

Global Portable Direct Part Marking (DPM) Barcode Scanner Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Portable Direct Part Marking (DPM) Barcode Scanner market size was valued at US\$ 191 million in 2024 and is forecast to a readjusted size of USD 253 million by 2031 with a CAGR of 4.1% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Portable Direct Part Marking (DPM) barcode scanners are specialized devices designed to read barcodes directly marked on product surfaces. DPM barcodes are created using techniques such as laser etching, dot peening, chemical etching, or inkjet printing, directly onto materials like metal, plastic, glass, or ceramics, offering durability and permanence. These scanners utilize high-resolution image processing technology to efficiently and accurately read barcode data on complex surfaces and in challenging environments. They are widely used in industries such as automotive, aerospace, medical devices, and electronics manufacturing for part traceability and quality management.

This report is a detailed and comprehensive analysis for global Portable Direct Part Marking (DPM) Barcode Scanner market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with

market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Portable Direct Part Marking (DPM) Barcode Scanner market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Direct Part Marking (DPM) Barcode Scanner market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Direct Part Marking (DPM) Barcode Scanner market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Direct Part Marking (DPM) Barcode Scanner market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Portable Direct Part Marking (DPM) Barcode Scanner
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Portable Direct Part Marking (DPM) Barcode Scanner market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cognex Corporation, Datalogic S.r.l., Honeywell, Newland, Omron Automation, Zebex, Denso Wave, Unitech Electronics, Newland Auto-ID Tech, Code, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Portable Direct Part Marking (DPM) Barcode Scanner market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Fixed

Handheld

Market segment by Application

Transportation and Logistics

Electronics Manufacturing

Automotive

Aerospace

Medical Industry

Major players covered

Cognex Corporation

Datalogic S.r.l.

Honeywell

Newland

Omron Automation

Zebex

Denso Wave

Unitech Electronics

Newland Auto-ID Tech

Code

Hikrobot Technology

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable Direct Part Marking (DPM) Barcode Scanner product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Direct Part Marking (DPM) Barcode Scanner, with price, sales quantity, revenue, and global market share of Portable Direct Part Marking (DPM) Barcode Scanner from 2020 to 2025.

Chapter 3, the Portable Direct Part Marking (DPM) Barcode Scanner competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Direct Part Marking (DPM) Barcode Scanner breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Portable Direct Part Marking (DPM) Barcode Scanner market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable Direct Part Marking (DPM) Barcode Scanner.

Chapter 14 and 15, to describe Portable Direct Part Marking (DPM) Barcode Scanner sales channel, distributors, customers, research findings and conclusion.

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