

Global Pop Corn Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Pop Corn market size was valued at USD 9675.2 million in 2023 and is forecast to a readjusted size of USD 13590 million by 2030 with a CAGR of 5.0% during review period.

Popcorn is a type of corn that expands from the kernel and puffs up when heated. Popcorn is able to pop like amaranth grain, sorghum, quinoa, and millet. When heated, pressure builds within the kernel, and a small explosion (or 'pop') is the end result. Some strains of corn are now cultivated specifically as popping corns.

The Global Info Research report includes an overview of the development of the Pop Corn industry chain, the market status of Commercial (Ready-to-eat Popcorn, Microwave Popcorn), Household (Ready-to-eat Popcorn, Microwave Popcorn), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pop Corn.

Regionally, the report analyzes the Pop Corn markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pop Corn market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pop Corn market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and

opportunities within the Pop Corn industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Ready-to-eat Popcorn, Microwave Popcorn).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pop Corn market.

Regional Analysis: The report involves examining the Pop Corn market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pop Corn market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pop Corn:

Company Analysis: Report covers individual Pop Corn manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pop Corn This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Household).

Technology Analysis: Report covers specific technologies relevant to Pop Corn. It assesses the current state, advancements, and potential future developments in Pop Corn areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Pop Corn market. This analysis helps understand market share, competitive advantages, and potential areas

for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pop Corn market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

- Ready-to-eat Popcorn

- Microwave Popcorn

Market segment by Application

- Commercial

- Household

Major players covered

- ConAgra

- Weaver Popcorn

- PepsiCo

- Amplify

- Snyder's-Lance

- Butterkist

American Popcorn

Bobocorn

Borges

Garrett Popcorn Shops

Newman's Own

Joe and Seph

Aramidth International

Mage's

Inter-Grain

Quinn

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pop Corn product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pop Corn, with price, sales, revenue and global market share of Pop Corn from 2019 to 2024.

Chapter 3, the Pop Corn competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pop Corn breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pop Corn market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pop Corn.

Chapter 14 and 15, to describe Pop Corn sales channel, distributors, customers, research findings and conclusion.

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