

Global Polyurethanes (PU) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Polyurethanes (PU) market size was valued at USD 59800 million in 2023 and is forecast to a readjusted size of USD 87290 million by 2030 with a CAGR of 5.6% during review period.

Polyurethane (PU), is a type of polymer compound. Polyurethane has two categories: polyester type and polyether type. They can be made into polyurethane plastic (mainly foam), polyurethane fiber (spandex), polyurethane rubber and elastomers.

China is the largest Polyurethanes (PU) market with about 49% market share. Europe is follower, accounting for about 19% market share.

The key players are Dow, BASF, Huntsman, AkzoNobel, Covestro, Lubrizol, Recticel, LANXESS, INOAC, Tosoh, Huafon, Xuchuan Chemical, Zhejiang Hexin Science And Technology, Huada Chem, Qingdao Xinyutian Chemical, Shanghai Hongde Polyurethane etc. Top 5 companies occupied about 22% market share.

The Global Info Research report includes an overview of the development of the Polyurethanes (PU) industry chain, the market status of Furniture (Flexible Foam, Rigid Foam), Building (Flexible Foam, Rigid Foam), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Polyurethanes (PU).

Regionally, the report analyzes the Polyurethanes (PU) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global



Polyurethanes (PU) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Polyurethanes (PU) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Polyurethanes (PU) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Flexible Foam, Rigid Foam).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Polyurethanes (PU) market.

Regional Analysis: The report involves examining the Polyurethanes (PU) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Polyurethanes (PU) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Polyurethanes (PU):

Company Analysis: Report covers individual Polyurethanes (PU) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and



attitudes towards Polyurethanes (PU) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Furniture, Building).

Technology Analysis: Report covers specific technologies relevant to Polyurethanes (PU). It assesses the current state, advancements, and potential future developments in Polyurethanes (PU) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Polyurethanes (PU) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Others

Polyurethanes (PU) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Flexible Foam

Rigid Foam

Coating

Adhesives and Sealants

Elastomer

Slurry for Synthetic Leather and Shoe

Spandex



Market segment by Application	
Furniture	
Building	
Electronics and Household Appliances	
Automotive Industry	
Shoe and Leather	
Others	
Major players covered	
Dow	
BASF	
Huntsman	
AkzoNobel	
Covestro	
Lubrizol	
Recticel	
LANXESS	
INOAC	
Tosoh	



Huafon

Xuchuan Chemical

Zhejiang Hexin Science And Technology

Huada Chem

Qingdao Xinyutian Chemical

Shanghai Hongde Polyurethane

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyurethanes (PU) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyurethanes (PU), with price, sales, revenue and global market share of Polyurethanes (PU) from 2019 to 2024.

Chapter 3, the Polyurethanes (PU) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.



Chapter 4, the Polyurethanes (PU) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Polyurethanes (PU) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyurethanes (PU).

Chapter 14 and 15, to describe Polyurethanes (PU) sales channel, distributors, customers, research findings and conclusion.



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