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# Global Portable Charging Gun Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/G039F2C63D05EN.html
Date: November 2026
Pages: 163
Price: US$ 4,480.00 (Single User License)
ID: G039F2C63D05EN

## Abstracts

The global Portable Charging Gun market size is expected to reach $ 9401 million by 2032, rising at a market growth of 20.4% CAGR during the forecast period (2026-2032).

Portable Charger refers to electric vehicle charging equipment that can be carried in the vehicle or moved flexibly and is used to transfer electrical energy from a compatible power source to battery electric vehicles or plug-in hybrid electric vehicles. It is also commonly referred to as a portable EV charger, portable charging cable, or mobile charging gun. Typical products mainly consist of a grid-side plug or input interface, charging cable, vehicle-side connector, control and protection module, relay, residual-current protection device, temperature monitoring unit, and status indicator, while some products further integrate adjustable current and intelligent monitoring functions. This study classifies Portable Chargers by charging mode into MODE1, MODE2, MODE3, and MODE4, and by downstream application into battery electric vehicles and plug-in hybrid electric vehicles. Among them, MODE2 products incorporating an in-cable control and protection device represent the most typical portable charging configuration and are mainly used for residential charging, on-board charging, travel backup, and emergency charging scenarios.

## Key Findings

Global Portable Charging Gun sales volume reached approximately 28.32 million units in 2025.

The global average selling price of Portable Charging Gun was approximately

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US$86.86 per unit in 2025.

MODE2 was the largest product type, accounting for approximately 77.07% of market revenue in 2025.

Battery electric vehicles were the largest downstream application, accounting for approximately 70.80% of market revenue in 2025.

Asia Pacific was the largest regional market, accounting for approximately 61.45% of market revenue in 2025, followed by Europe at approximately 26.95% and North America at approximately 10.94%.

Raw materials accounted for approximately 80.2% of manufacturing costs, with cables, conductive materials, connectors and protection components representing the major cost drivers.

The top three manufacturers together accounted for approximately 36.55% of the market in 2025, indicating a relatively fragmented competitive landscape.

Market Trends

The Portable Charging Gun market is evolving from basic charging cables toward products integrating electrical protection, temperature monitoring, adjustable current and intelligent control. As product safety requirements continue to increase, plug temperature detection, electromagnetic compatibility, residual-current protection and thermal reliability under sustained high-current operation are becoming increasingly important areas of product design and technological upgrading.

Meanwhile, production scale expansion and intensified market competition continue to drive down unit prices. Product differentiation is gradually shifting from basic charging functionality toward safety performance, portability, charging-power adaptability, connector compatibility and intelligent functions, resulting in a market characterized by rapidly expanding sales volumes and continued pressure on average selling prices.

# Market Dynamics

## Drivers

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Rising new energy vehicle penetration and the continued importance of residential charging are the primary drivers of Portable Charging Gun demand. The expanding installed base of electric vehicles is supporting demand for home charging, travel backup, on-board charging and emergency charging products. Portable Charging Guns also provide flexible supplementary charging solutions in scenarios where fixed charging infrastructure is unavailable or inconvenient.

### Restraints

Major market restraints include declining average selling prices, increasing product commoditization and continued expansion of fixed residential chargers and public charging infrastructure. Differences in grid voltage, plug standards, charging interfaces and certification systems across regions also require international manufacturers to maintain more product variants and incur additional testing, certification and inventory costs.

### Opportunities

Portable Charging Guns with enhanced safety features, adjustable current, compact travel-oriented designs and intelligent functions such as scheduled charging, temperature monitoring and charging-status management represent key product upgrade opportunities. OEM vehicle bundling, replacement demand from the existing vehicle fleet and continued expansion of emerging new energy vehicle markets are also creating additional growth channels.

### Challenges

Major technical challenges include thermal management under sustained high-current operation, residual-current detection, plug overheating protection, waterproof performance, connector durability and electromagnetic compatibility. Manufacturers must meet increasingly stringent safety and certification requirements while facing significant pricing pressure and maintaining compatibility with different vehicle interfaces and regional electrical standards.

## Industry Chain Analysis

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The upstream Portable Charging Gun industry chain mainly includes copper and cable materials, charging connectors and terminals, power plugs, relays and contactors, residual-current detection components, temperature sensors, control ICs and MCUs, electronic components, engineering plastics, sealing materials and housings. Midstream activities include charging-gun and cable-harness processing, control and protection module integration, electrical design, thermal management design, testing, certification and final assembly. Downstream products reach battery electric vehicle and plug-in hybrid electric vehicle users through vehicle OEM supply, EV accessory brands, distributors, retail channels and e-commerce platforms.

## Value Chain Analysis

Portable Charging Gun manufacturing is highly dependent on raw materials. According to this report's cost model, raw materials account for approximately 80.2% of manufacturing costs, while equipment depreciation accounts for approximately 4.25%, labor costs 4.55%, energy costs 5.40% and other costs 5.60%. Therefore, procurement scale, cable and connector design, electronic protection integration and supply-chain management directly affect cost competitiveness. As the industry upgrades, a greater share of value is shifting toward protection design, temperature sensing, product certification, vehicle compatibility and intelligent control rather than basic cable assembly.

## Segment Insights

MODE2 is the largest Portable Charging Gun product segment, accounting for approximately 77.07% of market revenue in 2025. MODE3 accounted for approximately 19.72% and MODE4 approximately 3.19%, while MODE1 had become marginal. MODE2 combines portability, compatibility with household or industrial power outlets and integrated in-cable control and protection functions, supporting its dominant commercial position. MODE3 and MODE4 represent smaller segments within the scope of this report and are more closely associated with higher-power or specialized charging configurations.

## Downstream Market Opportunities

Battery electric vehicles were the largest downstream market for Portable Charging Gun, accounting for approximately 70.80% of market revenue in 2025, compared with approximately 29.20% for plug-in hybrid electric vehicles. Expansion of the battery electric vehicle fleet is expected to continue supporting demand for OEM-supplied

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portable charging guns, secondary household chargers, travel backup chargers and emergency charging products. Plug-in hybrid electric vehicles also represent a stable demand base because regular external charging is required to maximize electric-driving utilization.

## Regional Insights

Asia Pacific was the largest Portable Charging Gun market in 2025, with revenue of approximately US$1,511.43 million and a market share of approximately 61.45%. Europe ranked second with approximately US$662.92 million and a 26.95% share, followed by North America with approximately US$268.96 million and a 10.94% share. Asia Pacific benefits from its large new energy vehicle manufacturing base, extensive electronics supply chain and relatively high EV penetration in major markets. Europe is supported by continued vehicle electrification and stringent product safety requirements, while North America has a sizeable residential charging and aftermarket accessories market.

## Competitive Landscape Analysis

The Portable Charging Gun market remains relatively fragmented, with the top three manufacturers accounting for approximately 36.55% of the market in 2025. Asia Pacific manufacturers benefit from manufacturing scale, localized automotive supply chains and cost competitiveness. European market participants place greater emphasis on electrical safety, certification capability and connector engineering, while North America features a diversified competitive structure spanning vehicle OEM supply, charging accessory brands and aftermarket channels. Future competition is expected to increasingly shift from basic cable manufacturing toward safety architecture, overheating protection, certification coverage, vehicle compatibility and channel capabilities.

## Report Scope

This report studies the global Portable Charging Gun production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Portable

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Charging Gun and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Portable Charging Gun that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Portable Charging Gun total production and demand, 2021-2032, (K Units)

Global Portable Charging Gun total production value, 2021-2032, (USD Million)

Global Portable Charging Gun production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Portable Charging Gun consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Portable Charging Gun domestic production, consumption, key domestic manufacturers and share

Global Portable Charging Gun production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Portable Charging Gun production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Portable Charging Gun production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Portable Charging Gun market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SINBON, Phoenix Contact, AG Electrical, Gongniu, Orico, Jonhon, Yonggui, Shenglan, Prtdt, Ebusbar, etc.

This report also provides key insights about market drivers, restraints, opportunities,

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new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Portable Charging Gun market

## Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Portable Charging Gun Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Market Segmentation

### Global Portable Charging Gun Market, Segmentation by Type:

MODE1

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MODE2

MODE3

MODE4

### Global Portable Charging Gun Market, Segmentation by Vehicle Connector:

?3.5 kW

>3.5–7 kW

>7–11 kW

>11 kW

### Global Portable Charging Gun Market, Segmentation by Application:

Pure Electric Vehicle

Plug-In Hybrid Electric Vehicle

## Companies Profiled:

SINBON

Phoenix Contact

AG Electrical

Gongniu

Orico

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Jonhon

Yonggui

Shenglan

Prtdt

Ebusbar

Kangni

Yeeda

En-plus

Zhida

Cebea

BYD

Tesla

Aptiv

Wbstar

ABB

Telaidian

SGCC

Volex

Schneider

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# Key Questions Answered

1. How big is the global Portable Charging Gun market?
2. What is the demand of the global Portable Charging Gun market?
3. What is the year over year growth of the global Portable Charging Gun market?
4. What is the total value of the global Portable Charging Gun market?
5. Who are the Major Players in the global Portable Charging Gun market?
6. What are the growth factors driving the market demand?

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