

# Global Portable Air Conditioner Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Portable Air Conditioner market size was valued at USD 970.3 million in 2023 and is forecast to a readjusted size of USD 2481.4 million by 2030 with a CAGR of 14.4% during review period.

Portable air conditioners are a device to modify the condition of air (heating, cooling, but mainly cooling). Perfect for a variety of cooling situations, portable air conditioners are great alternatives to traditional air conditioning systems because they're compact, mobile, and require no permanent installation. Moreover, because they're usually used to cool only certain parts of a home or as a supplement to central air conditioners, they can be much more cost-effective to run. Portable air conditioners use refrigerants to reduce the temperature. During the cooling process, moisture is condensed out of the air and collected in a drain bucket or exhausted out through a drain hose or evaporated out the exhaust. The heating system uses PTC heating technology, fast heat transfer, high efficiency, and low power consumption.

The major players in global Portable Air Conditioner market include DeLonghi, Airart, Electrolux, etc. The top 3 players occupy about 30% shares of the global market. North America and Europe are main markets, they occupy about 90% of the global market. Portable Air Conditioner For Medium Room is the main type, with a share about 70%. Residential Care Facilities & Apartment Communities is the main application, which holds a share about 75%.

The Global Info Research report includes an overview of the development of the Portable Air Conditioner industry chain, the market status of Equipment & Server Rooms (Portable Air Conditioner For Small Room, Portable Air Conditioner For Medium

Room), Factories & Warehouses (Portable Air Conditioner For Small Room, Portable Air Conditioner For Medium Room), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Portable Air Conditioner.

Regionally, the report analyzes the Portable Air Conditioner markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Portable Air Conditioner market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Portable Air Conditioner market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Portable Air Conditioner industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Portable Air Conditioner For Small Room, Portable Air Conditioner For Medium Room).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Portable Air Conditioner market.

**Regional Analysis:** The report involves examining the Portable Air Conditioner market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Portable Air Conditioner market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Portable Air Conditioner:

**Company Analysis:** Report covers individual Portable Air Conditioner manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Portable Air Conditioner. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Equipment & Server Rooms, Factories & Warehouses).

**Technology Analysis:** Report covers specific technologies relevant to Portable Air Conditioner. It assesses the current state, advancements, and potential future developments in Portable Air Conditioner areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Portable Air Conditioner market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Portable Air Conditioner market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Portable Air Conditioner For Small Room

Portable Air Conditioner For Medium Room

Portable Air Conditioner For Large Room

## Market segment by Application

Equipment & Server Rooms

Factories & Warehouses

Medical & Hospitals

Residential Care Facilities & Apartment Communities

## Major players covered

DeLonghi

Airart

Electrolux

OlimpiaSplendid

Midea

LG

Haier

Suntec

Carrier

Whirlpool

NewAir

Whynter

Gree

Panasonic

Aux

Chigo

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable Air Conditioner product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Air Conditioner, with price, sales, revenue and global market share of Portable Air Conditioner from 2019 to 2024.

Chapter 3, the Portable Air Conditioner competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Air Conditioner breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Portable Air Conditioner market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable Air Conditioner.

Chapter 14 and 15, to describe Portable Air Conditioner sales channel, distributors, customers, research findings and conclusion.

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