

# Global Polyvinyl Alcohol(PVA) Sizing Agent Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Polyvinyl Alcohol(PVA) Sizing Agent market size was valued at US\$ 146 million in 2024 and is forecast to a readjusted size of USD 202 million by 2031 with a CAGR of 4.8% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Polyvinyl alcohol sizing agent, also known as PVA sizing agent, is an important slurry commonly used in the textile industry. Polyvinyl alcohol has good adhesion, film-forming properties and water solubility, and is the main raw material of textile sizing. The slurry made of polyvinyl alcohol does not add organic solvents, does not pollute the environment, does not decay and discolor, and has good adhesion to both natural and synthetic fibers. The slurry film is smooth, soft and tough, which can significantly improve the efficiency of the loom.

This report is a detailed and comprehensive analysis for global Polyvinyl Alcohol(PVA) Sizing Agent market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global Polyvinyl Alcohol(PVA) Sizing Agent market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Polyvinyl Alcohol(PVA) Sizing Agent market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Polyvinyl Alcohol(PVA) Sizing Agent market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Polyvinyl Alcohol(PVA) Sizing Agent market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Polyvinyl Alcohol(PVA) Sizing Agent

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Polyvinyl Alcohol(PVA) Sizing Agent market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tanatex Chemicals, Textilchemie Dr. Petry, NICCA, Archroma, Pulcra Chemicals, SEKISUI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Polyvinyl Alcohol(PVA) Sizing Agent market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Complete Alcoholysis Type

Partial Alcoholysis Type

## Market segment by Application

Chemical Fiber

Polyester Cotton

Linen

Other

## Major players covered

Tanatex Chemicals

Textilchemie Dr. Petry

NICCA

Archroma

Pulcra Chemicals

SEKISUI

## Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Polyvinyl Alcohol(PVA) Sizing Agent product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyvinyl Alcohol(PVA) Sizing Agent, with price, sales quantity, revenue, and global market share of Polyvinyl Alcohol(PVA) Sizing Agent from 2020 to 2025.

Chapter 3, the Polyvinyl Alcohol(PVA) Sizing Agent competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyvinyl Alcohol(PVA) Sizing Agent breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025.and Polyvinyl Alcohol(PVA) Sizing Agent market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyvinyl Alcohol(PVA) Sizing Agent.

Chapter 14 and 15, to describe Polyvinyl Alcohol(PVA) Sizing Agent sales channel, distributors, customers, research findings and conclusion.

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