

Global Poria Cocos Powder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Poria Cocos Powder market size is expected to reach \$ 285 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

Poria cocos powder is a natural powder made from the dried sclerotia of Poria cocos, a traditional edible and medicinal fungus. Its core function is as a food-medicine homology ingredient, addressing issues such as edema, indigestion, and restlessness caused by water retention and spleen deficiency. With its key diuretic, spleen-strengthening, and calming effects, it provides a gentle and safe conditioning solution in traditional Chinese medicine formulas and modern health products. The upstream process mainly involves agricultural planting and primary processing, concentrated in the traditional Poria cocos producing areas, including pine cultivation management, Poria cocos spore inoculation, sclerotia harvesting and cleaning, peeling, drying, and primary grinding. The downstream process involves deep processing and application. Pharmaceutical factories, health product companies, and food manufacturers purchase Poria cocos powder and process it into prepared Chinese medicinal slices, proprietary Chinese medicines, health capsules, solid beverages, or functional foods, ultimately reaching consumers through medical institutions, pharmacies, and supermarkets. In 2025, the output of Poria cocos powder is about 6,000 tons, with an average price of about US\$30 per kilogram, a gross profit margin of about 35%, and a single production line capacity of about 150 tons per year.

This report studies the global Poria Cocos Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Poria Cocos Powder and provides market size (US\$ million) and Year-over-Year (YoY)

Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Poria Cocos Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Poria Cocos Powder total production and demand, 2021-2032, (Tons)

Global Poria Cocos Powder total production value, 2021-2032, (USD Million)

Global Poria Cocos Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Poria Cocos Powder consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Poria Cocos Powder domestic production, consumption, key domestic manufacturers and share

Global Poria Cocos Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Poria Cocos Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Poria Cocos Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Poria Cocos Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Botanicum SA, MycoVital, Whole Herb Exchange, China Traditional Chinese Medicine Holdings Co., Ltd., Yunnan Baiyao Group Co., Ltd., Kangmei Pharmaceutical Co., Ltd., Shaanxi Sinfu Natural Products Co., Ltd., Gannan QiZheng Tibetan Medicine Co., Ltd., Novoherb Technologies, Xi'an Acetar Bio-Tech Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Poria Cocos Powder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Kg) by

manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Poria Cocos Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Poria Cocos Powder Market, Segmentation by Type:

White Poria Powder

Poria Cocos Skin Powder

Whole Poria Cocos Powder

Global Poria Cocos Powder Market, Segmentation by Quality:

Conventional Powder

Organic Certified Powder

Standardized Extract Powder

Global Poria Cocos Powder Market, Segmentation by Application:

Pharmaceutical

Food

Health Supplement

Other

Companies Profiled:

Botanicum SA

MycoVital

Whole Herb Exchange

China Traditional Chinese Medicine Holdings Co., Ltd.

Yunnan Baiyao Group Co., Ltd.

Kangmei Pharmaceutical Co., Ltd.

Shaanxi Sinfu Natural Products Co., Ltd.

Gannan QiZheng Tibetan Medicine Co., Ltd.

Novoherb Technologies

Xi'an Acetar Bio-Tech Inc.

Ningbo Herbal-feast Biological Technology Co., Ltd.

Shaanxi Hongda Phytochemistry Co., Ltd.

LonierHerb Bio-technology Co., Ltd.

Laybio Natural

Shaanxi Sinuote Biological Technology Co., Ltd.

Key Questions Answered:

1. How big is the global Poria Cocos Powder market?
2. What is the demand of the global Poria Cocos Powder market?
3. What is the year over year growth of the global Poria Cocos Powder market?
4. What is the production and production value of the global Poria Cocos Powder market?
5. Who are the key producers in the global Poria Cocos Powder market?
6. What are the growth factors driving the market demand?

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