

Global Polyvinyl Alcohol Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/G504D108411EN.html

Date: January 2024

Pages: 116

Price: US\$ 3,480.00 (Single User License)

ID: G504D108411EN

Abstracts

According to our (Global Info Research) latest study, the global Polyvinyl Alcohol market size was valued at USD 3587.1 million in 2023 and is forecast to a readjusted size of USD 3842.1 million by 2030 with a CAGR of 1.0% during review period.

Kuraray is the largest manufacturers of Polyvinyl Alcohol in the world, has a share about 25%. Other players include Anhui Wanwei Group, Sekisui Chemical, Inner Mongolia Shuangxin Environment, etc. China is the largest market, has a share above 50%, followed by Europe, Japan and North America, with share 14%, 13% and 12%, separately. In terms of product type, ethylene method is the largest segment, occupied for a share of about 58%. In terms of product application, polymerization assistant has a share about 25%.

The Global Info Research report includes an overview of the development of the Polyvinyl Alcohol industry chain, the market status of Polymerization Assistant (Ethylene Method, Acetylene Method), Polyvinyl Butyral (Ethylene Method, Acetylene Method), and key enterprises in developed and developing market, and analysed the cuttingedge technology, patent, hot applications and market trends of Polyvinyl Alcohol.

Regionally, the report analyzes the Polyvinyl Alcohol markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Polyvinyl Alcohol market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:



The report presents comprehensive understanding of the Polyvinyl Alcohol market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Polyvinyl Alcohol industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Tons), revenue generated, and market share of different by Type (e.g., Ethylene Method, Acetylene Method).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Polyvinyl Alcohol market.

Regional Analysis: The report involves examining the Polyvinyl Alcohol market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Polyvinyl Alcohol market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Polyvinyl Alcohol:

Company Analysis: Report covers individual Polyvinyl Alcohol manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Polyvinyl Alcohol This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Polymerization Assistant, Polyvinyl Butyral).

Technology Analysis: Report covers specific technologies relevant to Polyvinyl Alcohol. It assesses the current state, advancements, and potential future developments in



Polyvinyl Alcohol areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Polyvinyl Alcohol market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Polyvinyl Alcohol market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Ethylene Method

Acetylene Method

Market segment by Application

Polymerization Assistant

Polyvinyl Butyral

Adhesive

Textile Size

Paper Size and Coating

Others

Major players covered







The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyvinyl Alcohol product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyvinyl Alcohol, with price, sales, revenue and global market share of Polyvinyl Alcohol from 2019 to 2024.

Chapter 3, the Polyvinyl Alcohol competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyvinyl Alcohol breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Polyvinyl Alcohol market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyvinyl Alcohol.

Chapter 14 and 15, to describe Polyvinyl Alcohol sales channel, distributors, customers, research findings and conclusion.



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