

# Global Popcorn Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G0E9BB2D5F25EN.html>

Date: January 2026

Pages: 150

Price: US\$ 4,480.00 (Single User License)

ID: G0E9BB2D5F25EN

## Abstracts

The global Popcorn market size is expected to reach \$ 8354 million by 2032, rising at a market growth of 6.5% CAGR during the forecast period (2026-2032).

Popcorn is a type of corn that expands from the kernel and puffs up when heated. Popcorn is able to pop like amaranth grain, sorghum, quinoa, and millet. When heated, pressure builds within the kernel, and a small explosion (or 'pop') is the end result. Some strains of corn are now cultivated specifically as popping corns.

There are various techniques for popping corn. Along with prepackaged popcorn, which is generally intended to be prepared in a microwave oven, there are small home appliances for popping corn. These methods require the use of minimally processed popping corn.

A larger-scale, commercial popcorn machine was invented by Charles Cretors in the late 19th century.

Unpopped popcorn is considered nonperishable and will last indefinitely if stored in ideal conditions.

Depending on how it is prepared and cooked, some consider popcorn to be a health food, while others caution against it for a variety of reasons. Popcorn can also have non-food applications, ranging from holiday decorations to packaging materials.

ConAgra, Weaver Popcorn, PepsiCo, Amplify and Snyder's-Lance are the leaders of the Popcorn industry, which take about 40% market share. USA is the major region of the global market, which takes about 50% market share.

This report studies the global Popcorn production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Popcorn and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Popcorn that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Popcorn total production and demand, 2021-2032, (M Kg)

Global Popcorn total production value, 2021-2032, (USD Million)

Global Popcorn production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Kg), (based on production site)

Global Popcorn consumption by region & country, CAGR, 2021-2032 & (M Kg)

U.S. VS China: Popcorn domestic production, consumption, key domestic manufacturers and share

Global Popcorn production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Kg)

Global Popcorn production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Kg)

Global Popcorn production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Kg)

This report profiles key players in the global Popcorn market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ConAgra, Weaver Popcorn, PepsiCo, Amplify, Snyder's-Lance, Butterkist, American Popcorn, Angie's Artisan Treats, Borges, Chamerfood, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Popcorn market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Kg) and average price (USD/Kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

**Global Popcorn Market, By Region:**

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

**Global Popcorn Market, Segmentation by Type:**

Ready-to-eat popcorn

Microwave popcorn

**Global Popcorn Market, Segmentation by Application:**

Household

Commercial

Companies Profiled:

ConAgra

Weaver Popcorn

PepsiCo

Amplify

Snyder's-Lance

Butterkist

American Popcorn

Angie's Artisan Treats

Borges

Chamerfood

Garrett Popcorn Shops

Newman's Own

Aramidth International

Joe and Seph

Mage's

Inter-Grain

Quinn

**Key Questions Answered:**

1. How big is the global Popcorn market?
2. What is the demand of the global Popcorn market?
3. What is the year over year growth of the global Popcorn market?
4. What is the production and production value of the global Popcorn market?
5. Who are the key producers in the global Popcorn market?
6. What are the growth factors driving the market demand?

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