

# **Global Polyvinyl Acetate Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Polyvinyl Acetate market size was valued at US\$ 35.4 million in 2024 and is forecast to a readjusted size of USD 48.6 million by 2031 with a CAGR of 4.6% during review period.

Polyvinyl acetate (PVA) is a synthetic polymer derived from the polymerization of vinyl acetate monomers. It is a type of thermoplastic polymer that is widely used in various applications due to its adhesive and film-forming properties. PVA is known for its water solubility, flexibility, and relatively low cost compared to other polymers.

Global key players of Polyvinyl Acetate include Nitchen Chemicals, Changzhou Wanhong, Henan Jinhe Industry, Shaanxi Xutai Technology, Haihang Industry, etc. The top five players hold a share about 55%. Asia-Pacific is the largest market, and has a share about 46%, followed by Europe and North America with share 24% and 20%, separately. In terms of product type, Industrial Grade is the largest segment, occupied for a share of 85%. In terms of application, Plastics Additive has a share about 41 percent.

This report is a detailed and comprehensive analysis for global Polyvinyl Acetate market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Polyvinyl Acetate market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Polyvinyl Acetate market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Polyvinyl Acetate market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Polyvinyl Acetate market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Polyvinyl Acetate

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Polyvinyl Acetate market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nitchen Chemicals, Changzhou Wanhong, Henan Jinhe Industry, Shaanxi Xutai Technology, Haihang Industry, Zhengzhou Alfa Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market Segmentation

Polyvinyl Acetate market is split by Type and by Application. For the period 2020-2031,

the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Industrial Grade

Food Grade

#### Market segment by Application

Plastics Additive

Polymer Synthesis

PVA Film

Gum Base

Others

#### Major players covered

Nitchen Chemicals

Changzhou Wanhong

Henan Jinhe Industry

Shaanxi Xutai Technology

Haihang Industry

Zhengzhou Alfa Chemical

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyvinyl Acetate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyvinyl Acetate, with price, sales quantity, revenue, and global market share of Polyvinyl Acetate from 2020 to 2025.

Chapter 3, the Polyvinyl Acetate competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyvinyl Acetate breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Polyvinyl Acetate market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyvinyl Acetate.

Chapter 14 and 15, to describe Polyvinyl Acetate sales channel, distributors, customers, research findings and conclusion.

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