

# Global Portable Barcode Label Printer Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/G3DDF1CB3484EN.html>

Date: June 2023

Pages: 112

Price: US\$ 3,480.00 (Single User License)

ID: G3DDF1CB3484EN

## Abstracts

According to our (Global Info Research) latest study, the global Portable Barcode Label Printer market size was valued at USD 541.2 million in 2022 and is forecast to a readjusted size of USD 741.2 million by 2029 with a CAGR of 4.6% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

In terms of regions, Asia-Pacific is expected to remain the largest market for Portable Barcode Label Printer during the forecast period, of which China is the largest market. And in terms of application, the largest application is logistics, followed by manufacturing, retail, etc.

Portable barcode label printer is a device used to print barcode labels on demand. It is designed to be easily carried around, making it ideal for use in a range of settings, from warehouses and factories to retail stores and healthcare facilities. Users can input the required information for creating the barcode label, such as item identification codes, prices, and descriptions, directly onto the printer or through a connected computer terminal, and the printer produces the labels quickly and easily.

This report is a detailed and comprehensive analysis for global Portable Barcode Label Printer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

## Key Features:

Global Portable Barcode Label Printer market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Portable Barcode Label Printer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Portable Barcode Label Printer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Portable Barcode Label Printer market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

## The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Portable Barcode Label Printer

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Portable Barcode Label Printer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zebra Technologies, SATO, Honeywell, TSC Printers and Datalogic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

## Market Segmentation

Portable Barcode Label Printer market is split by Type and by Application. For the

period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Handheld Printer

Mobile Printer

Wearable Printer

Others

#### Market segment by Application

Logistics

Manufacturing

Retail

Medical

Others

#### Major players covered

Zebra Technologies

SATO

Honeywell

TSC Printers

Datalogic

Toshiba

Epson

Citizen

Godex

Fujitsu

Dascom

Urovo Technology

Brady

Postek

Shandong New Beiyang

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable Barcode Label Printer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Barcode Label Printer, with price, sales, revenue and global market share of Portable Barcode Label Printer from 2018 to 2023.

Chapter 3, the Portable Barcode Label Printer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Barcode Label Printer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Portable Barcode Label Printer market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable Barcode Label Printer.

Chapter 14 and 15, to describe Portable Barcode Label Printer sales channel, distributors, customers, research findings and conclusion.

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