

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Pool Chemical Market 2018, Forecast to 2023

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### **Abstracts**

A pool's filter system does the work to keeping the water clean, but it takes chemistry to do the fine-tuning. It's important to carefully manipulate the chemical balance in pools for several reasons. One reason is that pathogens, such as bacteria, thrive in water. A pool filled with untreated water would be a perfect place for disease-carrying microorganisms to move from one person to another. Also, water with the wrong chemical balance can damage the various parts of the pool. In addition, improperly balanced water can irritate the skin and eyes. Improperly balanced water can also get very cloudy.

### Scope of the Report:

This report focuses on the Pool Chemical in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Pool chemicals have many different types, such as trichlor, dichlor, cal hypo, liquid chlorine, algaecides, balancers and other specialty product etc. Those materials are mainly used to ensure the health and safety of swimming pool. During them, trichlor is the most wildly used material, with a consumption amount of 119.7 K MT in 2016. Dichlor is the second largest consumption material.

In United States, there are 10.4 million residential and 309000 public swimming pools according to Association of Pool & Spa Professionals. So, pool chemicals are generally used in residential pool. According to our research, in 2016, amount of pool chemicals used in residential pool is about 248.5 K MT, took a consumption share of 95.17%.



Owing to abundant raw material resource and mature manufacture process, there are many manufacturers in United States, such as Lonza, FMC, NC Brands, Haviland Pool, Occidental Chemical, Axiall, Lanxess and Monsanto etc. Lonza is a leading supplier in this industry. It has many famous brands including hth®, BAQUACIL®, BAQUA Spa®, Brilliance® for Spas, Leisure Time®, poolife®, GLB® and Pulsar®. In 2016, Lonza sales 46.4 K MT pool chemicals, accounting for 18.11% of United States total sales revenue.

United States' pool chemicals are consumed all over the country. During all regions, The Middle Atlantic, which is the largest consumption region, consumed 65.4 K MT in 2016. Followed by Southwest region, consumed 55.2 K MT in 2016. United States' regional consumption amount is related to swimming pool amount.

During past five years, with the recovery of economic, United States pool chemical consumption increased from 236.3 K MT in 2012 to 261.1 K MT in 2016, with an average increase rate of 2.53%. In the future, we predict that United States consumption will keep increasing. By 2023, it will be 308.6 K MT.

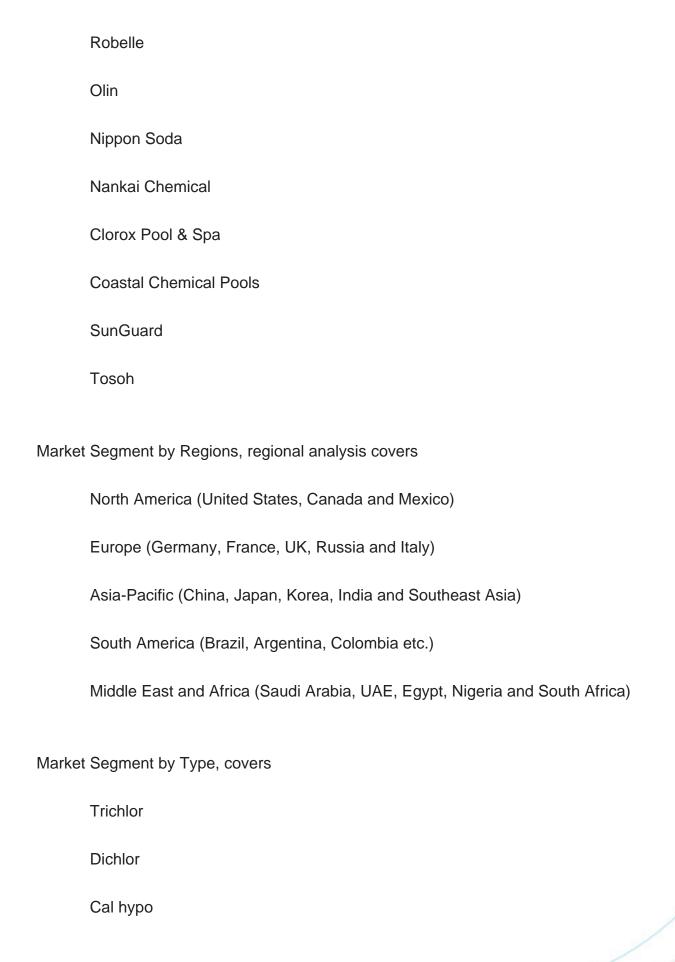
The worldwide market for Pool Chemical is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Lonza
FMC
NC Brands
Haviland Pool
Occidental Chemical
Axiall
Lanxess

Monsanto







Liquid chlorine

regions;

Algaecides
Balancers
Specialty product
Market Segment by Applications, can be divided into
Residential Pool
Commercial Pool
There are 15 Chapters to deeply display the global Pool Chemical market.
Chapter 1, to describe Pool Chemical Introduction, product scope, market overview, market opportunities, market risk, market driving force;
Chapter 2, to analyze the top manufacturers of Pool Chemical, with sales, revenue, and price of Pool Chemical, in 2016 and 2017;
Chapter 3, to display the competitive situation among the top manufacturers, with sales
revenue and market share in 2016 and 2017;
Chapter 4, to show the global market by regions, with sales, revenue and market share
of Pool Chemical, for each region, from 2013 to 2018;
Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

by manufacturers, with sales, revenue and market share by key countries in these

Chapter 12, Pool Chemical market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

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