

Global Portable AC Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G5851C80425GEN.html>

Date: July 2024

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: G5851C80425GEN

Abstracts

According to our (Global Info Research) latest study, the global Portable AC market size was valued at USD 970.3 million in 2023 and is forecast to a readjusted size of USD 1145.7 million by 2030 with a CAGR of 2.4% during review period.

Portable air conditioners are a device to modify the condition of air (heating, cooling, but mainly cooling). Perfect for a variety of cooling situations, portable air conditioners are great alternatives to traditional air conditioning systems because they're compact, mobile, and require no permanent installation. Moreover, because they're usually used to cool only certain parts of a home or as a supplement to central air conditioners, they can be much more cost-effective to run. Portable air conditioners use refrigerants to reduce the temperature. During the cooling process, moisture is condensed out of the air and collected in a drain bucket or exhausted out through a drain hose or evaporated out the exhaust. The heating system uses PTC heating technology, fast heat transfer, high efficiency, and low power consumption.

Global Portable Air Conditioning System key players include DeLonghi, JMATEK, Electrolux, LG, Carrier etc. Global top five manufacturers hold a share over 50%.

North America is the largest market, with a share over 51%, followed by Europe and China, both

The Global Info Research report includes an overview of the development of the Portable AC industry chain, the market status of Equipment & Server Rooms (6,000 BTU Portable Air Conditioner, 8,000 BTU Portable Air Conditioner), Factories & Warehouses (6,000 BTU Portable Air Conditioner, 8,000 BTU Portable Air Conditioner), and key enterprises in developed and developing market, and analysed the cutting-

edge technology, patent, hot applications and market trends of Portable AC.

Regionally, the report analyzes the Portable AC markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Portable AC market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Portable AC market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Portable AC industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., 6,000 BTU Portable Air Conditioner, 8,000 BTU Portable Air Conditioner).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Portable AC market.

Regional Analysis: The report involves examining the Portable AC market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Portable AC market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Portable AC:

Company Analysis: Report covers individual Portable AC manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Portable AC. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Equipment & Server Rooms, Factories & Warehouses).

Technology Analysis: Report covers specific technologies relevant to Portable AC. It assesses the current state, advancements, and potential future developments in Portable AC areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Portable AC market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Portable AC market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

6,000 BTU Portable Air Conditioner

8,000 BTU Portable Air Conditioner

10,000 BTU Portable Air Conditioner

14,000 BTU Portable Air Conditioner

Others

Market segment by Application

Equipment & Server Rooms

Factories & Warehouses

Medical & Hospitals

Others

Major players covered

DeLonghi

Airart

Electrolux

OlimpiaSplendid

Midea

LG

Haier

Suntec

Carrier

Whirlpool

NewAir

Whynter

Gree

Panasonic

Aux

Chigo

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable AC product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable AC, with price, sales, revenue and global market share of Portable AC from 2019 to 2024.

Chapter 3, the Portable AC competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable AC breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Portable AC market forecast, by regions, type and application, with sales

and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable AC.

Chapter 14 and 15, to describe Portable AC sales channel, distributors, customers, research findings and conclusion.

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