

# Global Portable Bluetooth Speakers Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G27A298AB59BEN.html>

Date: January 2026

Pages: 230

Price: US\$ 4,480.00 (Single User License)

ID: G27A298AB59BEN

## Abstracts

The global Portable Bluetooth Speakers market size is expected to reach \$ 7676 million by 2032, rising at a market growth of 2.7% CAGR during the forecast period (2026-2032).

Portable Bluetooth Speakers is one kind of the Bluetooth Speakers are used to listen to music, and its volume is relatively small. They rely on Bluetooth transmission protocol as a carrier that allows the user to send and receive files and data without wire, easy to use and carry, and also easy to install. Portable Bluetooth Speakers are used in indoor entertainment, office, outdoor activities etc fields. Bluetooth Speakers differ from the smart speakers in our statistic scope.

Asia-Pacific is the largest Portable Bluetooth Speakers market with about 34% market share. Europe is follower, accounting for about 25% market share.

The key players are Samsung (Harman, JBL etc brands), Bose, Sony, Apple (Beats), Poineer, Sennheiser, Voxx (Audiovox Corporation), Yamaha, Sonos, Logitech, Panasonic, Philips, Klipsch, Altec Lansing, Skullcandy, LG, Bowers & Wilkins, Creative, Anker, DEI Holdings (Polk Audio), Scosche, HMDX Audio, Fugoo, iSound, Urbanista, Braven, Doss, Edifier, Sage Human Electronics International Co, Kingree, WYN-World etc. Top 5 companies occupied about 31% market share.

This report studies the global Portable Bluetooth Speakers production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Portable Bluetooth Speakers and provides market size (US\$ million) and Year-over-Year (YoY)

Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Portable Bluetooth Speakers that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Portable Bluetooth Speakers total production and demand, 2021-2032, (K Units)

Global Portable Bluetooth Speakers total production value, 2021-2032, (USD Million)

Global Portable Bluetooth Speakers production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Portable Bluetooth Speakers consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Portable Bluetooth Speakers domestic production, consumption, key domestic manufacturers and share

Global Portable Bluetooth Speakers production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Portable Bluetooth Speakers production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Portable Bluetooth Speakers production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Portable Bluetooth Speakers market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung (Harman, JBL etc brands), Bose, Sony, Apple (Beats), Pioneer, Sennheiser, Voxx (Audiovox Corporation), Yamaha, Sonos, Logitech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Portable Bluetooth Speakers market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

#### Global Portable Bluetooth Speakers Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Portable Bluetooth Speakers Market, Segmentation by Type:

AC/DC Bluetooth speakers

AC-only Bluetooth speakers

DC-only Bluetooth speakers

#### Global Portable Bluetooth Speakers Market, Segmentation by Application:

Indoor Entertainment

Outdoor Recreation

#### Companies Profiled:

Samsung (Harman, JBL etc brands)

Bose

Sony

Apple (Beats)

Poioneer

Sennheiser

Voxx (Audiovox Corporation)

Yamaha

Sonos

Logitech

Panasonic

Philips

Klipsch

Altec Lansing

Skullcandy

LG

Bowers & Wilkins

Creative

Anker

DEI Holdings (Polk Audio)

Scosche

HMDX Audio

Fugoo

iSound

Urbanista

Braven

Doss

Edifier

Sage Human Electronics International Co

Kingree

WYN-World

**Key Questions Answered:**

1. How big is the global Portable Bluetooth Speakers market?
2. What is the demand of the global Portable Bluetooth Speakers market?
3. What is the year over year growth of the global Portable Bluetooth Speakers market?
4. What is the production and production value of the global Portable Bluetooth Speakers market?
5. Who are the key producers in the global Portable Bluetooth Speakers market?
6. What are the growth factors driving the market demand?

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