

Global Popcorn Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Popcorn market size was valued at USD 4467 million in 2023 and is forecast to a readjusted size of USD 6901.5 million by 2030 with a CAGR of 6.4% during review period.

Popcorn is a type of corn that expands from the kernel and puffs up when heated. Popcorn is able to pop like amaranth grain, sorghum, quinoa, and millet. When heated, pressure builds within the kernel, and a small explosion (or 'pop') is the end result. Some strains of corn are now cultivated specifically as popping corns.

There are various techniques for popping corn. Along with prepackaged popcorn, which is generally intended to be prepared in a microwave oven, there are small home appliances for popping corn. These methods require the use of minimally processed popping corn.

A larger-scale, commercial popcorn machine was invented by Charles Cretors in the late 19th century.

Unpopped popcorn is considered nonperishable and will last indefinitely if stored in ideal conditions.

Depending on how it is prepared and cooked, some consider popcorn to be a health food, while others caution against it for a variety of reasons. Popcorn can also have non-food applications, ranging from holiday decorations to packaging materials.

ConAgra, Weaver Popcorn, PepsiCo, Amplify and Snyder's-Lance are the leaders of the Popcorn industry, which take about 40% market share. USA is the major region of

the global market, which takes about 50% market share.

The Global Info Research report includes an overview of the development of the Popcorn industry chain, the market status of Household (Ready-to-eat popcorn, Microwave popcorn), Commercial (Ready-to-eat popcorn, Microwave popcorn), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Popcorn.

Regionally, the report analyzes the Popcorn markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Popcorn market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Popcorn market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Popcorn industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Kg), revenue generated, and market share of different by Type (e.g., Ready-to-eat popcorn, Microwave popcorn).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Popcorn market.

Regional Analysis: The report involves examining the Popcorn market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Popcorn market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Popcorn:

Company Analysis: Report covers individual Popcorn manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Popcorn. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to Popcorn. It assesses the current state, advancements, and potential future developments in Popcorn areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Popcorn market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Popcorn market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Ready-to-eat popcorn

Microwave popcorn

Market segment by Application

Household

Commercial

Major players covered

ConAgra

Weaver Popcorn

PepsiCo

Amplify

Snyder's-Lance

Butterkist

American Popcorn

Angie's Artisan Treats

Borges

Chamerfood

Garrett Popcorn Shops

Newman's Own

Aramidth International

Joe and Seph

Mage's

Inter-Grain

Quinn

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Popcorn product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Popcorn, with price, sales, revenue and global market share of Popcorn from 2019 to 2024.

Chapter 3, the Popcorn competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Popcorn breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Popcorn market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Popcorn.

Chapter 14 and 15, to describe Popcorn sales channel, distributors, customers, research findings and conclusion.

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