permanent exhaust is needed for heaters which burn fuel.

The portable electric heater market is a global market that includes various regions and countries worldwide. The demand for portable electric heaters has been growing steadily in recent years due to factors such as increasing awareness about energy efficiency, flexibility in use, and convenience. Several factors are driving the growth of the portable electric heater market globally. Firstly, the rising need for portable heating solutions in residential, commercial, and industrial sectors is expected to boost market growth. Portable electric heaters are easy to install, require less space, and can be moved from one location to another, making them a popular choice among consumers. Furthermore, advancements in technology have led to the development of more efficient and eco-friendly portable electric heaters. Manufacturers are incorporating features such as programmable thermostats, energy-saving modes, and smart controls to enhance user convenience and reduce energy consumption. The market is also influenced by government regulations and initiatives promoting energy efficiency and the adoption of electric heating solutions. Increasing concerns about greenhouse gas emissions and the need to reduce reliance on fossil fuels have resulted in a shift

towards electric heating options, including portable electric heaters. In terms of regional market dynamics, North America and Europe are expected to dominate the portable electric heater market due to colder climates and high consumer awareness. However, developing regions such as Asia Pacific and Latin America are also witnessing significant growth due to rapid urbanization, changing lifestyles, and increasing disposable income.

The Global Info Research report includes an overview of the development of the Portable Electric Heater industry chain, the market status of Residential (Convactor Heaters, Oil-filled Heaters), Commercial (Convactor Heaters, Oil-filled Heaters), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Portable Electric Heater.

Regionally, the report analyzes the Portable Electric Heater markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Portable Electric Heater market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Portable Electric Heater market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Portable Electric Heater industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Convactor Heaters, Oil-filled Heaters).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Portable Electric Heater market.

Regional Analysis: The report involves examining the Portable Electric Heater market at a regional or national level. Report analyses regional factors such as government

incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Portable Electric Heater market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Portable Electric Heater:

Company Analysis: Report covers individual Portable Electric Heater manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Portable Electric Heater. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Commercial).

Technology Analysis: Report covers specific technologies relevant to Portable Electric Heater. It assesses the current state, advancements, and potential future developments in Portable Electric Heater areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Portable Electric Heater market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Portable Electric Heater market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Convactor Heaters

Oil-filled Heaters

Halogen Heaters

Others

Market segment by Application

Residential

Commercial

Industrial

Major players covered

DeLonghi International

Honeywell

Jarden Consumer Solutions

Lasko

Pelonis

Crane

Heat Storm

Hunter

Vornado

Dyson

Soleus

Optimus

Insignia

NewAir

GHP Group

Duraflame

Comfort Glow

Lifesmart

ProCom Heating

Sunpentown

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable Electric Heater product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Electric Heater, with price, sales, revenue and global market share of Portable Electric Heater from 2019 to 2024.

Chapter 3, the Portable Electric Heater competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Electric Heater breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Portable Electric Heater market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable Electric Heater.

Chapter 14 and 15, to describe Portable Electric Heater sales channel, distributors, customers, research findings and conclusion.

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