

Global Portable Computer Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

A portable computer was a computer designed to be easily moved from one place to another and included a display and keyboard. The first commercially sold portable was the 50 pound IBM 5100, introduced 1975. The next major portables were Osborne's 24 pound CP/M-based Osborne 1 (1981) and Compaq's 28 pound 100% IBM PC compatible Compaq Portable (1983). These "luggable"s lacked the next technological advance, not requiring an external power source; that feature was introduced by the laptop. Laptops were followed by lighter models, so that in the 2000s mobile devices and by 2007 smartphones made the term almost meaningless. The 2010s introduced wearable computers such as smartwatches.

Scope of the Report:

This report focuses on the Portable Computer in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The Asia Pacific (APAC) region registered the fastest growth with an 8.5% CAGR during 2012-2017, driven by growth in the sales of ultrabooks, the Windows 10 based operating system, and increasing investment in information technology infrastructure.

The worldwide market for Portable Computer is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Lenovo

Acer

Apple

ASUS

Toshiba

HP

DELL

Microsoft

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Mac OS

Windows

Linux

Market Segment by Applications, can be divided into

Home

Business

Office

There are 15 Chapters to deeply display the global Portable Computer market.

Chapter 1, to describe Portable Computer Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Portable Computer, with sales, revenue, and price of Portable Computer, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Portable Computer, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Portable Computer market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Portable Computer sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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