

Global Polyurethane Waterproof Paint Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Polyurethane Waterproof Paint market size was valued at US\$ 3247 million in 2025 and is forecast to a readjusted size of US\$ 3719 million by 2032 with a CAGR of 2.0% during review period.

Polyurethane Waterproof Paint is a liquid polymer waterproofing material primarily composed of polyurethane. It reacts with moisture in the air to cure, forming a tough, flexible, elastic, and seamless rubber-like waterproof membrane on the substrate surface. It possesses advantages such as high strength, high elongation, water resistance, and weather resistance, and is widely used for waterproofing roofs, bathrooms, basements, and other areas. It is mainly available in single-component and two-component forms, is easy to apply, and has strong adaptability to substrate deformation.

The upstream raw materials mainly include petrochemical products centered on isocyanates (such as MDI and TDI) and polyether (or polyester) polyols, as well as fillers, additives, and solvents. Global sales in 2025 are projected to be approximately 1.164 million tons, with an average market price of approximately US\$2,710 per ton. The industry's gross profit margin is expected to be in the range of 20%-35%.

The main drivers of the industry stem from the sophisticated demands of infrastructure construction, particularly high-value projects such as high-speed railways, urban rail transit, and underground utility tunnels. These projects require extremely high fatigue resistance and displacement compensation capabilities for waterproofing layers, and the properties of polyurethane perfectly match these requirements.

At the same time, the rise of the global 'renovation economy' has made cold-applied polyurethane membranes, which require no open flames and offer flexible application, the preferred choice for roof repair. Furthermore, industry consolidation, exemplified by Saint-Gobain's acquisition of Maris Polymers, has accelerated the popularization of high-performance, solvent-free, and environmentally friendly technologies. However, the high dependence on raw materials, with isocyanates (MDI/TDI) and polyether polyols being heavily influenced by petrochemical cycles, leads to frequent fluctuations in cost structures.

This report is a detailed and comprehensive analysis for global Polyurethane Waterproof Paint market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Polyurethane Waterproof Paint market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Polyurethane Waterproof Paint market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Polyurethane Waterproof Paint market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Polyurethane Waterproof Paint market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Polyurethane Waterproof Paint

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Polyurethane Waterproof Paint market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sika, Standard Industries, Mapei, Sherwin-Williams, RPM, SOPREMA, Carlisle, Saint-Gobain, ISOMAT, ALCHIMICA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Polyurethane Waterproof Paint market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single-component

Two-component

Market segment by Performance

Water-based

Solvent-based

Market segment by Material

Pure PU

Modified PU

Market segment by Application

Roofing Systems

Underground Structures

Bathrooms and Kitchens

Municipal Engineering

Other

Major players covered

Sika

Standard Industries

Mapei

Sherwin-Williams

RPM

SOPREMA

Carlisle

Saint-Gobain

ISOMAT

ALCHIMICA

Eagle Group

Kemper System

Polycoat

Henkel Polybit

Oriental Yuhong

Keshun Waterproof Technology

He Sheng Chemical Industry

Yuandahongyu Waterproof Material

Dayu Water-Proof Technology

Canlon

Hongyuan Waterproof Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Global Polyurethane Waterproof Paint Market 2026 by Manufacturers, Regions, Type and Application, Forecast to...

Chapter 1, to describe Polyurethane Waterproof Paint product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyurethane Waterproof Paint, with price, sales quantity, revenue, and global market share of Polyurethane Waterproof Paint from 2021 to 2026.

Chapter 3, the Polyurethane Waterproof Paint competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyurethane Waterproof Paint breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Polyurethane Waterproof Paint market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyurethane Waterproof Paint.

Chapter 14 and 15, to describe Polyurethane Waterproof Paint sales channel, distributors, customers, research findings and conclusion.

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