

Global Polyvinyl Butyral (PVB) Films Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Polyvinyl Butyral (PVB) Films market size was valued at USD 2582.6 million in 2023 and is forecast to a readjusted size of USD 3359.3 million by 2030 with a CAGR of 3.8% during review period.

PVB film is a translucent film, which is essentially a thermoplastic resin film, a polymer material is extrude-forming through a polyvinyl butyral resin plasticized by a plasticizer. Appearance is translucent film, no impurities, surface roughness, with a certain roughness and good flexibility, has good adhesion with inorganic glass, has high mechanical strength properties such as transparent, heat, cold, humidity, it is the best adhesive material for the manufacture of laminated safety glass in the current world, while also has a wide range of applications in building walls, recruit awning, window, bank counter, prison probe window, furnaces and various bulletproof glass screen . Because it is made of plastic resin, it has a recyclable processing, re-use characteristic.

The world Polyvinyl Butyral (PVB) Films production market will still have a certain amount of growth owing to the increasing of demand. The market in developed countries will have some growth and the market in developing countries will have a faster growth rate. The world Polyvinyl Butyral (PVB) Films production will increase at a growth rate of about 4.4 %. The main consumption region will be in North America, Europe and Asia Pacific.

The Global Info Research report includes an overview of the development of the Polyvinyl Butyral (PVB) Films industry chain, the market status of Automotive PVB (Standard Film, High Performance Film), Architecture PVB (Standard Film, High

Performance Film), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Polyvinyl Butyral (PVB) Films.

Regionally, the report analyzes the Polyvinyl Butyral (PVB) Films markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Polyvinyl Butyral (PVB) Films market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Polyvinyl Butyral (PVB) Films market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Polyvinyl Butyral (PVB) Films industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Standard Film, High Performance Film).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Polyvinyl Butyral (PVB) Films market.

Regional Analysis: The report involves examining the Polyvinyl Butyral (PVB) Films market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Polyvinyl Butyral (PVB) Films market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Polyvinyl Butyral (PVB) Films:

Company Analysis: Report covers individual Polyvinyl Butyral (PVB) Films manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Polyvinyl Butyral (PVB) Films. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automotive PVB, Architecture PVB).

Technology Analysis: Report covers specific technologies relevant to Polyvinyl Butyral (PVB) Films. It assesses the current state, advancements, and potential future developments in Polyvinyl Butyral (PVB) Films areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Polyvinyl Butyral (PVB) Films market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Polyvinyl Butyral (PVB) Films market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Standard Film

High Performance Film

Market segment by Application

Automotive PVB

Architecture PVB

Photovoltaic PVB

Others (Acoustic PVB, Thermal Insulation PVB)

Major players covered

Eastman Chemical

Sekisui Chemicals

Kuraray

EVERLAM

ChangChun Group

Kingboard Chemical Holdings

Huakai Plastic

Zhejiang Decent Plastic

Rehone Plastic

Tanshan Jichang New Material

Wuhan Honghui New Material

Weifang Liyang New Material

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyvinyl Butyral (PVB) Films product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyvinyl Butyral (PVB) Films, with price, sales, revenue and global market share of Polyvinyl Butyral (PVB) Films from 2019 to 2024.

Chapter 3, the Polyvinyl Butyral (PVB) Films competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyvinyl Butyral (PVB) Films breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Polyvinyl Butyral (PVB) Films market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyvinyl

Butyral (PVB) Films.

Chapter 14 and 15, to describe Polyvinyl Butyral (PVB) Films sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Polyvinyl Butyral (PVB) Films
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Polyvinyl Butyral (PVB) Films Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Standard Film
 - 1.3.3 High Performance Film
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Polyvinyl Butyral (PVB) Films Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Automotive PVB
 - 1.4.3 Architecture PVB
 - 1.4.4 Photovoltaic PVB
 - 1.4.5 Others (Acoustic PVB, Thermal Insulation PVB)
- 1.5 Global Polyvinyl Butyral (PVB) Films Market Size & Forecast
 - 1.5.1 Global Polyvinyl Butyral (PVB) Films Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Polyvinyl Butyral (PVB) Films Sales Quantity (2019-2030)
 - 1.5.3 Global Polyvinyl Butyral (PVB) Films Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Eastman Chemical
 - 2.1.1 Eastman Chemical Details
 - 2.1.2 Eastman Chemical Major Business
 - 2.1.3 Eastman Chemical Polyvinyl Butyral (PVB) Films Product and Services
 - 2.1.4 Eastman Chemical Polyvinyl Butyral (PVB) Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Eastman Chemical Recent Developments/Updates
- 2.2 Sekisui Chemicals
 - 2.2.1 Sekisui Chemicals Details
 - 2.2.2 Sekisui Chemicals Major Business
 - 2.2.3 Sekisui Chemicals Polyvinyl Butyral (PVB) Films Product and Services
 - 2.2.4 Sekisui Chemicals Polyvinyl Butyral (PVB) Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Sekisui Chemicals Recent Developments/Updates

2.3 Kuraray

2.3.1 Kuraray Details

2.3.2 Kuraray Major Business

2.3.3 Kuraray Polyvinyl Butyral (PVB) Films Product and Services

2.3.4 Kuraray Polyvinyl Butyral (PVB) Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Kuraray Recent Developments/Updates

2.4 EVERLAM

2.4.1 EVERLAM Details

2.4.2 EVERLAM Major Business

2.4.3 EVERLAM Polyvinyl Butyral (PVB) Films Product and Services

2.4.4 EVERLAM Polyvinyl Butyral (PVB) Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 EVERLAM Recent Developments/Updates

2.5 ChangChun Group

2.5.1 ChangChun Group Details

2.5.2 ChangChun Group Major Business

2.5.3 ChangChun Group Polyvinyl Butyral (PVB) Films Product and Services

2.5.4 ChangChun Group Polyvinyl Butyral (PVB) Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 ChangChun Group Recent Developments/Updates

2.6 Kingboard Chemical Holdings

2.6.1 Kingboard Chemical Holdings Details

2.6.2 Kingboard Chemical Holdings Major Business

2.6.3 Kingboard Chemical Holdings Polyvinyl Butyral (PVB) Films Product and Services

2.6.4 Kingboard Chemical Holdings Polyvinyl Butyral (PVB) Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Kingboard Chemical Holdings Recent Developments/Updates

2.7 Huakai Plastic

2.7.1 Huakai Plastic Details

2.7.2 Huakai Plastic Major Business

2.7.3 Huakai Plastic Polyvinyl Butyral (PVB) Films Product and Services

2.7.4 Huakai Plastic Polyvinyl Butyral (PVB) Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Huakai Plastic Recent Developments/Updates

2.8 Zhejiang Decent Plastic

2.8.1 Zhejiang Decent Plastic Details

2.8.2 Zhejiang Decent Plastic Major Business

- 2.8.3 Zhejiang Decent Plastic Polyvinyl Butyral (PVB) Films Product and Services
- 2.8.4 Zhejiang Decent Plastic Polyvinyl Butyral (PVB) Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Zhejiang Decent Plastic Recent Developments/Updates
- 2.9 Rehone Plastic
 - 2.9.1 Rehone Plastic Details
 - 2.9.2 Rehone Plastic Major Business
 - 2.9.3 Rehone Plastic Polyvinyl Butyral (PVB) Films Product and Services
 - 2.9.4 Rehone Plastic Polyvinyl Butyral (PVB) Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Rehone Plastic Recent Developments/Updates
- 2.10 Tanshan Jichang New Material
 - 2.10.1 Tanshan Jichang New Material Details
 - 2.10.2 Tanshan Jichang New Material Major Business
 - 2.10.3 Tanshan Jichang New Material Polyvinyl Butyral (PVB) Films Product and Services
 - 2.10.4 Tanshan Jichang New Material Polyvinyl Butyral (PVB) Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Tanshan Jichang New Material Recent Developments/Updates
- 2.11 Wuhan Honghui New Material
 - 2.11.1 Wuhan Honghui New Material Details
 - 2.11.2 Wuhan Honghui New Material Major Business
 - 2.11.3 Wuhan Honghui New Material Polyvinyl Butyral (PVB) Films Product and Services
 - 2.11.4 Wuhan Honghui New Material Polyvinyl Butyral (PVB) Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Wuhan Honghui New Material Recent Developments/Updates
- 2.12 Weifang Liyang New Material
 - 2.12.1 Weifang Liyang New Material Details
 - 2.12.2 Weifang Liyang New Material Major Business
 - 2.12.3 Weifang Liyang New Material Polyvinyl Butyral (PVB) Films Product and Services
 - 2.12.4 Weifang Liyang New Material Polyvinyl Butyral (PVB) Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Weifang Liyang New Material Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: POLYVINYL BUTYRAL (PVB) FILMS BY MANUFACTURER

- 3.1 Global Polyvinyl Butyral (PVB) Films Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Polyvinyl Butyral (PVB) Films Revenue by Manufacturer (2019-2024)
- 3.3 Global Polyvinyl Butyral (PVB) Films Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Polyvinyl Butyral (PVB) Films by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Polyvinyl Butyral (PVB) Films Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Polyvinyl Butyral (PVB) Films Manufacturer Market Share in 2023
- 3.5 Polyvinyl Butyral (PVB) Films Market: Overall Company Footprint Analysis
 - 3.5.1 Polyvinyl Butyral (PVB) Films Market: Region Footprint
 - 3.5.2 Polyvinyl Butyral (PVB) Films Market: Company Product Type Footprint
 - 3.5.3 Polyvinyl Butyral (PVB) Films Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Polyvinyl Butyral (PVB) Films Market Size by Region
 - 4.1.1 Global Polyvinyl Butyral (PVB) Films Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Polyvinyl Butyral (PVB) Films Consumption Value by Region (2019-2030)
 - 4.1.3 Global Polyvinyl Butyral (PVB) Films Average Price by Region (2019-2030)
- 4.2 North America Polyvinyl Butyral (PVB) Films Consumption Value (2019-2030)
- 4.3 Europe Polyvinyl Butyral (PVB) Films Consumption Value (2019-2030)
- 4.4 Asia-Pacific Polyvinyl Butyral (PVB) Films Consumption Value (2019-2030)
- 4.5 South America Polyvinyl Butyral (PVB) Films Consumption Value (2019-2030)
- 4.6 Middle East and Africa Polyvinyl Butyral (PVB) Films Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2019-2030)
- 5.2 Global Polyvinyl Butyral (PVB) Films Consumption Value by Type (2019-2030)
- 5.3 Global Polyvinyl Butyral (PVB) Films Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2019-2030)
- 6.2 Global Polyvinyl Butyral (PVB) Films Consumption Value by Application (2019-2030)

6.3 Global Polyvinyl Butyral (PVB) Films Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2019-2030)

7.2 North America Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2019-2030)

7.3 North America Polyvinyl Butyral (PVB) Films Market Size by Country

7.3.1 North America Polyvinyl Butyral (PVB) Films Sales Quantity by Country (2019-2030)

7.3.2 North America Polyvinyl Butyral (PVB) Films Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2019-2030)

8.2 Europe Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2019-2030)

8.3 Europe Polyvinyl Butyral (PVB) Films Market Size by Country

8.3.1 Europe Polyvinyl Butyral (PVB) Films Sales Quantity by Country (2019-2030)

8.3.2 Europe Polyvinyl Butyral (PVB) Films Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Polyvinyl Butyral (PVB) Films Market Size by Region

9.3.1 Asia-Pacific Polyvinyl Butyral (PVB) Films Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Polyvinyl Butyral (PVB) Films Consumption Value by Region (2019-2030)

- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2019-2030)
- 10.2 South America Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2019-2030)
- 10.3 South America Polyvinyl Butyral (PVB) Films Market Size by Country
 - 10.3.1 South America Polyvinyl Butyral (PVB) Films Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Polyvinyl Butyral (PVB) Films Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Polyvinyl Butyral (PVB) Films Market Size by Country
 - 11.3.1 Middle East & Africa Polyvinyl Butyral (PVB) Films Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Polyvinyl Butyral (PVB) Films Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Polyvinyl Butyral (PVB) Films Market Drivers

12.2 Polyvinyl Butyral (PVB) Films Market Restraints

12.3 Polyvinyl Butyral (PVB) Films Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Polyvinyl Butyral (PVB) Films and Key Manufacturers

13.2 Manufacturing Costs Percentage of Polyvinyl Butyral (PVB) Films

13.3 Polyvinyl Butyral (PVB) Films Production Process

13.4 Polyvinyl Butyral (PVB) Films Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Polyvinyl Butyral (PVB) Films Typical Distributors

14.3 Polyvinyl Butyral (PVB) Films Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Polyvinyl Butyral (PVB) Films Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Polyvinyl Butyral (PVB) Films Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Eastman Chemical Basic Information, Manufacturing Base and Competitors

Table 4. Eastman Chemical Major Business

Table 5. Eastman Chemical Polyvinyl Butyral (PVB) Films Product and Services

Table 6. Eastman Chemical Polyvinyl Butyral (PVB) Films Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Eastman Chemical Recent Developments/Updates

Table 8. Sekisui Chemicals Basic Information, Manufacturing Base and Competitors

Table 9. Sekisui Chemicals Major Business

Table 10. Sekisui Chemicals Polyvinyl Butyral (PVB) Films Product and Services

Table 11. Sekisui Chemicals Polyvinyl Butyral (PVB) Films Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Sekisui Chemicals Recent Developments/Updates

Table 13. Kuraray Basic Information, Manufacturing Base and Competitors

Table 14. Kuraray Major Business

Table 15. Kuraray Polyvinyl Butyral (PVB) Films Product and Services

Table 16. Kuraray Polyvinyl Butyral (PVB) Films Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Kuraray Recent Developments/Updates

Table 18. EVERLAM Basic Information, Manufacturing Base and Competitors

Table 19. EVERLAM Major Business

Table 20. EVERLAM Polyvinyl Butyral (PVB) Films Product and Services

Table 21. EVERLAM Polyvinyl Butyral (PVB) Films Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. EVERLAM Recent Developments/Updates

Table 23. ChangChun Group Basic Information, Manufacturing Base and Competitors

Table 24. ChangChun Group Major Business

Table 25. ChangChun Group Polyvinyl Butyral (PVB) Films Product and Services

Table 26. ChangChun Group Polyvinyl Butyral (PVB) Films Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. ChangChun Group Recent Developments/Updates

Table 28. Kingboard Chemical Holdings Basic Information, Manufacturing Base and Competitors

Table 29. Kingboard Chemical Holdings Major Business

Table 30. Kingboard Chemical Holdings Polyvinyl Butyral (PVB) Films Product and Services

Table 31. Kingboard Chemical Holdings Polyvinyl Butyral (PVB) Films Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Kingboard Chemical Holdings Recent Developments/Updates

Table 33. Huakai Plastic Basic Information, Manufacturing Base and Competitors

Table 34. Huakai Plastic Major Business

Table 35. Huakai Plastic Polyvinyl Butyral (PVB) Films Product and Services

Table 36. Huakai Plastic Polyvinyl Butyral (PVB) Films Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Huakai Plastic Recent Developments/Updates

Table 38. Zhejiang Decent Plastic Basic Information, Manufacturing Base and Competitors

Table 39. Zhejiang Decent Plastic Major Business

Table 40. Zhejiang Decent Plastic Polyvinyl Butyral (PVB) Films Product and Services

Table 41. Zhejiang Decent Plastic Polyvinyl Butyral (PVB) Films Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Zhejiang Decent Plastic Recent Developments/Updates

Table 43. Rehone Plastic Basic Information, Manufacturing Base and Competitors

Table 44. Rehone Plastic Major Business

Table 45. Rehone Plastic Polyvinyl Butyral (PVB) Films Product and Services

Table 46. Rehone Plastic Polyvinyl Butyral (PVB) Films Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Rehone Plastic Recent Developments/Updates

Table 48. Tanshan Jichang New Material Basic Information, Manufacturing Base and Competitors

Table 49. Tanshan Jichang New Material Major Business

Table 50. Tanshan Jichang New Material Polyvinyl Butyral (PVB) Films Product and Services

Table 51. Tanshan Jichang New Material Polyvinyl Butyral (PVB) Films Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Tanshan Jichang New Material Recent Developments/Updates

Table 53. Wuhan Honghui New Material Basic Information, Manufacturing Base and Competitors

Table 54. Wuhan Honghui New Material Major Business

Table 55. Wuhan Honghui New Material Polyvinyl Butyral (PVB) Films Product and Services

Table 56. Wuhan Honghui New Material Polyvinyl Butyral (PVB) Films Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Wuhan Honghui New Material Recent Developments/Updates

Table 58. Weifang Liyang New Material Basic Information, Manufacturing Base and Competitors

Table 59. Weifang Liyang New Material Major Business

Table 60. Weifang Liyang New Material Polyvinyl Butyral (PVB) Films Product and Services

Table 61. Weifang Liyang New Material Polyvinyl Butyral (PVB) Films Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Weifang Liyang New Material Recent Developments/Updates

Table 63. Global Polyvinyl Butyral (PVB) Films Sales Quantity by Manufacturer (2019-2024) & (MT)

Table 64. Global Polyvinyl Butyral (PVB) Films Revenue by Manufacturer (2019-2024) & (USD Million)

Table 65. Global Polyvinyl Butyral (PVB) Films Average Price by Manufacturer (2019-2024) & (USD/MT)

Table 66. Market Position of Manufacturers in Polyvinyl Butyral (PVB) Films, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 67. Head Office and Polyvinyl Butyral (PVB) Films Production Site of Key Manufacturer

Table 68. Polyvinyl Butyral (PVB) Films Market: Company Product Type Footprint

Table 69. Polyvinyl Butyral (PVB) Films Market: Company Product Application Footprint

Table 70. Polyvinyl Butyral (PVB) Films New Market Entrants and Barriers to Market Entry

Table 71. Polyvinyl Butyral (PVB) Films Mergers, Acquisition, Agreements, and Collaborations

Table 72. Global Polyvinyl Butyral (PVB) Films Sales Quantity by Region (2019-2024) & (MT)

Table 73. Global Polyvinyl Butyral (PVB) Films Sales Quantity by Region (2025-2030) & (MT)

Table 74. Global Polyvinyl Butyral (PVB) Films Consumption Value by Region

(2019-2024) & (USD Million)

Table 75. Global Polyvinyl Butyral (PVB) Films Consumption Value by Region

(2025-2030) & (USD Million)

Table 76. Global Polyvinyl Butyral (PVB) Films Average Price by Region (2019-2024) & (USD/MT)

Table 77. Global Polyvinyl Butyral (PVB) Films Average Price by Region (2025-2030) & (USD/MT)

Table 78. Global Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2019-2024) & (MT)

Table 79. Global Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2025-2030) & (MT)

Table 80. Global Polyvinyl Butyral (PVB) Films Consumption Value by Type (2019-2024) & (USD Million)

Table 81. Global Polyvinyl Butyral (PVB) Films Consumption Value by Type (2025-2030) & (USD Million)

Table 82. Global Polyvinyl Butyral (PVB) Films Average Price by Type (2019-2024) & (USD/MT)

Table 83. Global Polyvinyl Butyral (PVB) Films Average Price by Type (2025-2030) & (USD/MT)

Table 84. Global Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2019-2024) & (MT)

Table 85. Global Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2025-2030) & (MT)

Table 86. Global Polyvinyl Butyral (PVB) Films Consumption Value by Application (2019-2024) & (USD Million)

Table 87. Global Polyvinyl Butyral (PVB) Films Consumption Value by Application (2025-2030) & (USD Million)

Table 88. Global Polyvinyl Butyral (PVB) Films Average Price by Application (2019-2024) & (USD/MT)

Table 89. Global Polyvinyl Butyral (PVB) Films Average Price by Application (2025-2030) & (USD/MT)

Table 90. North America Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2019-2024) & (MT)

Table 91. North America Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2025-2030) & (MT)

Table 92. North America Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2019-2024) & (MT)

Table 93. North America Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2025-2030) & (MT)

Table 94. North America Polyvinyl Butyral (PVB) Films Sales Quantity by Country (2019-2024) & (MT)

Table 95. North America Polyvinyl Butyral (PVB) Films Sales Quantity by Country (2025-2030) & (MT)

Table 96. North America Polyvinyl Butyral (PVB) Films Consumption Value by Country (2019-2024) & (USD Million)

Table 97. North America Polyvinyl Butyral (PVB) Films Consumption Value by Country (2025-2030) & (USD Million)

Table 98. Europe Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2019-2024) & (MT)

Table 99. Europe Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2025-2030) & (MT)

Table 100. Europe Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2019-2024) & (MT)

Table 101. Europe Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2025-2030) & (MT)

Table 102. Europe Polyvinyl Butyral (PVB) Films Sales Quantity by Country (2019-2024) & (MT)

Table 103. Europe Polyvinyl Butyral (PVB) Films Sales Quantity by Country (2025-2030) & (MT)

Table 104. Europe Polyvinyl Butyral (PVB) Films Consumption Value by Country (2019-2024) & (USD Million)

Table 105. Europe Polyvinyl Butyral (PVB) Films Consumption Value by Country (2025-2030) & (USD Million)

Table 106. Asia-Pacific Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2019-2024) & (MT)

Table 107. Asia-Pacific Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2025-2030) & (MT)

Table 108. Asia-Pacific Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2019-2024) & (MT)

Table 109. Asia-Pacific Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2025-2030) & (MT)

Table 110. Asia-Pacific Polyvinyl Butyral (PVB) Films Sales Quantity by Region (2019-2024) & (MT)

Table 111. Asia-Pacific Polyvinyl Butyral (PVB) Films Sales Quantity by Region (2025-2030) & (MT)

Table 112. Asia-Pacific Polyvinyl Butyral (PVB) Films Consumption Value by Region (2019-2024) & (USD Million)

Table 113. Asia-Pacific Polyvinyl Butyral (PVB) Films Consumption Value by Region

(2025-2030) & (USD Million)

Table 114. South America Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2019-2024) & (MT)

Table 115. South America Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2025-2030) & (MT)

Table 116. South America Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2019-2024) & (MT)

Table 117. South America Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2025-2030) & (MT)

Table 118. South America Polyvinyl Butyral (PVB) Films Sales Quantity by Country (2019-2024) & (MT)

Table 119. South America Polyvinyl Butyral (PVB) Films Sales Quantity by Country (2025-2030) & (MT)

Table 120. South America Polyvinyl Butyral (PVB) Films Consumption Value by Country (2019-2024) & (USD Million)

Table 121. South America Polyvinyl Butyral (PVB) Films Consumption Value by Country (2025-2030) & (USD Million)

Table 122. Middle East & Africa Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2019-2024) & (MT)

Table 123. Middle East & Africa Polyvinyl Butyral (PVB) Films Sales Quantity by Type (2025-2030) & (MT)

Table 124. Middle East & Africa Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2019-2024) & (MT)

Table 125. Middle East & Africa Polyvinyl Butyral (PVB) Films Sales Quantity by Application (2025-2030) & (MT)

Table 126. Middle East & Africa Polyvinyl Butyral (PVB) Films Sales Quantity by Region (2019-2024) & (MT)

Table 127. Middle East & Africa Polyvinyl Butyral (PVB) Films Sales Quantity by Region (2025-2030) & (MT)

Table 128. Middle East & Africa Polyvinyl Butyral (PVB) Films Consumption Value by Region (2019-2024) & (USD Million)

Table 129. Middle East & Africa Polyvinyl Butyral (PVB) Films Consumption Value by Region (2025-2030) & (USD Million)

Table 130. Polyvinyl Butyral (PVB) Films Raw Material

Table 131. Key Manufacturers of Polyvinyl Butyral (PVB) Films Raw Materials

Table 132. Polyvinyl Butyral (PVB) Films Typical Distributors

Table 133. Polyvinyl Butyral (PVB) Films Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Polyvinyl Butyral (PVB) Films Picture

Figure 2. Global Polyvinyl Butyral (PVB) Films Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Polyvinyl Butyral (PVB) Films Consumption Value Market Share by Type in 2023

Figure 4. Standard Film Examples

Figure 5. High Performance Film Examples

Figure 6. Global Polyvinyl Butyral (PVB) Films Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Polyvinyl Butyral (PVB) Films Consumption Value Market Share by Application in 2023

Figure 8. Automotive PVB Examples

Figure 9. Architecture PVB Examples

Figure 10. Photovoltaic PVB Examples

Figure 11. Others (Acoustic PVB, Thermal Insulation PVB) Examples

Figure 12. Global Polyvinyl Butyral (PVB) Films Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Polyvinyl Butyral (PVB) Films Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Polyvinyl Butyral (PVB) Films Sales Quantity (2019-2030) & (MT)

Figure 15. Global Polyvinyl Butyral (PVB) Films Average Price (2019-2030) & (USD/MT)

Figure 16. Global Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Polyvinyl Butyral (PVB) Films Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Polyvinyl Butyral (PVB) Films by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Polyvinyl Butyral (PVB) Films Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Polyvinyl Butyral (PVB) Films Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Polyvinyl Butyral (PVB) Films Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Polyvinyl Butyral (PVB) Films Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Polyvinyl Butyral (PVB) Films Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Polyvinyl Butyral (PVB) Films Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Polyvinyl Butyral (PVB) Films Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Polyvinyl Butyral (PVB) Films Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Polyvinyl Butyral (PVB) Films Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Polyvinyl Butyral (PVB) Films Average Price by Type (2019-2030) & (USD/MT)

Figure 31. Global Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Polyvinyl Butyral (PVB) Films Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Polyvinyl Butyral (PVB) Films Average Price by Application (2019-2030) & (USD/MT)

Figure 34. North America Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Polyvinyl Butyral (PVB) Films Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by

Application (2019-2030)

Figure 43. Europe Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Polyvinyl Butyral (PVB) Films Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Polyvinyl Butyral (PVB) Films Consumption Value Market Share by Region (2019-2030)

Figure 54. China Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Polyvinyl Butyral (PVB) Films Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Polyvinyl Butyral (PVB) Films Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Polyvinyl Butyral (PVB) Films Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Polyvinyl Butyral (PVB) Films Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Polyvinyl Butyral (PVB) Films Market Drivers

Figure 75. Polyvinyl Butyral (PVB) Films Market Restraints

Figure 76. Polyvinyl Butyral (PVB) Films Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Polyvinyl Butyral (PVB) Films in 2023

Figure 79. Manufacturing Process Analysis of Polyvinyl Butyral (PVB) Films

Figure 80. Polyvinyl Butyral (PVB) Films Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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