

Global Popcorn Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GC723D1EB36AEN.html>

Date: June 2025

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: GC723D1EB36AEN

Abstracts

According to our (Global Info Research) latest study, the global Popcorn market size was valued at US\$ 5081 million in 2024 and is forecast to a readjusted size of USD 7879 million by 2031 with a CAGR of 6.5% during review period.

Popcorn is a type of corn that expands from the kernel and puffs up when heated. Popcorn is able to pop like amaranth grain, sorghum, quinoa, and millet. When heated, pressure builds within the kernel, and a small explosion (or 'pop') is the end result. Some strains of corn are now cultivated specifically as popping corns.

There are various techniques for popping corn. Along with prepackaged popcorn, which is generally intended to be prepared in a microwave oven, there are small home appliances for popping corn. These methods require the use of minimally processed popping corn.

A larger-scale, commercial popcorn machine was invented by Charles Cretors in the late 19th century.

Unpopped popcorn is considered nonperishable and will last indefinitely if stored in ideal conditions.

Depending on how it is prepared and cooked, some consider popcorn to be a health food, while others caution against it for a variety of reasons. Popcorn can also have non-food applications, ranging from holiday decorations to packaging materials.

ConAgra, Weaver Popcorn, PepsiCo, Amplify and Snyder's-Lance are the leaders of the Popcorn industry, which take about 40% market share. USA is the major region of

the global market, which takes about 50% market share.

This report is a detailed and comprehensive analysis for global Popcorn market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Popcorn market size and forecasts, in consumption value (\$ Million), sales quantity (M Kg), and average selling prices (USD/Kg), 2020-2031

Global Popcorn market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Kg), and average selling prices (USD/Kg), 2020-2031

Global Popcorn market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Kg), and average selling prices (USD/Kg), 2020-2031

Global Popcorn market shares of main players, shipments in revenue (\$ Million), sales quantity (M Kg), and ASP (USD/Kg), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Popcorn

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Popcorn market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ConAgra, Weaver Popcorn, PepsiCo, Amplify, Snyder's-Lance,

Butterkist, American Popcorn, Angie's Artisan Treats, Borges, Chamerfood, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Popcorn market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Ready-to-eat popcorn

Microwave popcorn

Market segment by Application

Household

Commercial

Major players covered

ConAgra

Weaver Popcorn

PepsiCo

Amplify

Snyder's-Lance

Butterkist

American Popcorn

Angie's Artisan Treats

Borges

Chamerfood

Garrett Popcorn Shops

Newman's Own

Aramidth International

Joe and Seph

Mage's

Inter-Grain

Quinn

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Popcorn product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Popcorn, with price, sales quantity, revenue, and global market share of Popcorn from 2020 to 2025.

Chapter 3, the Popcorn competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Popcorn breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Popcorn market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Popcorn.

Chapter 14 and 15, to describe Popcorn sales channel, distributors, customers, research findings and conclusion.

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