

# Global Polyvinyl Butyral (PVB) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Polyvinyl Butyral (PVB) market size was valued at USD 2582.6 million in 2023 and is forecast to a readjusted size of USD 3049.4 million by 2030 with a CAGR of 2.4% during review period.

PVB film is a translucent film, which is essentially a thermoplastic resin film, a polymer material is extrude-forming through a polyvinyl butyral resin plasticized by a plasticizer. Appearance is translucent film, no impurities, surface roughness, with a certain roughness and good flexibility, has good adhesion with inorganic glass, has high mechanical strength properties such as transparent, heat, cold, humidity, it is the best adhesive material for the manufacture of laminated safety glass in the current world, while also has a wide range of applications in building walls, recruit awning, window, bank counter, prison probe window, furnaces and various bulletproof glass screen . Because it is made of plastic resin, it has a recyclable processing, re-use characteristic.

The world Polyvinyl Butyral (PVB) Films production market will still have a certain amount of growth owing to the increasing of demand. The market in developed countries will have some growth and the market in developing countries will have a faster growth rate. The world Polyvinyl Butyral (PVB) Films production will increase at a growth rate of about 4.4 %. The main consumption region will be in North America, Europe and Asia Pacific.

The Global Info Research report includes an overview of the development of the Polyvinyl Butyral (PVB) industry chain, the market status of Construction Industry (Alkaline Alcoholysis, Acidic Alcoholysis), Solar Sector (Alkaline Alcoholysis, Acidic Alcoholysis), and key enterprises in developed and developing market, and analysed

the cutting-edge technology, patent, hot applications and market trends of Polyvinyl Butyral (PVB).

Regionally, the report analyzes the Polyvinyl Butyral (PVB) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Polyvinyl Butyral (PVB) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Polyvinyl Butyral (PVB) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Polyvinyl Butyral (PVB) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Alkaline Alcoholysis, Acidic Alcoholysis).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Polyvinyl Butyral (PVB) market.

**Regional Analysis:** The report involves examining the Polyvinyl Butyral (PVB) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Polyvinyl Butyral (PVB) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Polyvinyl Butyral (PVB):

**Company Analysis:** Report covers individual Polyvinyl Butyral (PVB) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Polyvinyl Butyral (PVB). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Construction Industry, Solar Sector).

**Technology Analysis:** Report covers specific technologies relevant to Polyvinyl Butyral (PVB). It assesses the current state, advancements, and potential future developments in Polyvinyl Butyral (PVB) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Polyvinyl Butyral (PVB) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Polyvinyl Butyral (PVB) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Alkaline Alcoholysis

Acidic Alcoholysis

### Market segment by Application

Construction Industry

Solar Sector

Automotive Industry

Others

#### Major players covered

Eastman Chemical

Kuraray

Anhui Wanwei Group

Chang Chun Petrochemicals

Dulite PVB Film

Everlam

Huakai Plastic (Chongqing)

Hunan Xiangwei

Sekisui Chemicals

Huzhou Xinfu New Material

Guangzhou Aojisi New Materials

Huzhou Xinfu New Materials

Jiangxi Rongxin New Materials

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyvinyl Butyral (PVB) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyvinyl Butyral (PVB), with price, sales, revenue and global market share of Polyvinyl Butyral (PVB) from 2019 to 2024.

Chapter 3, the Polyvinyl Butyral (PVB) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyvinyl Butyral (PVB) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Polyvinyl Butyral (PVB) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyvinyl

Butyral (PVB).

Chapter 14 and 15, to describe Polyvinyl Butyral (PVB) sales channel, distributors, customers, research findings and conclusion.

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