

Global Point of Care Diagnostics (POCD) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Point of Care Diagnostics (POCD) market size was valued at USD 26410 million in 2023 and is forecast to a readjusted size of USD 35250 million by 2030 with a CAGR of 4.2% during review period.

Point of care tests, also called near-patient testing or bedside testing, refers to the performance of diagnostic tests at or near the site where the patient is located and helps in obtaining accurate results in a very short period of time.

The global pharmaceutical market is 1475 billion USD in 2022, growing at a CAGR of 5% during the next six years. The pharmaceutical market includes chemical drugs and biological drugs. For biologics is expected to 381 billion USD in 2022. In comparison, the chemical drug market is estimated to increase from 1005 billion in 2018 to 1094 billion U.S. dollars in 2022. The pharmaceutical market factors such as increasing demand for healthcare, technological advancements, and the rising prevalence of chronic diseases, increase in funding from private & government organizations for development of pharmaceutical manufacturing segments and rise in R&D activities for drugs. However, the industry also faces challenges such as stringent regulations, high costs of research and development, and patent expirations. Companies need to continuously innovate and adapt to these challenges to stay competitive in the market and ensure their products reach patients in need. Additionally, the COVID-19 pandemic has highlighted the importance of vaccine development and supply chain management, further emphasizing the need for pharmaceutical companies to be agile and responsive to emerging public health needs.

The Global Info Research report includes an overview of the development of the Point of Care Diagnostics (POCD) industry chain, the market status of Clinics (Blood Glucose Testing, Infectious Diseases Testing), Hospitals (Blood Glucose Testing, Infectious Diseases Testing), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Point of Care Diagnostics (POCD).

Regionally, the report analyzes the Point of Care Diagnostics (POCD) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Point of Care Diagnostics (POCD) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Point of Care Diagnostics (POCD) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Point of Care Diagnostics (POCD) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Blood Glucose Testing, Infectious Diseases Testing).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Point of Care Diagnostics (POCD) market.

Regional Analysis: The report involves examining the Point of Care Diagnostics (POCD) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Point of Care Diagnostics (POCD) market. This may

include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Point of Care Diagnostics (POCD):

Company Analysis: Report covers individual Point of Care Diagnostics (POCD) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Point of Care Diagnostics (POCD). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Clinics, Hospitals).

Technology Analysis: Report covers specific technologies relevant to Point of Care Diagnostics (POCD). It assesses the current state, advancements, and potential future developments in Point of Care Diagnostics (POCD) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Point of Care Diagnostics (POCD) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Point of Care Diagnostics (POCD) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Blood Glucose Testing

Infectious Diseases Testing

Cardiac Markers Testing

Coagulation Testing

Pregnancy and Fertility Testing

Blood Gas/Electrolytes Testing

Tumor Markers Testing

Urinalysis Testing

Cholesterol Testing

Others

Market segment by Application

Clinics

Hospitals

Assisted Living Healthcare Facilities

Laboratory

Market segment by players, this report covers

Alere

Roche

Abbott Laboratories

Johnson & Johnson

Siemens Healthcare

Danaher

QIAGEN

Bayer Healthcare

Beckman Coulter

Nipro Diagnostics

Bio-Rad Laboratories

Nova Biomedical

BioMerieux

Quidel

Helena Laboratories

OraSure Technologies

Accriva

Abaxis

Chembio Diagnostics

Trinity Biotech

Instrumentation Laboratory

Sekisui Diagnostics

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Point of Care Diagnostics (POCD) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Point of Care Diagnostics (POCD), with revenue, gross margin and global market share of Point of Care Diagnostics (POCD) from 2019 to 2024.

Chapter 3, the Point of Care Diagnostics (POCD) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Point of Care Diagnostics (POCD) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Point of Care Diagnostics (POCD).

Chapter 13, to describe Point of Care Diagnostics (POCD) research findings and

conclusion.

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