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Global Portable Cooler Box Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Portable Cooler Box market size is expected to reach $ 3185 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

In 2025, global Portable Cooler Box production reached approximately 19.31 million units with average price of 109 USD/Unit.

A portable cooler box is a movable insulated container designed to store and transport food, beverages, ice, fresh products, medicines, and other temperature-sensitive items in environments where fixed refrigeration is unavailable. A typical product consists of an outer shell, insulation layer, inner liner, sealing system, lid, handles, latches, and drainage components. It maintains a low internal temperature by reducing heat transfer between the contents and the surrounding environment. By cooling method, portable cooler boxes can be divided into passive coolers and active electric coolers. Passive models rely on ice, ice packs, or phase-change materials, while electric products use compressors, thermoelectric modules, or other refrigeration technologies.

The upstream supply chain includes plastic resins, polyurethane systems, expanded polystyrene, vacuum-insulated panels, fiberglass materials, waterproof fabrics, aluminum-laminated materials, rubber seals, metal hardware, zippers, webbing, wheels, and cold-storage materials. Hard cooler production commonly involves rotational molding, injection molding, blow molding, thermoforming, and foam filling. Soft cooler manufacturing relies more heavily on coated fabrics, lamination, sewing, and high-frequency welding. The thermal conductivity, impact resistance, ultraviolet resistance, food-contact safety, and recyclability of upstream materials directly affect cooling performance, weight, service life, and product cost.

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Electric portable coolers also require miniature compressors, condensers, evaporators, fans, batteries, temperature sensors, controllers, displays, power modules, and vehicle connectors. Compressor performance, energy efficiency, temperature accuracy, vibration, and noise are important competitive factors. Medical and biological-sample transportation products may additionally use phase-change materials, digital temperature loggers, positioning modules, and high-performance insulation components. These applications require greater temperature stability and validation than general consumer coolers.

The midstream consists of branded suppliers, specialist cooler manufacturers, outdoor-equipment companies, appliance manufacturers, medical cold-chain suppliers, and OEM or ODM producers. Brand owners are generally responsible for product positioning, industrial design, tooling, thermal-performance testing, distribution, and marketing. Manufacturers carry out molding, foaming, sewing, assembly, leakage testing, temperature testing, and quality inspection. Higher-end suppliers often operate laboratories for ice-retention testing, drop testing, load testing, water resistance, ultraviolet aging, salt-spray resistance, latch durability, and wheel-life evaluation.

Industry participants can broadly be divided into three groups. The first consists of international outdoor brands with established retail channels. The second includes specialist companies focused on rotomolded coolers, electric coolers, or professional cold-chain containers. The third includes OEM and ODM suppliers in China, Southeast Asia, and other manufacturing regions that produce customized products for overseas brands, retailers, and e-commerce sellers. As competition increases, some suppliers are expanding beyond contract manufacturing into industrial design, mold development, material formulation, packaging, and product certification.

Downstream applications include camping, picnics, fishing, hunting, beach activities, sporting events, road trips, boating, food and beverage storage, fresh-food delivery, catering, medical transportation, vaccine and sample logistics, emergency relief, and industrial worksites. Distribution channels include outdoor stores, sporting-goods retailers, supermarkets, appliance channels, automotive-accessory stores, medical-equipment distributors, e-commerce platforms, and brand-owned websites. Consumer products are mainly sold through retail and online channels, while medical and commercial products depend more heavily on project procurement, distributors, and direct corporate sales.

The portable cooler box market is supported by the expansion of outdoor recreation, camping, road travel, fishing, boating, and mobile food storage. Camping, picnics,

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beaches, sports events, and family outings sustain demand for basic passive coolers, while long-distance driving, recreational vehicles, and marine activities create stronger opportunities for large-capacity, wheeled, and electric compressor models. Portable coolers are gradually evolving from simple ice-storage containers into important components of outdoor lifestyle equipment.

Premiumization is one of the most important market trends. Lower-priced injection-molded coolers will continue to account for substantial unit sales, but premium rotomolded products, multi-day ice-retention coolers, lightweight hard coolers, and advanced soft coolers are expected to gain a larger share of market value. Consumers increasingly consider cooling duration, durability, appearance, brand reputation, and accessory compatibility. Modular storage systems, cup holders, cutting boards, seating surfaces, rod holders, and vehicle-mounting accessories can further increase product value and differentiation.

Lightweight construction and portability will also shape future product development. Although rotomolded coolers offer strong durability and thermal performance, their weight limits use among some families and individual consumers. Manufacturers are therefore improving structural design, adopting higher-performance lightweight materials, optimizing insulation thickness, and reinforcing only the high-load areas. Backpack coolers, foldable products, hybrid soft-hard designs, and wheeled coolers should benefit from suburban camping, short hiking trips, and family recreation.

Electrification represents another important growth direction. Wider availability of vehicle power systems, lithium-ion batteries, portable power stations, and solar equipment is reducing the usage barriers for compressor coolers. Unlike passive products that depend on ice, electric models can provide more stable refrigeration and, in some cases, freezing capability. They are well suited to long-distance travel, recreational vehicles, boats, and professional outdoor activities. Future products are expected to improve energy efficiency, reduce weight and noise, and offer better battery management, mobile control, and compatibility with multiple power sources. However, higher prices, maintenance requirements, and dependence on electricity mean that electric coolers are more likely to complement passive coolers than fully replace them in the near term.

Professional applications provide additional high-value opportunities. The transportation of medicines, vaccines, biological samples, laboratory reagents, and premium food products requires portable temperature-control solutions with specified temperature ranges, data logging, validated phase-change materials, and traceability. These

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products have higher technical and regulatory barriers than general outdoor coolers. Catering delivery, fresh-food e-commerce, sporting-event services, and disaster relief also provide stable commercial demand.

Sustainability will increasingly influence product design and purchasing decisions. Manufacturers are expected to use more recyclable plastics, lower-impact foaming materials, replaceable gaskets, repairable structures, and longer-life components. Soft cooler suppliers will need to improve the recyclability of coatings, adhesives, and laminated fabrics, while hard cooler manufacturers may increase the use of recycled resins. The industry nevertheless faces seasonality, intense price competition, high logistics costs for bulky products, product similarity, and sensitivity to discretionary consumer spending. Overall, basic passive cooler demand should remain stable, while high-performance insulation, lightweight designs, electric cooling, intelligent temperature control, and professional cold-chain products are likely to offer stronger growth potential.

Report Scope

This report studies the global Portable Cooler Box production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Portable Cooler Box and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Portable Cooler Box that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Portable Cooler Box total production and demand, 2021-2032, (K Units)

Global Portable Cooler Box total production value, 2021-2032, (USD Million)

Global Portable Cooler Box production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Portable Cooler Box consumption by region & country, CAGR, 2021-2032 & (K Units)

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U.S. VS China: Portable Cooler Box domestic production, consumption, key domestic manufacturers and share

Global Portable Cooler Box production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Portable Cooler Box production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Portable Cooler Box production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Portable Cooler Box market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Igloo, YETI, RTIC, Coleman, ORCA, Grizzly Coolers, Dometic, Daiwa, Pelican Products, Engel Coolers, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Portable Cooler Box market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Portable Cooler Box Market, By Region:

United States

China

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Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Portable Cooler Box Market, Segmentation by Type:

Hard-Sided Cooler Box

Soft-Sided Cooler Box

Electric Cooler Box

Global Portable Cooler Box Market, Segmentation by Size:

Below 25 Liters

25–50 Liters

Above 50 Liters

Global Portable Cooler Box Market, Segmentation by Material:

Rotomolded Cooler Box

Injection-Molded Cooler Box

Blow-Molded Cooler Box

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Fiberglass Cooler Box

Fabric Cooler Box

Global Portable Cooler Box Market, Segmentation by Application:

Outdoor Recreation and Camping

Fishing, Hunting and Marine Activities

Food and Beverage Storage

Medical and Cold-Chain Transportation

Commercial and Industrial Applications

Others

Companies Profiled:

Igloo

YETI

RTIC

Coleman

ORCA

Grizzly Coolers

Dometic

Daiwa

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Pelican Products

Engel Coolers

Yongkang Lianqiu

Hengguan Group

Bison Coolers

AO Coolers

ICEMULE

Shimano

ICEY-TEK

Techni Ice

EvaKool

Canyon Coolers

Cordova Outdoors

K2 Coolers

Blue Coolers

Rugged Road Outdoors

ROVR Products

Frosted Frog

Mammoth Coolers

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AHIC

Frabill

MEIHO

Reliable Fishing Products

Buffalo Gear

Calcutta Outdoors

Key Questions Answered:

1. How big is the global Portable Cooler Box market?
2. What is the demand of the global Portable Cooler Box market?
3. What is the year over year growth of the global Portable Cooler Box market?
4. What is the production and production value of the global Portable Cooler Box market?
5. Who are the key producers in the global Portable Cooler Box market?
6. What are the growth factors driving the market demand?

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Contents

1 SUPPLY SUMMARY

1.1 Portable Cooler Box Introduction
1.2 World Portable Cooler Box Supply & Forecast
  1.2.1 World Portable Cooler Box Production Value (2021 & 2025 & 2032)
  1.2.2 World Portable Cooler Box Production (2021-2032)
  1.2.3 World Portable Cooler Box Pricing Trends (2021-2032)
1.3 World Portable Cooler Box Production by Region (Based on Production Site)
  1.3.1 World Portable Cooler Box Production Value by Region (2021-2032)
  1.3.2 World Portable Cooler Box Production by Region (2021-2032)
  1.3.3 World Portable Cooler Box Average Price by Region (2021-2032)
  1.3.4 North America Portable Cooler Box Production (2021-2032)
  1.3.5 Europe Portable Cooler Box Production (2021-2032)
  1.3.6 China Portable Cooler Box Production (2021-2032)
  1.3.7 Japan Portable Cooler Box Production (2021-2032)
1.4 Market Drivers, Restraints and Trends
  1.4.1 Portable Cooler Box Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Portable Cooler Box Major Market Trends

2 DEMAND SUMMARY

2.1 World Portable Cooler Box Demand (2021-2032)
2.2 World Portable Cooler Box Consumption by Region
  2.2.1 World Portable Cooler Box Consumption by Region (2021-2026)
  2.2.2 World Portable Cooler Box Consumption Forecast by Region (2027-2032)
2.3 United States Portable Cooler Box Consumption (2021-2032)
2.4 China Portable Cooler Box Consumption (2021-2032)
2.5 Europe Portable Cooler Box Consumption (2021-2032)
2.6 Japan Portable Cooler Box Consumption (2021-2032)
2.7 South Korea Portable Cooler Box Consumption (2021-2032)
2.8 ASEAN Portable Cooler Box Consumption (2021-2032)
2.9 India Portable Cooler Box Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Portable Cooler Box Production Value by Manufacturer (2021-2026)

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3.2 World Portable Cooler Box Production by Manufacturer (2021-2026)
3.3 World Portable Cooler Box Average Price by Manufacturer (2021-2026)
3.4 Portable Cooler Box Company Evaluation Quadrant
3.5 Industry Rank and Concentration Rate (CR)
  3.5.1 Global Portable Cooler Box Industry Rank of Major Manufacturers
  3.5.2 Global Concentration Ratios (CR4) for Portable Cooler Box in 2025
  3.5.3 Global Concentration Ratios (CR8) for Portable Cooler Box in 2025
3.6 Portable Cooler Box Market: Overall Company Footprint Analysis
  3.6.1 Portable Cooler Box Market: Region Footprint
  3.6.2 Portable Cooler Box Market: Company Product Type Footprint
  3.6.3 Portable Cooler Box Market: Company Product Application Footprint
3.7 Competitive Environment
  3.7.1 Historical Structure of the Industry
  3.7.2 Barriers of Market Entry
  3.7.3 Factors of Competition
3.8 New Entrant and Capacity Expansion Plans
3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Portable Cooler Box Production Value Comparison
  4.1.1 United States VS China: Portable Cooler Box Production Value Comparison (2021 & 2025 & 2032)
  4.1.2 United States VS China: Portable Cooler Box Production Value Market Share Comparison (2021 & 2025 & 2032)
4.2 United States VS China: Portable Cooler Box Production Comparison
  4.2.1 United States VS China: Portable Cooler Box Production Comparison (2021 & 2025 & 2032)
  4.2.2 United States VS China: Portable Cooler Box Production Market Share Comparison (2021 & 2025 & 2032)
4.3 United States VS China: Portable Cooler Box Consumption Comparison
  4.3.1 United States VS China: Portable Cooler Box Consumption Comparison (2021 & 2025 & 2032)
  4.3.2 United States VS China: Portable Cooler Box Consumption Market Share Comparison (2021 & 2025 & 2032)
4.4 United States Based Portable Cooler Box Manufacturers and Market Share, 2021-2026
  4.4.1 United States Based Portable Cooler Box Manufacturers, Headquarters and Production Site (States, Country)

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4.4.2 United States Based Manufacturers Portable Cooler Box Production Value (2021-2026)
4.4.3 United States Based Manufacturers Portable Cooler Box Production (2021-2026)
4.5 China Based Portable Cooler Box Manufacturers and Market Share
4.5.1 China Based Portable Cooler Box Manufacturers, Headquarters and Production Site (Province, Country)
4.5.2 China Based Manufacturers Portable Cooler Box Production Value (2021-2026)
4.5.3 China Based Manufacturers Portable Cooler Box Production (2021-2026)
4.6 Rest of World Based Portable Cooler Box Manufacturers and Market Share, 2021-2026
4.6.1 Rest of World Based Portable Cooler Box Manufacturers, Headquarters and Production Site (State, Country)
4.6.2 Rest of World Based Manufacturers Portable Cooler Box Production Value (2021-2026)
4.6.3 Rest of World Based Manufacturers Portable Cooler Box Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Portable Cooler Box Market Size Overview by Type: 2021 VS 2025 VS 2032
5.2 Segment Introduction by Type
5.2.1 Hard-Sided Cooler Box
5.2.2 Soft-Sided Cooler Box
5.2.3 Electric Cooler Box
5.3 Market Segment by Type
5.3.1 World Portable Cooler Box Production by Type (2021-2032)
5.3.2 World Portable Cooler Box Production Value by Type (2021-2032)
5.3.3 World Portable Cooler Box Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY SIZE

6.1 World Portable Cooler Box Market Size Overview by Size: 2021 VS 2025 VS 2032
6.2 Segment Introduction by Size
6.2.1 Below 25 Liters
6.2.2 25–50 Liters
6.2.3 Above 50 Liters
6.3 Market Segment by Size
6.3.1 World Portable Cooler Box Production by Size (2021-2032)
6.3.2 World Portable Cooler Box Production Value by Size (2021-2032)
6.3.3 World Portable Cooler Box Average Price by Size (2021-2032)

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7 MARKET ANALYSIS BY MATERIAL

7.1 World Portable Cooler Box Market Size Overview by Material: 2021 VS 2025 VS 2032
7.2 Segment Introduction by Material
  7.2.1 Rotomolded Cooler Box
  7.2.2 Injection-Molded Cooler Box
  7.2.3 Blow-Molded Cooler Box
  7.2.4 Fiberglass Cooler Box
  7.2.5 Fabric Cooler Box
7.3 Market Segment by Material
  7.3.1 World Portable Cooler Box Production by Material (2021-2032)
  7.3.2 World Portable Cooler Box Production Value by Material (2021-2032)
  7.3.3 World Portable Cooler Box Average Price by Material (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Portable Cooler Box Market Size Overview by Application: 2021 VS 2025 VS 2032
8.2 Segment Introduction by Application
  8.2.1 Outdoor Recreation and Camping
  8.2.2 Fishing, Hunting and Marine Activities
  8.2.3 Food and Beverage Storage
  8.2.4 Medical and Cold-Chain Transportation
  8.2.5 Commercial and Industrial Applications
  8.2.6 Others
8.3 Market Segment by Application
  8.3.1 World Portable Cooler Box Production by Application (2021-2032)
  8.3.2 World Portable Cooler Box Production Value by Application (2021-2032)
  8.3.3 World Portable Cooler Box Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Igloo
  9.1.1 Igloo Details
  9.1.2 Igloo Major Business
  9.1.3 Igloo Portable Cooler Box Product and Services
  9.1.4 Igloo Portable Cooler Box Production, Price, Value, Gross Margin and Market

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Share (2021-2026)
9.1.5 Igloo Recent Developments/Updates
9.1.6 Igloo Competitive Strengths & Weaknesses
9.2 YETI
9.2.1 YETI Details
9.2.2 YETI Major Business
9.2.3 YETI Portable Cooler Box Product and Services
9.2.4 YETI Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.2.5 YETI Recent Developments/Updates
9.2.6 YETI Competitive Strengths & Weaknesses
9.3 RTIC
9.3.1 RTIC Details
9.3.2 RTIC Major Business
9.3.3 RTIC Portable Cooler Box Product and Services
9.3.4 RTIC Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.3.5 RTIC Recent Developments/Updates
9.3.6 RTIC Competitive Strengths & Weaknesses
9.4 Coleman
9.4.1 Coleman Details
9.4.2 Coleman Major Business
9.4.3 Coleman Portable Cooler Box Product and Services
9.4.4 Coleman Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.4.5 Coleman Recent Developments/Updates
9.4.6 Coleman Competitive Strengths & Weaknesses
9.5 ORCA
9.5.1 ORCA Details
9.5.2 ORCA Major Business
9.5.3 ORCA Portable Cooler Box Product and Services
9.5.4 ORCA Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.5.5 ORCA Recent Developments/Updates
9.5.6 ORCA Competitive Strengths & Weaknesses
9.6 Grizzly Coolers
9.6.1 Grizzly Coolers Details
9.6.2 Grizzly Coolers Major Business
9.6.3 Grizzly Coolers Portable Cooler Box Product and Services

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9.6.4 Grizzly Coolers Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.6.5 Grizzly Coolers Recent Developments/Updates
9.6.6 Grizzly Coolers Competitive Strengths & Weaknesses
9.7 Dometic
9.7.1 Dometic Details
9.7.2 Dometic Major Business
9.7.3 Dometic Portable Cooler Box Product and Services
9.7.4 Dometic Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.7.5 Dometic Recent Developments/Updates
9.7.6 Dometic Competitive Strengths & Weaknesses
9.8 Daiwa
9.8.1 Daiwa Details
9.8.2 Daiwa Major Business
9.8.3 Daiwa Portable Cooler Box Product and Services
9.8.4 Daiwa Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.8.5 Daiwa Recent Developments/Updates
9.8.6 Daiwa Competitive Strengths & Weaknesses
9.9 Pelican Products
9.9.1 Pelican Products Details
9.9.2 Pelican Products Major Business
9.9.3 Pelican Products Portable Cooler Box Product and Services
9.9.4 Pelican Products Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.9.5 Pelican Products Recent Developments/Updates
9.9.6 Pelican Products Competitive Strengths & Weaknesses
9.10 Engel Coolers
9.10.1 Engel Coolers Details
9.10.2 Engel Coolers Major Business
9.10.3 Engel Coolers Portable Cooler Box Product and Services
9.10.4 Engel Coolers Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.10.5 Engel Coolers Recent Developments/Updates
9.10.6 Engel Coolers Competitive Strengths & Weaknesses
9.11 Yongkang Lianqiu
9.11.1 Yongkang Lianqiu Details
9.11.2 Yongkang Lianqiu Major Business

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info@marketpublishers.com

9.11.3 Yongkang Lianqiu Portable Cooler Box Product and Services
9.11.4 Yongkang Lianqiu Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.11.5 Yongkang Lianqiu Recent Developments/Updates
9.11.6 Yongkang Lianqiu Competitive Strengths & Weaknesses
9.12 Hengguan Group
9.12.1 Hengguan Group Details
9.12.2 Hengguan Group Major Business
9.12.3 Hengguan Group Portable Cooler Box Product and Services
9.12.4 Hengguan Group Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.12.5 Hengguan Group Recent Developments/Updates
9.12.6 Hengguan Group Competitive Strengths & Weaknesses
9.13 Bison Coolers
9.13.1 Bison Coolers Details
9.13.2 Bison Coolers Major Business
9.13.3 Bison Coolers Portable Cooler Box Product and Services
9.13.4 Bison Coolers Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.13.5 Bison Coolers Recent Developments/Updates
9.13.6 Bison Coolers Competitive Strengths & Weaknesses
9.14 AO Coolers
9.14.1 AO Coolers Details
9.14.2 AO Coolers Major Business
9.14.3 AO Coolers Portable Cooler Box Product and Services
9.14.4 AO Coolers Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.14.5 AO Coolers Recent Developments/Updates
9.14.6 AO Coolers Competitive Strengths & Weaknesses
9.15 ICEMULE
9.15.1 ICEMULE Details
9.15.2 ICEMULE Major Business
9.15.3 ICEMULE Portable Cooler Box Product and Services
9.15.4 ICEMULE Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.15.5 ICEMULE Recent Developments/Updates
9.15.6 ICEMULE Competitive Strengths & Weaknesses
9.16 Shimano
9.16.1 Shimano Details

+357 96 030922
info@marketpublishers.com

9.16.2 Shimano Major Business
9.16.3 Shimano Portable Cooler Box Product and Services
9.16.4 Shimano Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.16.5 Shimano Recent Developments/Updates
9.16.6 Shimano Competitive Strengths & Weaknesses
9.17 ICEY-TEK
9.17.1 ICEY-TEK Details
9.17.2 ICEY-TEK Major Business
9.17.3 ICEY-TEK Portable Cooler Box Product and Services
9.17.4 ICEY-TEK Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.17.5 ICEY-TEK Recent Developments/Updates
9.17.6 ICEY-TEK Competitive Strengths & Weaknesses
9.18 Techni Ice
9.18.1 Techni Ice Details
9.18.2 Techni Ice Major Business
9.18.3 Techni Ice Portable Cooler Box Product and Services
9.18.4 Techni Ice Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.18.5 Techni Ice Recent Developments/Updates
9.18.6 Techni Ice Competitive Strengths & Weaknesses
9.19 EvaKool
9.19.1 EvaKool Details
9.19.2 EvaKool Major Business
9.19.3 EvaKool Portable Cooler Box Product and Services
9.19.4 EvaKool Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.19.5 EvaKool Recent Developments/Updates
9.19.6 EvaKool Competitive Strengths & Weaknesses
9.20 Canyon Coolers
9.20.1 Canyon Coolers Details
9.20.2 Canyon Coolers Major Business
9.20.3 Canyon Coolers Portable Cooler Box Product and Services
9.20.4 Canyon Coolers Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.20.5 Canyon Coolers Recent Developments/Updates
9.20.6 Canyon Coolers Competitive Strengths & Weaknesses
9.21 Cordova Outdoors

+357 96 030922
info@marketpublishers.com

9.21.1 Cordova Outdoors Details
9.21.2 Cordova Outdoors Major Business
9.21.3 Cordova Outdoors Portable Cooler Box Product and Services
9.21.4 Cordova Outdoors Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.21.5 Cordova Outdoors Recent Developments/Updates
9.21.6 Cordova Outdoors Competitive Strengths & Weaknesses
9.22 K2 Coolers
9.22.1 K2 Coolers Details
9.22.2 K2 Coolers Major Business
9.22.3 K2 Coolers Portable Cooler Box Product and Services
9.22.4 K2 Coolers Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.22.5 K2 Coolers Recent Developments/Updates
9.22.6 K2 Coolers Competitive Strengths & Weaknesses
9.23 Blue Coolers
9.23.1 Blue Coolers Details
9.23.2 Blue Coolers Major Business
9.23.3 Blue Coolers Portable Cooler Box Product and Services
9.23.4 Blue Coolers Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.23.5 Blue Coolers Recent Developments/Updates
9.23.6 Blue Coolers Competitive Strengths & Weaknesses
9.24 Rugged Road Outdoors
9.24.1 Rugged Road Outdoors Details
9.24.2 Rugged Road Outdoors Major Business
9.24.3 Rugged Road Outdoors Portable Cooler Box Product and Services
9.24.4 Rugged Road Outdoors Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.24.5 Rugged Road Outdoors Recent Developments/Updates
9.24.6 Rugged Road Outdoors Competitive Strengths & Weaknesses
9.25 ROVR Products
9.25.1 ROVR Products Details
9.25.2 ROVR Products Major Business
9.25.3 ROVR Products Portable Cooler Box Product and Services
9.25.4 ROVR Products Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.25.5 ROVR Products Recent Developments/Updates
9.25.6 ROVR Products Competitive Strengths & Weaknesses

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9.26 Frosted Frog
9.26.1 Frosted Frog Details
9.26.2 Frosted Frog Major Business
9.26.3 Frosted Frog Portable Cooler Box Product and Services
9.26.4 Frosted Frog Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.26.5 Frosted Frog Recent Developments/Updates
9.26.6 Frosted Frog Competitive Strengths & Weaknesses
9.27 Mammoth Coolers
9.27.1 Mammoth Coolers Details
9.27.2 Mammoth Coolers Major Business
9.27.3 Mammoth Coolers Portable Cooler Box Product and Services
9.27.4 Mammoth Coolers Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.27.5 Mammoth Coolers Recent Developments/Updates
9.27.6 Mammoth Coolers Competitive Strengths & Weaknesses
9.28 AHIC
9.28.1 AHIC Details
9.28.2 AHIC Major Business
9.28.3 AHIC Portable Cooler Box Product and Services
9.28.4 AHIC Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.28.5 AHIC Recent Developments/Updates
9.28.6 AHIC Competitive Strengths & Weaknesses
9.29 Frabill
9.29.1 Frabill Details
9.29.2 Frabill Major Business
9.29.3 Frabill Portable Cooler Box Product and Services
9.29.4 Frabill Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.29.5 Frabill Recent Developments/Updates
9.29.6 Frabill Competitive Strengths & Weaknesses
9.30 MEIHO
9.30.1 MEIHO Details
9.30.2 MEIHO Major Business
9.30.3 MEIHO Portable Cooler Box Product and Services
9.30.4 MEIHO Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.30.5 MEIHO Recent Developments/Updates

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info@marketpublishers.com

9.30.6 MEIHO Competitive Strengths & Weaknesses
9.31 Reliable Fishing Products
9.31.1 Reliable Fishing Products Details
9.31.2 Reliable Fishing Products Major Business
9.31.3 Reliable Fishing Products Portable Cooler Box Product and Services
9.31.4 Reliable Fishing Products Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.31.5 Reliable Fishing Products Recent Developments/Updates
9.31.6 Reliable Fishing Products Competitive Strengths & Weaknesses
9.32 Buffalo Gear
9.32.1 Buffalo Gear Details
9.32.2 Buffalo Gear Major Business
9.32.3 Buffalo Gear Portable Cooler Box Product and Services
9.32.4 Buffalo Gear Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.32.5 Buffalo Gear Recent Developments/Updates
9.32.6 Buffalo Gear Competitive Strengths & Weaknesses
9.33 Calcutta Outdoors
9.33.1 Calcutta Outdoors Details
9.33.2 Calcutta Outdoors Major Business
9.33.3 Calcutta Outdoors Portable Cooler Box Product and Services
9.33.4 Calcutta Outdoors Portable Cooler Box Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.33.5 Calcutta Outdoors Recent Developments/Updates
9.33.6 Calcutta Outdoors Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Portable Cooler Box Industry Chain
10.2 Portable Cooler Box Upstream Analysis
10.2.1 Portable Cooler Box Core Raw Materials
10.2.2 Main Manufacturers of Portable Cooler Box Core Raw Materials
10.3 Midstream Analysis
10.4 Downstream Analysis
10.5 Portable Cooler Box Production Mode
10.6 Portable Cooler Box Procurement Model
10.7 Portable Cooler Box Industry Sales Model and Sales Channels
10.7.1 Portable Cooler Box Sales Model
10.7.2 Portable Cooler Box Typical Distributors

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11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology
12.2 Research Process and Data Source
12.3 Disclaimer

+357 96 030922
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List Of Tables

LIST OF TABLES

Table 1. World Portable Cooler Box Production Value by Region (2021, 2025 and 2032) & (USD Million)
Table 2. World Portable Cooler Box Production Value by Region (2021-2026) & (USD Million)
Table 3. World Portable Cooler Box Production Value by Region (2027-2032) & (USD Million)
Table 4. World Portable Cooler Box Production Value Market Share by Region (2021-2026)
Table 5. World Portable Cooler Box Production Value Market Share by Region (2027-2032)
Table 6. World Portable Cooler Box Production by Region (2021-2026) & (K Units)
Table 7. World Portable Cooler Box Production by Region (2027-2032) & (K Units)
Table 8. World Portable Cooler Box Production Market Share by Region (2021-2026)
Table 9. World Portable Cooler Box Production Market Share by Region (2027-2032)
Table 10. World Portable Cooler Box Average Price by Region (2021-2026) & (US$/Unit)
Table 11. World Portable Cooler Box Average Price by Region (2027-2032) & (US$/Unit)
Table 12. Portable Cooler Box Major Market Trends
Table 13. World Portable Cooler Box Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
Table 14. World Portable Cooler Box Consumption by Region (2021-2026) & (K Units)
Table 15. World Portable Cooler Box Consumption Forecast by Region (2027-2032) & (K Units)
Table 16. World Portable Cooler Box Production Value by Manufacturer (2021-2026) & (USD Million)
Table 17. Production Value Market Share of Key Portable Cooler Box Producers in 2025
Table 18. World Portable Cooler Box Production by Manufacturer (2021-2026) & (K Units)
Table 19. Production Market Share of Key Portable Cooler Box Producers in 2025
Table 20. World Portable Cooler Box Average Price by Manufacturer (2021-2026) & (US$/Unit)
Table 21. Global Portable Cooler Box Company Evaluation Quadrant
Table 22. World Portable Cooler Box Industry Rank of Major Manufacturers, Based on

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Production Value in 2025
Table 23. Head Office and Portable Cooler Box Production Site of Key Manufacturer
Table 24. Portable Cooler Box Market: Company Product Type Footprint
Table 25. Portable Cooler Box Market: Company Product Application Footprint
Table 26. Portable Cooler Box Competitive Factors
Table 27. Portable Cooler Box New Entrant and Capacity Expansion Plans
Table 28. Portable Cooler Box Mergers & Acquisitions Activity
Table 29. United States VS China Portable Cooler Box Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 30. United States VS China Portable Cooler Box Production Comparison, (2021 & 2025 & 2032) & (K Units)
Table 31. United States VS China Portable Cooler Box Consumption Comparison, (2021 & 2025 & 2032) & (K Units)
Table 32. United States Based Portable Cooler Box Manufacturers, Headquarters and Production Site (States, Country)
Table 33. United States Based Manufacturers Portable Cooler Box Production Value, (2021-2026) & (USD Million)
Table 34. United States Based Manufacturers Portable Cooler Box Production Value Market Share (2021-2026)
Table 35. United States Based Manufacturers Portable Cooler Box Production (2021-2026) & (K Units)
Table 36. United States Based Manufacturers Portable Cooler Box Production Market Share (2021-2026)
Table 37. China Based Portable Cooler Box Manufacturers, Headquarters and Production Site (Province, Country)
Table 38. China Based Manufacturers Portable Cooler Box Production Value, (2021-2026) & (USD Million)
Table 39. China Based Manufacturers Portable Cooler Box Production Value Market Share (2021-2026)
Table 40. China Based Manufacturers Portable Cooler Box Production, (2021-2026) & (K Units)
Table 41. China Based Manufacturers Portable Cooler Box Production Market Share (2021-2026)
Table 42. Rest of World Based Portable Cooler Box Manufacturers, Headquarters and Production Site (State, Country)
Table 43. Rest of World Based Manufacturers Portable Cooler Box Production Value, (2021-2026) & (USD Million)
Table 44. Rest of World Based Manufacturers Portable Cooler Box Production Value Market Share (2021-2026)

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Table 45. Rest of World Based Manufacturers Portable Cooler Box Production, (2021-2026) & (K Units)
Table 46. Rest of World Based Manufacturers Portable Cooler Box Production Market Share (2021-2026)
Table 47. World Portable Cooler Box Production Value by Type, (USD Million), 2021 & 2025 & 2032
Table 48. World Portable Cooler Box Production by Type (2021-2026) & (K Units)
Table 49. World Portable Cooler Box Production by Type (2027-2032) & (K Units)
Table 50. World Portable Cooler Box Production Value by Type (2021-2026) & (USD Million)
Table 51. World Portable Cooler Box Production Value by Type (2027-2032) & (USD Million)
Table 52. World Portable Cooler Box Average Price by Type (2021-2026) & (US$/Unit)
Table 53. World Portable Cooler Box Average Price by Type (2027-2032) & (US$/Unit)
Table 54. World Portable Cooler Box Production Value by Size, (USD Million), 2021 & 2025 & 2032
Table 55. World Portable Cooler Box Production by Size (2021-2026) & (K Units)
Table 56. World Portable Cooler Box Production by Size (2027-2032) & (K Units)
Table 57. World Portable Cooler Box Production Value by Size (2021-2026) & (USD Million)
Table 58. World Portable Cooler Box Production Value by Size (2027-2032) & (USD Million)
Table 59. World Portable Cooler Box Average Price by Size (2021-2026) & (US$/Unit)
Table 60. World Portable Cooler Box Average Price by Size (2027-2032) & (US$/Unit)
Table 61. World Portable Cooler Box Production Value by Material, (USD Million), 2021 & 2025 & 2032
Table 62. World Portable Cooler Box Production by Material (2021-2026) & (K Units)
Table 63. World Portable Cooler Box Production by Material (2027-2032) & (K Units)
Table 64. World Portable Cooler Box Production Value by Material (2021-2026) & (USD Million)
Table 65. World Portable Cooler Box Production Value by Material (2027-2032) & (USD Million)
Table 66. World Portable Cooler Box Average Price by Material (2021-2026) & (US$/Unit)
Table 67. World Portable Cooler Box Average Price by Material (2027-2032) & (US$/Unit)
Table 68. World Portable Cooler Box Production Value by Application, (USD Million), 2021 & 2025 & 2032
Table 69. World Portable Cooler Box Production by Application (2021-2026) & (K Units)

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Table 70. World Portable Cooler Box Production by Application (2027-2032) & (K Units)
Table 71. World Portable Cooler Box Production Value by Application (2021-2026) & (USD Million)
Table 72. World Portable Cooler Box Production Value by Application (2027-2032) & (USD Million)
Table 73. World Portable Cooler Box Average Price by Application (2021-2026) & (US$/Unit)
Table 74. World Portable Cooler Box Average Price by Application (2027-2032) & (US$/Unit)
Table 75. Igloo Basic Information, Manufacturing Base and Competitors
Table 76. Igloo Major Business
Table 77. Igloo Portable Cooler Box Product and Services
Table 78. Igloo Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. Igloo Recent Developments/Updates
Table 80. Igloo Competitive Strengths & Weaknesses
Table 81. YETI Basic Information, Manufacturing Base and Competitors
Table 82. YETI Major Business
Table 83. YETI Portable Cooler Box Product and Services
Table 84. YETI Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 85. YETI Recent Developments/Updates
Table 86. YETI Competitive Strengths & Weaknesses
Table 87. RTIC Basic Information, Manufacturing Base and Competitors
Table 88. RTIC Major Business
Table 89. RTIC Portable Cooler Box Product and Services
Table 90. RTIC Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. RTIC Recent Developments/Updates
Table 92. RTIC Competitive Strengths & Weaknesses
Table 93. Coleman Basic Information, Manufacturing Base and Competitors
Table 94. Coleman Major Business
Table 95. Coleman Portable Cooler Box Product and Services
Table 96. Coleman Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. Coleman Recent Developments/Updates
Table 98. Coleman Competitive Strengths & Weaknesses
Table 99. ORCA Basic Information, Manufacturing Base and Competitors
Table 100. ORCA Major Business

+357 96 030922
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Table 101. ORCA Portable Cooler Box Product and Services
Table 102. ORCA Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. ORCA Recent Developments/Updates
Table 104. ORCA Competitive Strengths & Weaknesses
Table 105. Grizzly Coolers Basic Information, Manufacturing Base and Competitors
Table 106. Grizzly Coolers Major Business
Table 107. Grizzly Coolers Portable Cooler Box Product and Services
Table 108. Grizzly Coolers Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Grizzly Coolers Recent Developments/Updates
Table 110. Grizzly Coolers Competitive Strengths & Weaknesses
Table 111. Dometic Basic Information, Manufacturing Base and Competitors
Table 112. Dometic Major Business
Table 113. Dometic Portable Cooler Box Product and Services
Table 114. Dometic Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. Dometic Recent Developments/Updates
Table 116. Dometic Competitive Strengths & Weaknesses
Table 117. Daiwa Basic Information, Manufacturing Base and Competitors
Table 118. Daiwa Major Business
Table 119. Daiwa Portable Cooler Box Product and Services
Table 120. Daiwa Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Daiwa Recent Developments/Updates
Table 122. Daiwa Competitive Strengths & Weaknesses
Table 123. Pelican Products Basic Information, Manufacturing Base and Competitors
Table 124. Pelican Products Major Business
Table 125. Pelican Products Portable Cooler Box Product and Services
Table 126. Pelican Products Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. Pelican Products Recent Developments/Updates
Table 128. Pelican Products Competitive Strengths & Weaknesses
Table 129. Engel Coolers Basic Information, Manufacturing Base and Competitors
Table 130. Engel Coolers Major Business
Table 131. Engel Coolers Portable Cooler Box Product and Services
Table 132. Engel Coolers Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

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Table 133. Engel Coolers Recent Developments/Updates
Table 134. Engel Coolers Competitive Strengths & Weaknesses
Table 135. Yongkang Lianqiu Basic Information, Manufacturing Base and Competitors
Table 136. Yongkang Lianqiu Major Business
Table 137. Yongkang Lianqiu Portable Cooler Box Product and Services
Table 138. Yongkang Lianqiu Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. Yongkang Lianqiu Recent Developments/Updates
Table 140. Yongkang Lianqiu Competitive Strengths & Weaknesses
Table 141. Hengguan Group Basic Information, Manufacturing Base and Competitors
Table 142. Hengguan Group Major Business
Table 143. Hengguan Group Portable Cooler Box Product and Services
Table 144. Hengguan Group Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Hengguan Group Recent Developments/Updates
Table 146. Hengguan Group Competitive Strengths & Weaknesses
Table 147. Bison Coolers Basic Information, Manufacturing Base and Competitors
Table 148. Bison Coolers Major Business
Table 149. Bison Coolers Portable Cooler Box Product and Services
Table 150. Bison Coolers Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. Bison Coolers Recent Developments/Updates
Table 152. Bison Coolers Competitive Strengths & Weaknesses
Table 153. AO Coolers Basic Information, Manufacturing Base and Competitors
Table 154. AO Coolers Major Business
Table 155. AO Coolers Portable Cooler Box Product and Services
Table 156. AO Coolers Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. AO Coolers Recent Developments/Updates
Table 158. AO Coolers Competitive Strengths & Weaknesses
Table 159. ICEMULE Basic Information, Manufacturing Base and Competitors
Table 160. ICEMULE Major Business
Table 161. ICEMULE Portable Cooler Box Product and Services
Table 162. ICEMULE Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. ICEMULE Recent Developments/Updates
Table 164. ICEMULE Competitive Strengths & Weaknesses

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Table 165. Shimano Basic Information, Manufacturing Base and Competitors
Table 166. Shimano Major Business
Table 167. Shimano Portable Cooler Box Product and Services
Table 168. Shimano Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. Shimano Recent Developments/Updates
Table 170. Shimano Competitive Strengths & Weaknesses
Table 171. ICEY-TEK Basic Information, Manufacturing Base and Competitors
Table 172. ICEY-TEK Major Business
Table 173. ICEY-TEK Portable Cooler Box Product and Services
Table 174. ICEY-TEK Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. ICEY-TEK Recent Developments/Updates
Table 176. ICEY-TEK Competitive Strengths & Weaknesses
Table 177. Techni Ice Basic Information, Manufacturing Base and Competitors
Table 178. Techni Ice Major Business
Table 179. Techni Ice Portable Cooler Box Product and Services
Table 180. Techni Ice Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 181. Techni Ice Recent Developments/Updates
Table 182. Techni Ice Competitive Strengths & Weaknesses
Table 183. EvaKool Basic Information, Manufacturing Base and Competitors
Table 184. EvaKool Major Business
Table 185. EvaKool Portable Cooler Box Product and Services
Table 186. EvaKool Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 187. EvaKool Recent Developments/Updates
Table 188. EvaKool Competitive Strengths & Weaknesses
Table 189. Canyon Coolers Basic Information, Manufacturing Base and Competitors
Table 190. Canyon Coolers Major Business
Table 191. Canyon Coolers Portable Cooler Box Product and Services
Table 192. Canyon Coolers Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 193. Canyon Coolers Recent Developments/Updates
Table 194. Canyon Coolers Competitive Strengths & Weaknesses
Table 195. Cordova Outdoors Basic Information, Manufacturing Base and Competitors
Table 196. Cordova Outdoors Major Business
Table 197. Cordova Outdoors Portable Cooler Box Product and Services
Table 198. Cordova Outdoors Portable Cooler Box Production (K Units), Price

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(US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 199. Cordova Outdoors Recent Developments/Updates
Table 200. Cordova Outdoors Competitive Strengths & Weaknesses
Table 201. K2 Coolers Basic Information, Manufacturing Base and Competitors
Table 202. K2 Coolers Major Business
Table 203. K2 Coolers Portable Cooler Box Product and Services
Table 204. K2 Coolers Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 205. K2 Coolers Recent Developments/Updates
Table 206. K2 Coolers Competitive Strengths & Weaknesses
Table 207. Blue Coolers Basic Information, Manufacturing Base and Competitors
Table 208. Blue Coolers Major Business
Table 209. Blue Coolers Portable Cooler Box Product and Services
Table 210. Blue Coolers Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 211. Blue Coolers Recent Developments/Updates
Table 212. Blue Coolers Competitive Strengths & Weaknesses
Table 213. Rugged Road Outdoors Basic Information, Manufacturing Base and Competitors
Table 214. Rugged Road Outdoors Major Business
Table 215. Rugged Road Outdoors Portable Cooler Box Product and Services
Table 216. Rugged Road Outdoors Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 217. Rugged Road Outdoors Recent Developments/Updates
Table 218. Rugged Road Outdoors Competitive Strengths & Weaknesses
Table 219. ROVR Products Basic Information, Manufacturing Base and Competitors
Table 220. ROVR Products Major Business
Table 221. ROVR Products Portable Cooler Box Product and Services
Table 222. ROVR Products Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 223. ROVR Products Recent Developments/Updates
Table 224. ROVR Products Competitive Strengths & Weaknesses
Table 225. Frosted Frog Basic Information, Manufacturing Base and Competitors
Table 226. Frosted Frog Major Business
Table 227. Frosted Frog Portable Cooler Box Product and Services
Table 228. Frosted Frog Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

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Table 229. Frosted Frog Recent Developments/Updates
Table 230. Frosted Frog Competitive Strengths & Weaknesses
Table 231. Mammoth Coolers Basic Information, Manufacturing Base and Competitors
Table 232. Mammoth Coolers Major Business
Table 233. Mammoth Coolers Portable Cooler Box Product and Services
Table 234. Mammoth Coolers Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 235. Mammoth Coolers Recent Developments/Updates
Table 236. Mammoth Coolers Competitive Strengths & Weaknesses
Table 237. AHIC Basic Information, Manufacturing Base and Competitors
Table 238. AHIC Major Business
Table 239. AHIC Portable Cooler Box Product and Services
Table 240. AHIC Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 241. AHIC Recent Developments/Updates
Table 242. AHIC Competitive Strengths & Weaknesses
Table 243. Frabill Basic Information, Manufacturing Base and Competitors
Table 244. Frabill Major Business
Table 245. Frabill Portable Cooler Box Product and Services
Table 246. Frabill Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 247. Frabill Recent Developments/Updates
Table 248. Frabill Competitive Strengths & Weaknesses
Table 249. MEIHO Basic Information, Manufacturing Base and Competitors
Table 250. MEIHO Major Business
Table 251. MEIHO Portable Cooler Box Product and Services
Table 252. MEIHO Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 253. MEIHO Recent Developments/Updates
Table 254. MEIHO Competitive Strengths & Weaknesses
Table 255. Reliable Fishing Products Basic Information, Manufacturing Base and Competitors
Table 256. Reliable Fishing Products Major Business
Table 257. Reliable Fishing Products Portable Cooler Box Product and Services
Table 258. Reliable Fishing Products Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 259. Reliable Fishing Products Recent Developments/Updates

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Table 260. Reliable Fishing Products Competitive Strengths & Weaknesses
Table 261. Buffalo Gear Basic Information, Manufacturing Base and Competitors
Table 262. Buffalo Gear Major Business
Table 263. Buffalo Gear Portable Cooler Box Product and Services
Table 264. Buffalo Gear Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 265. Buffalo Gear Recent Developments/Updates
Table 266. Buffalo Gear Competitive Strengths & Weaknesses
Table 267. Calcutta Outdoors Basic Information, Manufacturing Base and Competitors
Table 268. Calcutta Outdoors Major Business
Table 269. Calcutta Outdoors Portable Cooler Box Product and Services
Table 270. Calcutta Outdoors Portable Cooler Box Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 271. Calcutta Outdoors Recent Developments/Updates
Table 272. Calcutta Outdoors Competitive Strengths & Weaknesses
Table 273. Global Key Players of Portable Cooler Box Upstream (Raw Materials)
Table 274. Global Portable Cooler Box Typical Customers
Table 275. Portable Cooler Box Typical Distributors

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List Of Figures

LIST OF FIGURES

Figure 1. Portable Cooler Box Picture
Figure 2. World Portable Cooler Box Production Value: 2021 & 2025 & 2032, (USD Million)
Figure 3. World Portable Cooler Box Production Value and Forecast (2021-2032) & (USD Million)
Figure 4. World Portable Cooler Box Production (2021-2032) & (K Units)
Figure 5. World Portable Cooler Box Average Price (2021-2032) & (US$/Unit)
Figure 6. World Portable Cooler Box Production Value Market Share by Region (2021-2032)
Figure 7. World Portable Cooler Box Production Market Share by Region (2021-2032)
Figure 8. North America Portable Cooler Box Production (2021-2032) & (K Units)
Figure 9. Europe Portable Cooler Box Production (2021-2032) & (K Units)
Figure 10. China Portable Cooler Box Production (2021-2032) & (K Units)
Figure 11. Japan Portable Cooler Box Production (2021-2032) & (K Units)
Figure 12. Portable Cooler Box Market Drivers
Figure 13. Factors Affecting Demand
Figure 14. World Portable Cooler Box Consumption (2021-2032) & (K Units)
Figure 15. World Portable Cooler Box Consumption Market Share by Region (2021-2032)
Figure 16. United States Portable Cooler Box Consumption (2021-2032) & (K Units)
Figure 17. China Portable Cooler Box Consumption (2021-2032) & (K Units)
Figure 18. Europe Portable Cooler Box Consumption (2021-2032) & (K Units)
Figure 19. Japan Portable Cooler Box Consumption (2021-2032) & (K Units)
Figure 20. South Korea Portable Cooler Box Consumption (2021-2032) & (K Units)
Figure 21. ASEAN Portable Cooler Box Consumption (2021-2032) & (K Units)
Figure 22. India Portable Cooler Box Consumption (2021-2032) & (K Units)
Figure 23. Producer Shipments of Portable Cooler Box by Manufacturer Revenue ($MM) and Market Share (%): 2025
Figure 24. Global Four-firm Concentration Ratios (CR4) for Portable Cooler Box Markets in 2025
Figure 25. Global Four-firm Concentration Ratios (CR8) for Portable Cooler Box Markets in 2025
Figure 26. United States VS China: Portable Cooler Box Production Value Market Share Comparison (2021 & 2025 & 2032)
Figure 27. United States VS China: Portable Cooler Box Production Market Share

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Comparison (2021 & 2025 & 2032)
Figure 28. United States VS China: Portable Cooler Box Consumption Market Share Comparison (2021 & 2025 & 2032)
Figure 29. United States Based Manufacturers Portable Cooler Box Production Market Share 2025
Figure 30. China Based Manufacturers Portable Cooler Box Production Market Share 2025
Figure 31. Rest of World Based Manufacturers Portable Cooler Box Production Market Share 2025
Figure 32. World Portable Cooler Box Production Value by Type, (USD Million), 2021 & 2025 & 2032
Figure 33. World Portable Cooler Box Production Value Market Share by Type in 2025
Figure 34. Hard-Sided Cooler Box
Figure 35. Soft-Sided Cooler Box
Figure 36. Electric Cooler Box
Figure 37. World Portable Cooler Box Production Market Share by Type (2021-2032)
Figure 38. World Portable Cooler Box Production Value Market Share by Type (2021-2032)
Figure 39. World Portable Cooler Box Average Price by Type (2021-2032) & (US$/Unit)
Figure 40. World Portable Cooler Box Production Value by Size, (USD Million), 2021 & 2025 & 2032
Figure 41. World Portable Cooler Box Production Value Market Share by Size in 2025
Figure 42. Below 25 Liters
Figure 43. 25–50 Liters
Figure 44. Above 50 Liters
Figure 45. World Portable Cooler Box Production Market Share by Size (2021-2032)
Figure 46. World Portable Cooler Box Production Value Market Share by Size (2021-2032)
Figure 47. World Portable Cooler Box Average Price by Size (2021-2032) & (US$/Unit)
Figure 48. World Portable Cooler Box Production Value by Material, (USD Million), 2021 & 2025 & 2032
Figure 49. World Portable Cooler Box Production Value Market Share by Material in 2025
Figure 50. Rotomolded Cooler Box
Figure 51. Injection-Molded Cooler Box
Figure 52. Blow-Molded Cooler Box
Figure 53. Fiberglass Cooler Box
Figure 54. Fabric Cooler Box
Figure 55. World Portable Cooler Box Production Market Share by Material (2021-2032)

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Figure 56. World Portable Cooler Box Production Value Market Share by Material (2021-2032)
Figure 57. World Portable Cooler Box Average Price by Material (2021-2032) & (US$/Unit)
Figure 58. World Portable Cooler Box Production Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 59. World Portable Cooler Box Production Value Market Share by Application in 2025
Figure 60. Outdoor Recreation and Camping
Figure 61. Fishing, Hunting and Marine Activities
Figure 62. Food and Beverage Storage
Figure 63. Medical and Cold-Chain Transportation
Figure 64. Commercial and Industrial Applications
Figure 65. Others
Figure 66. World Portable Cooler Box Production Market Share by Application (2021-2032)
Figure 67. World Portable Cooler Box Production Value Market Share by Application (2021-2032)
Figure 68. World Portable Cooler Box Average Price by Application (2021-2032) & (US$/Unit)
Figure 69. Portable Cooler Box Industry Chain
Figure 70. Portable Cooler Box Procurement Model
Figure 71. Portable Cooler Box Sales Model
Figure 72. Portable Cooler Box Sales Channels, Direct Sales, and Distribution
Figure 73. Methodology
Figure 74. Research Process and Data Source

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